

comment in
lobby Sunday,
June 2, 2013 at
12:57 PM

People are lined up
to get in the library
like kids waiting for
the roller coaster
at the fair.

Step 1: Questions asked

Step 2: *What is next?*

Fayetteville Public Library

June 2-3, 2013 Round 2

MSR Meyer, Scherer & Rockcastle, Ltd + LPA Library Planning Associates

This is not
about
making
status quo

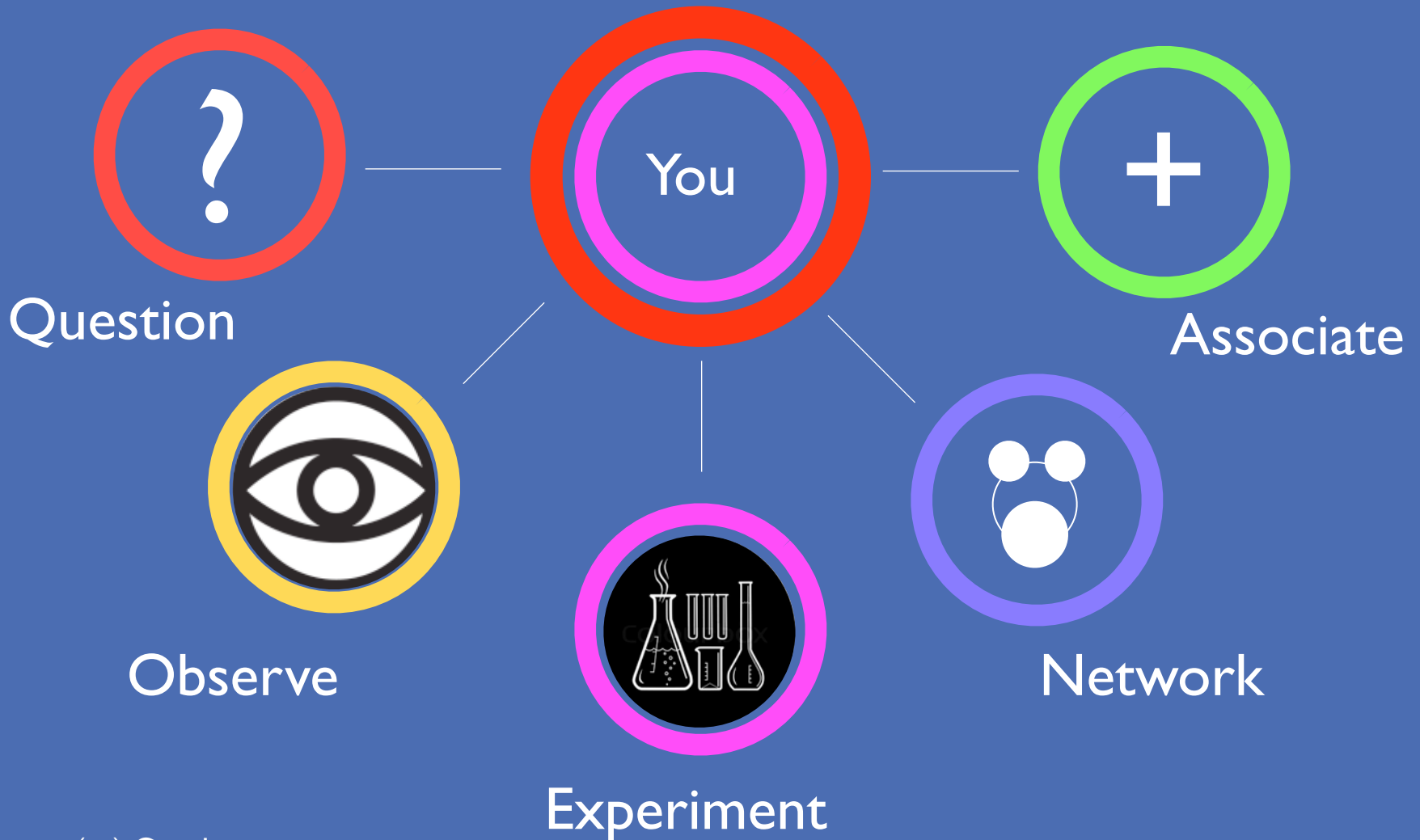


KEEP CALM

+

**Question
Everything**

The Library Serves You



Source: (cc) Good



Question

- ▶ Space for collaboration
- ▶ Better service and staff spaces
- ▶ All access all the time
- ▶ Space for study and concentration
- ▶ Better genealogical space
- ▶ Age appropriate spaces



Observe

- ▶ Space for more programming
- ▶ Film and Visual Arts
- ▶ Sophisticated and state-of-the-art digital access
- ▶ GIS and mapping services



Experiment

- ▶ Maker Spaces
- ▶ Smart rooms and worldwide digital access for Skype and Distance Learning
- ▶ Space for strategic planning
- ▶ Better 3-D and hands-on children's spaces



Network

- ▶ Small business and entrepreneurial spaces
- ▶ Better service spaces for meeting
- ▶ Super-fast connections-streaming, smart panels, connected surfaces
- ▶ All study rooms super-smart



Associate

- ▶ Longer hours for meeting, collaborating and studying in groups (teens)
- ▶ Space for culture and book clubs
- ▶ $1 + 1 = 3$

5 Points

1. Context
2. Building Program
3. Constituencies
4. Beliefs and Values
5. Community Consensus

Strategic Plan

- I. Programs + Services
- II. Collections
- III. Access
- IV. People
- V. Facility
- VI. Communications
- VII. Funding

Listening Sessions

- ▶ Tension over lack of space
- ▶ Loss of customers because of crowding; individuals deciding not to attend programs.
- ▶ Growing and essential demand for study + collaboration space.
- ▶ All age groups want their own tailored space.
- ▶ Programming is now limited by space

Listening Sessions

- ▶ Strong opinions about balancing print and nonprint
- ▶ Adult circulation declining; children increasing
- ▶ City is growing; traffic increasing; issue of service locations is now emerging.
- ▶ Program suffer from having to share locations.

Listening Sessions

- ▶ Cleanest place in the city.
- ▶ Won't bring my child to programs--he will catch something because it is too crowded.
- ▶ Teens want longer hours to study and better space with autonomy.
- ▶ High demand for Audio + Video

Listening Sessions

- ▶ Sharing spaces for events is difficult, expensive and denies use of service areas.



