



Rogers Public Schools

Rogers Mountaineers * Rogers Heritage War Eagles

500 West Walnut Street • Rogers, AR 72756 • www.rogers.k12.ar.us • (479) 636-3910 • FAX (479) 631-3504

Mark Holderbaum, District Director of Athletics
Adana Macy, Athletics Secretary

July 7, 2008

Dear Athletic Fan & Business Owner:

The Rogers Athletic Department is excited as our school district embarks on a new horizon with two high schools representing the great city of Rogers! In the past, businesses have purchased 4' x 8' signs for Gates Stadium which were placed on the fence for all home football games, home soccer games, and home track meets. This is approximately 25 or more home events that your business is seen by spectators of all ages at our athletic events.

Now, with the opening of our 2nd stadium on the campus of Rogers High School, this same opportunity exists for your business at one or both sites to support the Rogers Mountaineers and/or Rogers Heritage War Eagles. You may purchase signage at one site for \$500 or both sites for \$1,000.

In order to complete this task by the first home game for each school, I need to get new signs underway at the workshop. Please check the appropriate line below your desire for participating in this year's sign program.

- Yes, I'd like to support the Mounties and War Eagles at each stadium! (\$1000)
- Yes, I'd like one sign located at (circle): Gates or RHS (\$500)
- No, I do not wish to participate in the sign program this year.

The Rogers School District thanks you for your past support and hope you will again renew your sign for the 2008-09 school year. Your continued support contributes to our facilities development and upkeep.

Please remit your check for the amount checked above to: Rogers Athletic Department, 500 West Walnut, Rogers, AR 72756, Attn: Mark Holderbaum, Athletic Director. You may also enclose your artwork, logos, etc. with your check to begin work on your sign(s). Note the enclosed agreement form.

We appreciate the support that you give to our schools and community!

Sincerely,

Mark Holderbaum
District Athletic Director

ROGERS ATHLETIC DEPARTMENT SIGN PROJECT

Rogers Public Schools
500 West Walnut
Rogers, AR 72756
Mark Holderbaum, Athletic Director

SIGN AGREEMENT

In support of Rogers Public Schools Athletic Programs, the undersigned hereby agrees to purchase from the Rogers Athletic Department a 4' x 8' aluminum advertising sign to be placed on the fence at Gates Stadium, Rogers High School Stadium, or both.

The terms of this agreement are as follows:

- Cost of the sign is \$500 for one site and \$1,000 for signs at both stadiums. Price includes sign printing and sign maintenance. Any cost over \$500 will be the responsibility of the business purchasing the sign the initial year. (The more intricate, colors used, etc., the more the initial cost.)
- This agreement is a one-year contract and will be negotiated and/or renewed each year.
- Payment will be due each year at the time a new agreement is signed.
- Contents of the sign will be reviewed by the sign committee prior to being printed.
- Questions should be directed to Mark Holderbaum, Athletic Director, 636-3910.

_____ Provide rough sketch of sign or attach information
Business Name

Authorized Signature

Address

Telephone

\$500 paid/ \$1000 paid on _____ by cash/check Check No. _____
(date)

Received by: _____

THANK YOU FOR YOUR SUPPORT!