

ARAMARK  
HIGHER EDUCATION  
*Southwest Region*

Brad Crosson  
DISTRICT MANAGER  
HIGHER EDUCATION

August 12, 2011

Mrs. Diane Newton  
Vice President for Finance and Administration  
University of Central Arkansas

**Re: Financial Commitment and Contract Extension Proposal**

Dear Diane,

Thank you for the opportunity to present our dining services proposal for the University of Central Arkansas. Over the past 34 years The University of Central Arkansas and ARAMARK have enjoyed a prosperous partnership, and the opportunity to expand on this relationship is very exciting. Our goal simply stated is to ensure alignment with the mission and core purpose of UCA on this project and in everything we do.

In an effort to continue our partnership and align with the visions of the University, we are prepared to offer UCA an unrestricted grant in the amount of \$700,000 for the planned renovations of the President's home. This will certainly prove to be beneficial in the execution of our catering events and the entertainment of guests of the institution. With this unrestricted grant, we request an extension of our contract by 7 years, to May 31, 2019, and request buyback protection. This grant will be amortized over the term of this extended agreement. The funding would be presented to the university immediately upon contract execution. This proposal still requires full corporate approval, but we are confident that this will happen in a timely manner.

The evolution of our dining program this summer has been exciting with the addition of an Einstein's Bagel to the Student Center and a Java City to the Business Building, and then finally with the changes in the Christian Cafeteria and the planned changes to the President's dining room. Our partnership has been quite remarkable over the past 34 years, and we will continue sourcing ways to align with the visions of UCA in the future with the sense of enthusiasm and energy that this great institution desires and deserves.

We look forward to growing our partnership and I thank you for the opportunity to serve The University of Central Arkansas!

Sincerely,



Brad Crosson

cc: Rick McCollum

Angel Herrera  
Hugh Cussen  
Jim Nabors  
Alisdair C. MacLean

Memorandum

To: Diane Newton, VP of Finance and Administration  
From: Cassandra McCuien-Smith, Director of Purchasing *CMS*  
Subject: ARAMARK Food Service Contract  
Date: August 18, 2011

I am writing this memo to follow up on our previous conversation about our food service contract that is due to expire on May 31, 2012. In regards to rolling food service contracts beyond seven years, I have talked with the APO's at Arkansas Tech, Henderson State, Arkansas State University-Jonesboro and U of A Fayetteville. Henderson State used the term exempt funds (auxiliary funds) as their basis to roll their existing contract. UAF stated that she was not involved in the issuance of the contract or any renewals. Both ASU and Arkansas Tech stated that they were not involved in the decision made to roll the contracts, but were in support of issuing a Request for Proposal, their supervisors made the decision to negotiate, roll and sign the contracts.

As far as our food service contract, my involvement at this point would be if the decision is made to issue an RFP. I would be happy to issue one, otherwise, if your decision is to roll our current contract then all negotiations would be handled between you and ARAMARK.

Also, should the same question arise regarding the Bookstore services the same condition has been applied at other universities.

Sincerely,

*C. M. E. Smith*



**FACULTY SENATE RESOLUTION****REQUESTING THE RESIGNATION OF MR. SCOTT ROUSSEL**

**WHEREAS** the mission statement for the University of Central Arkansas was adopted by the Board of Trustees on May 6, 2011; and

**WHEREAS** the mission statement asserts that "the University of Central Arkansas is dedicated to academic vitality, diversity, and integrity;" and

**WHEREAS** in carrying out this obligation, the university is guided by the core value of integrity which is described as a commitment extending "to all levels of our campus to foster a climate of ethical conduct, respect, responsibility, and trust;" and

**WHEREAS** trust is further explained as seeking "to earn the public's trust in all of our actions and words;" and

**WHEREAS** Mr. Scott Roussel, Chairman of the Board of Trustees, was cognizant of the conditions described by Aramark in the acceptance of \$700,000 in return for a seven-year, no bid contract for food services on the UCA campus; and

**WHEREAS** Mr. Scott Roussel, Chairman of the board of Trustees, would or should have been aware of the potential damage to the reputation of the University; and

**WHEREAS** Mr. Scott Roussel withheld this information from members of the Board of Trustees; and

**WHEREAS** this action was a violation of trust and ethical at the highest level;

**NOW THEREFORE BE IT RESOLVED** to formally request the immediate resignation of Mr. Scott Roussel from the University of Central Arkansas Board of Trustees.