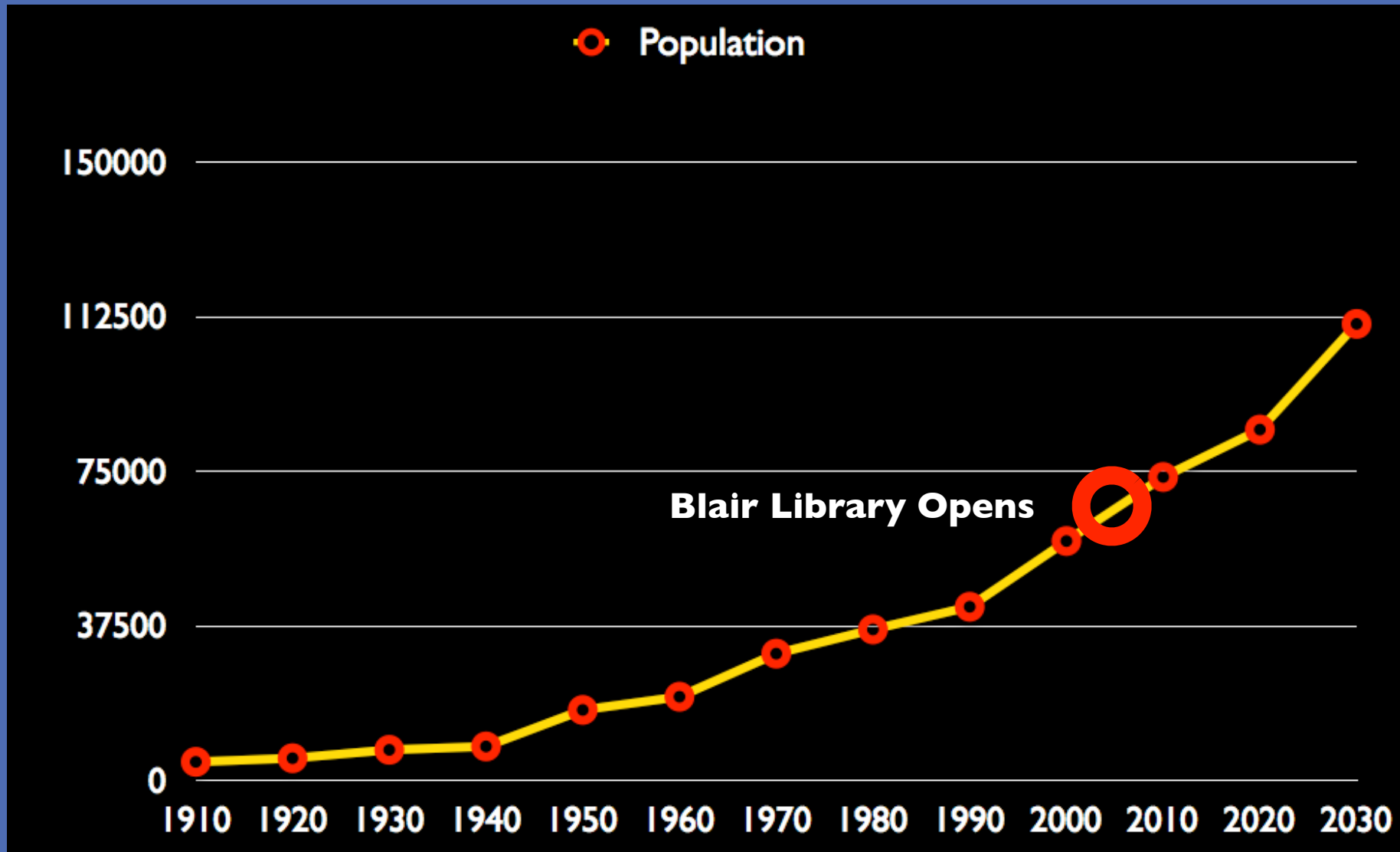


**What is
happening?**

Fayetteville, AR Population (U.S. Census Bureau)

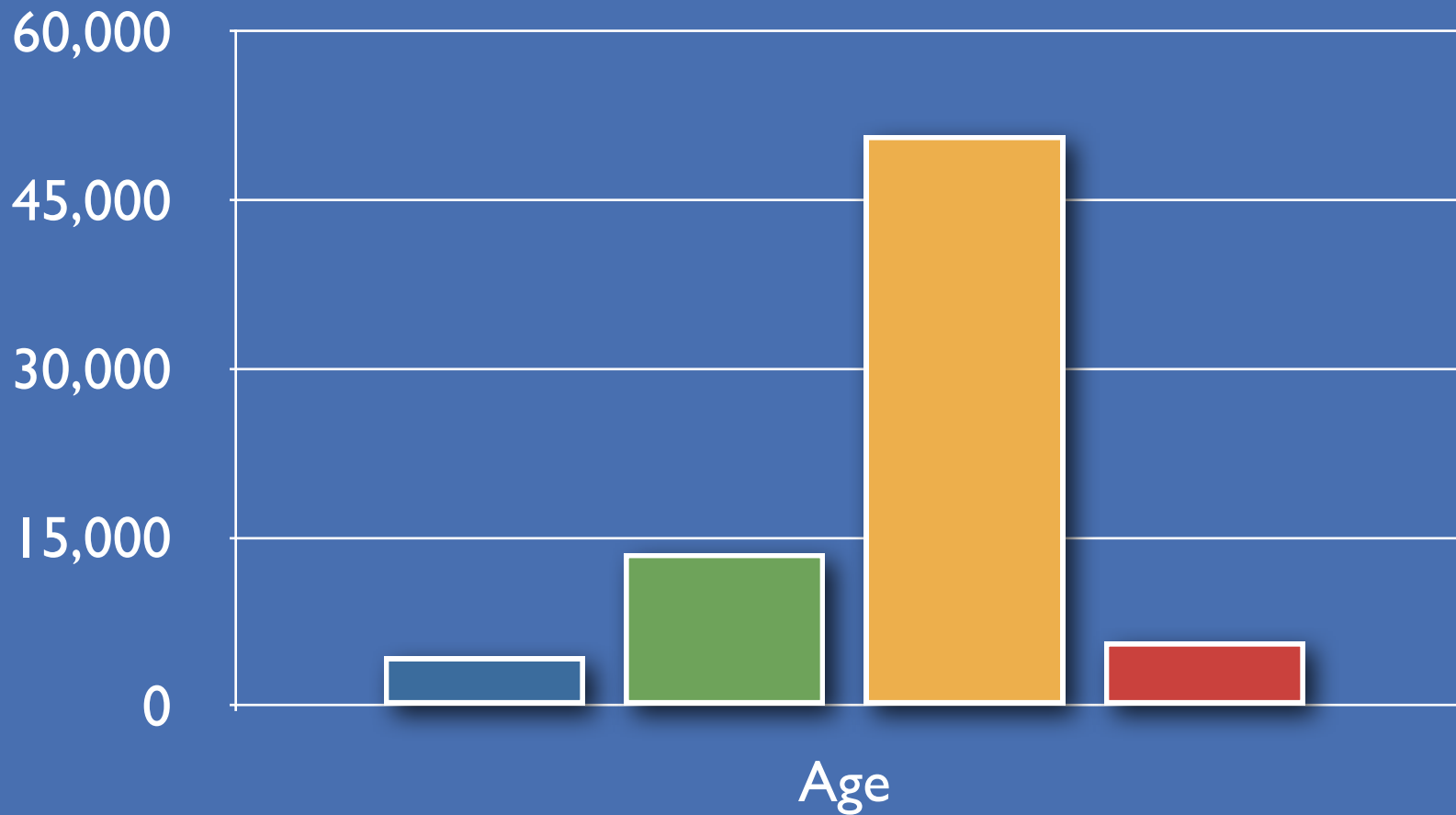


2030: +/- 115,000 47% increase

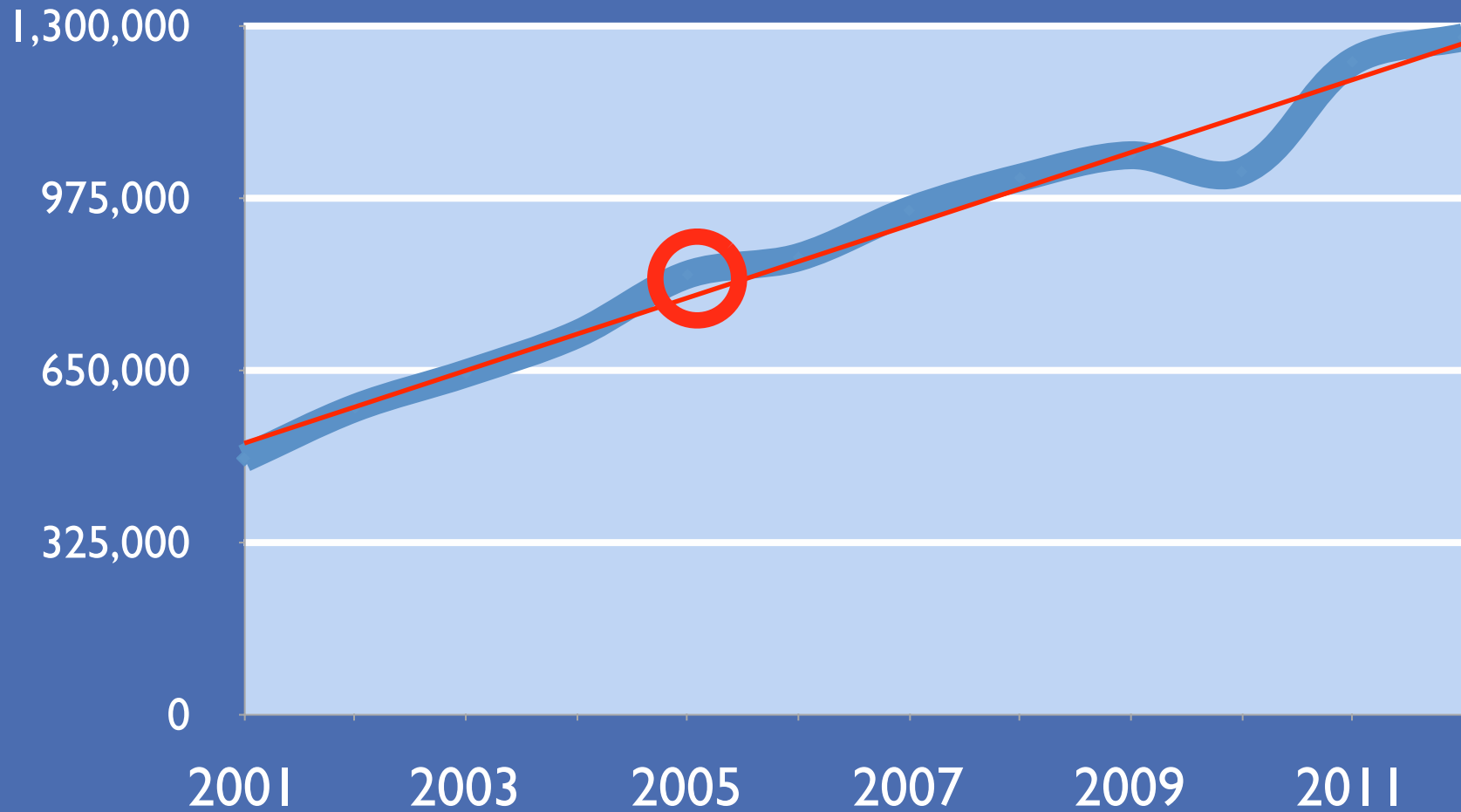


Population: 2010

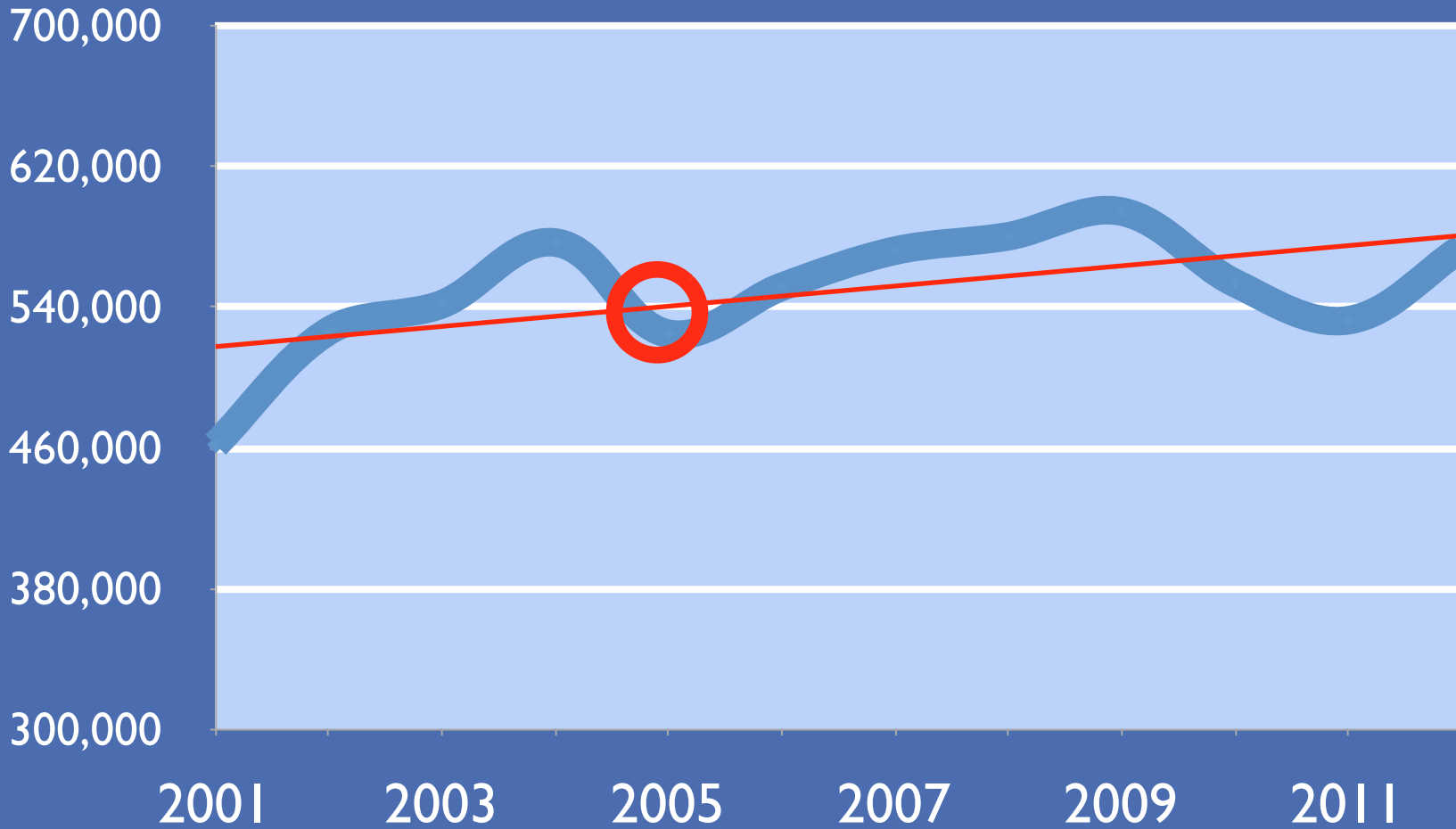
Under 5 Under 18 18-65 Over 65



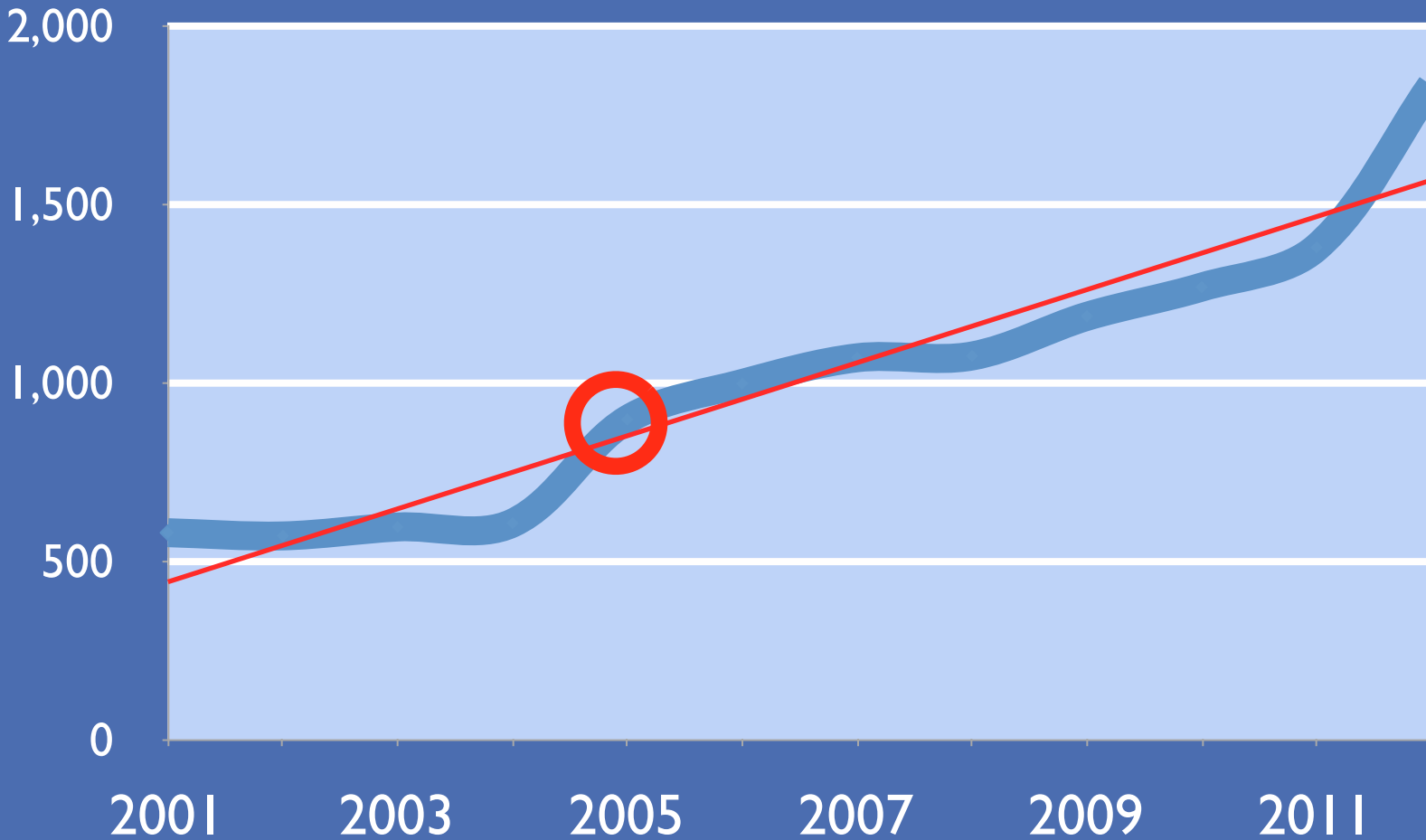
Circulation



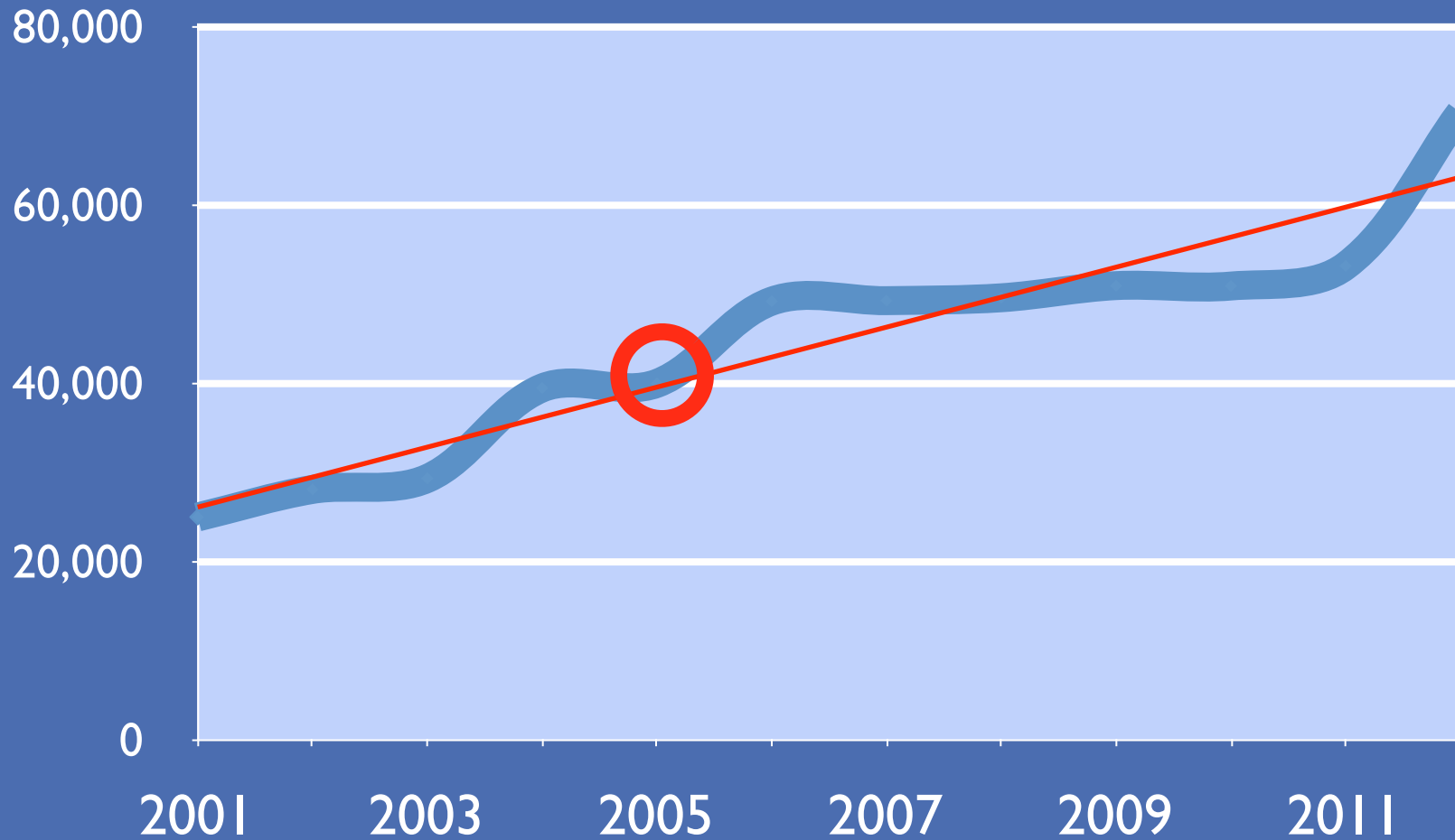
Patron Visits



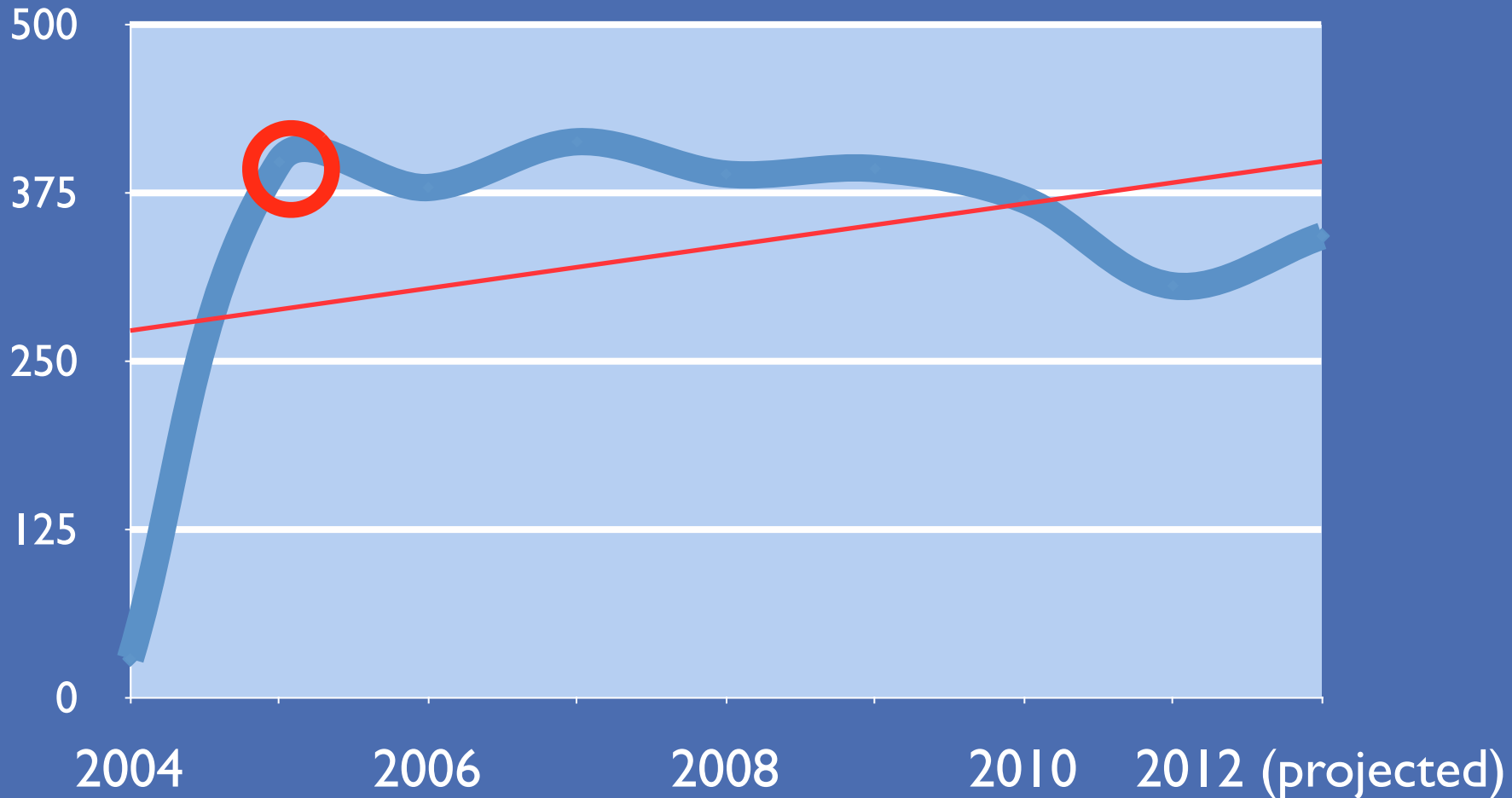
Programs Offered



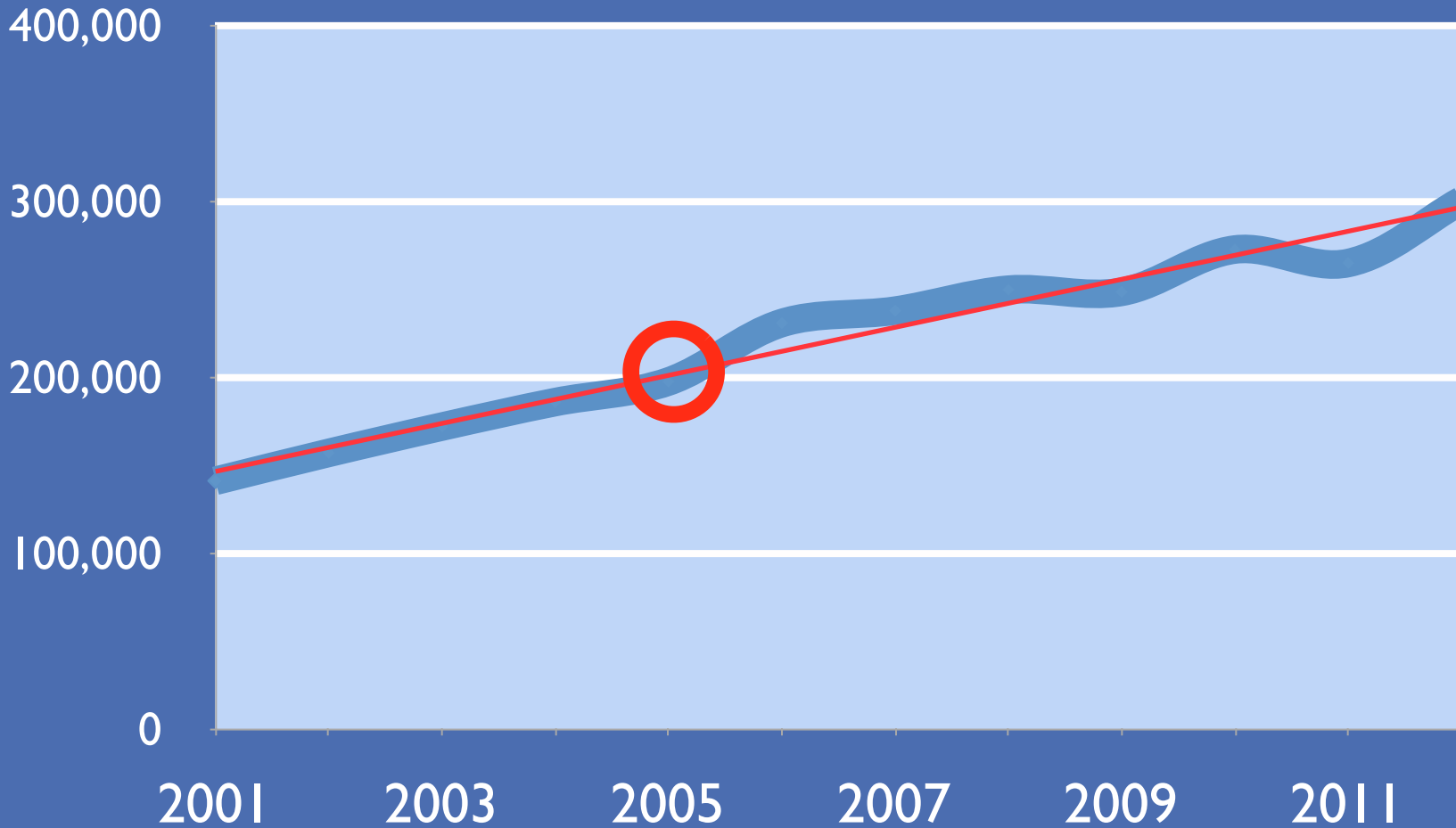
Program Attendance



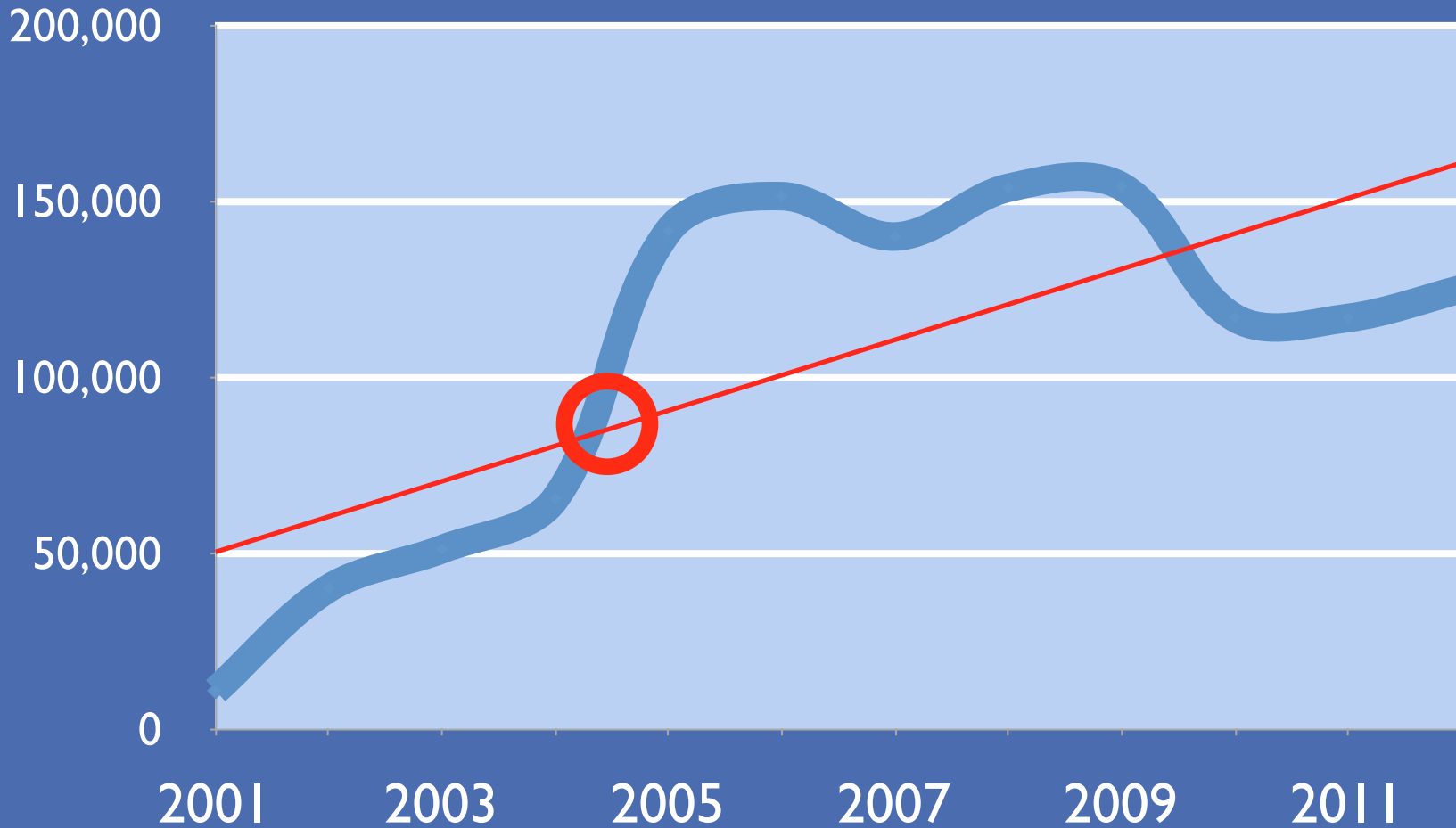
Meeting Room Use



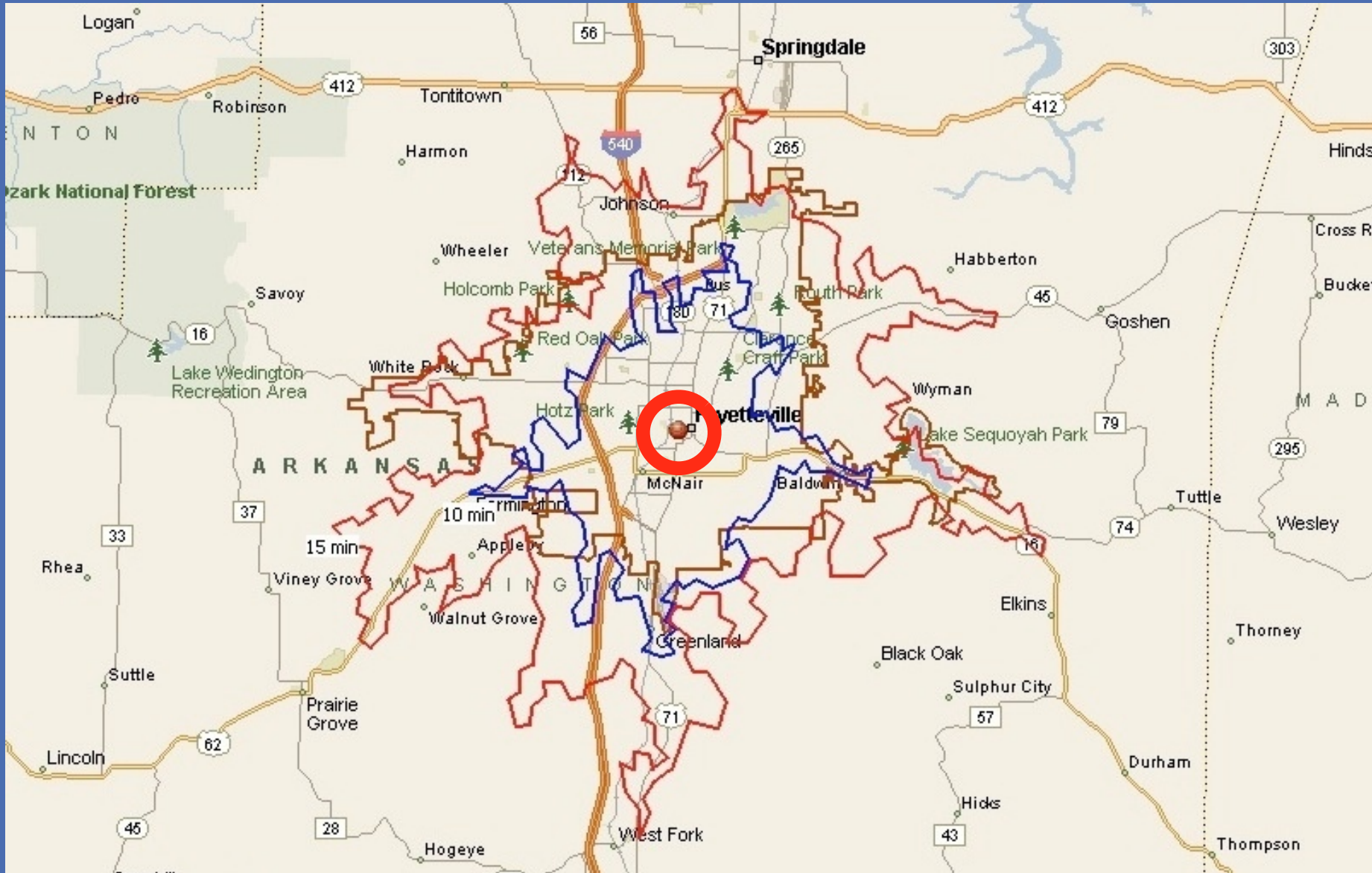
Collection Size



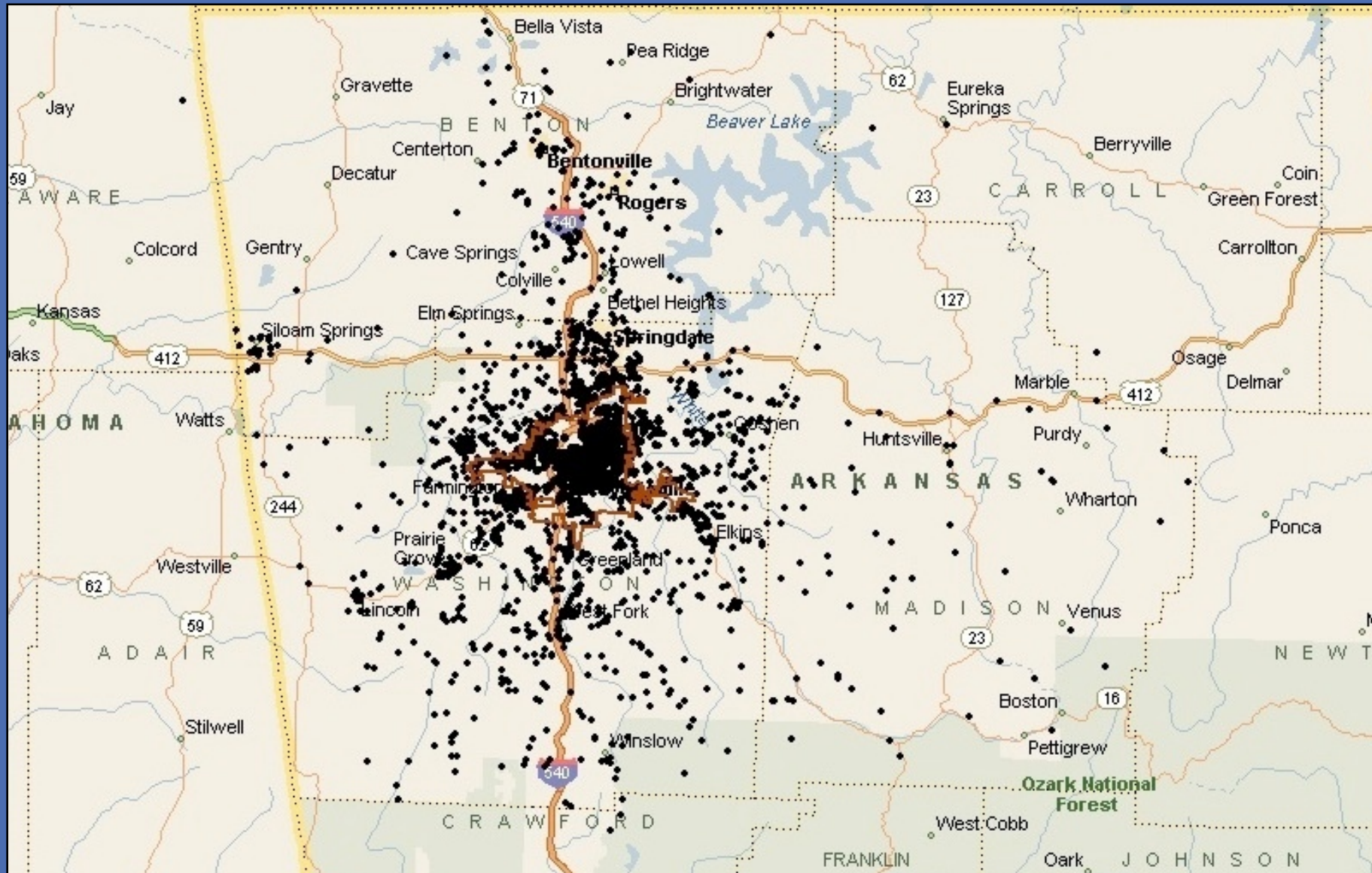
Computer Sessions



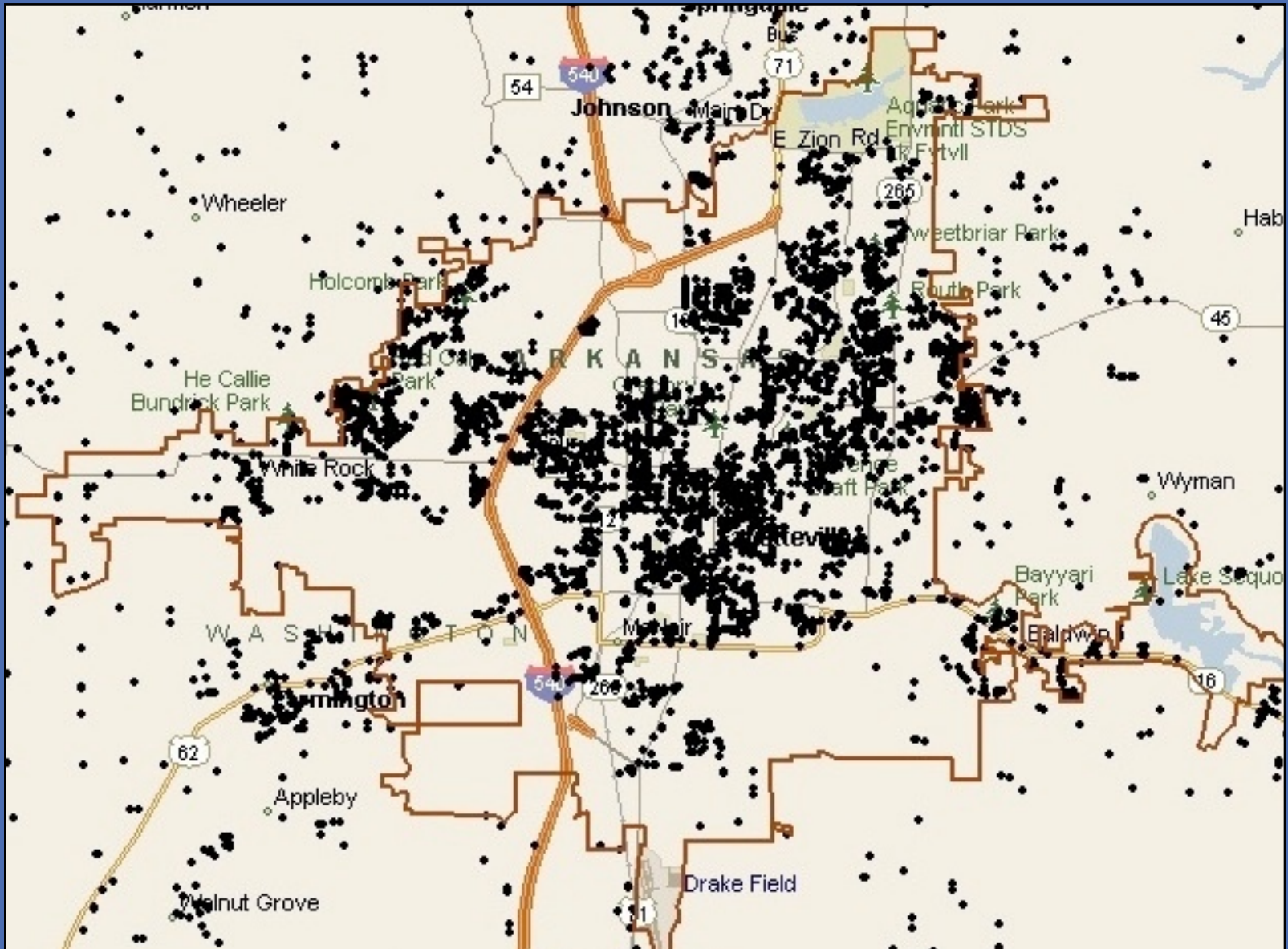
Drive Time 10 + 15 min



Circulation Mapping



Circulation Mapping



Measuring Success



Where aesthetic, ethical and other cultural meanings can accrue



Where community and shared or political process benefits can be measured



Where minimal environmental impact (ideally measurable environmental benefits) can be found



Where cost can be found to provide measurable functional and use or utility benefits

Cultural Performance



- ▶ Citizens care about the cultural offerings and inter-relationships amongst institutions.
- ▶ There is concern about overlap and redundancy

Social Performance



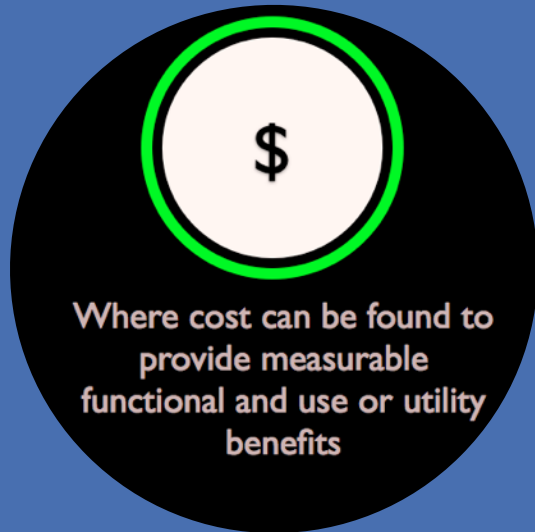
- ▶ The role of the library in the social life of Fayetteville is born out by data: intense use and financial support

Environmental



- ▶ Environmental awareness and importance in the micro- and macro-world is embedded in the community gestalt.
- ▶ Things can always be better thru smart choices.

Economic Performance



- ▶ Money makes the world go around
- ▶ Equity is crucial
- ▶ Without performance there will be no support--as it should be.

Program Elements

A. Collections

B. Public

Computing

C. Reader

Seating

D. Staff Space

E. Meeting

Rooms Space

F. Special Use
Space

G. Nonassignable
Space

H. Tailoring
Allowance

I. Dedicated
Allowance

EVOLUTION

then

House resources

Print-centric

Solitary

Mono-task

Introverted

Fixed



now

Connect resources

User-centric

Collaborative

Multi-task

Extroverted

Adaptable



trending

Create resources

Experiential

Joining

Synthesis

Magnetic

Permeable



House
resources



Connect
resources

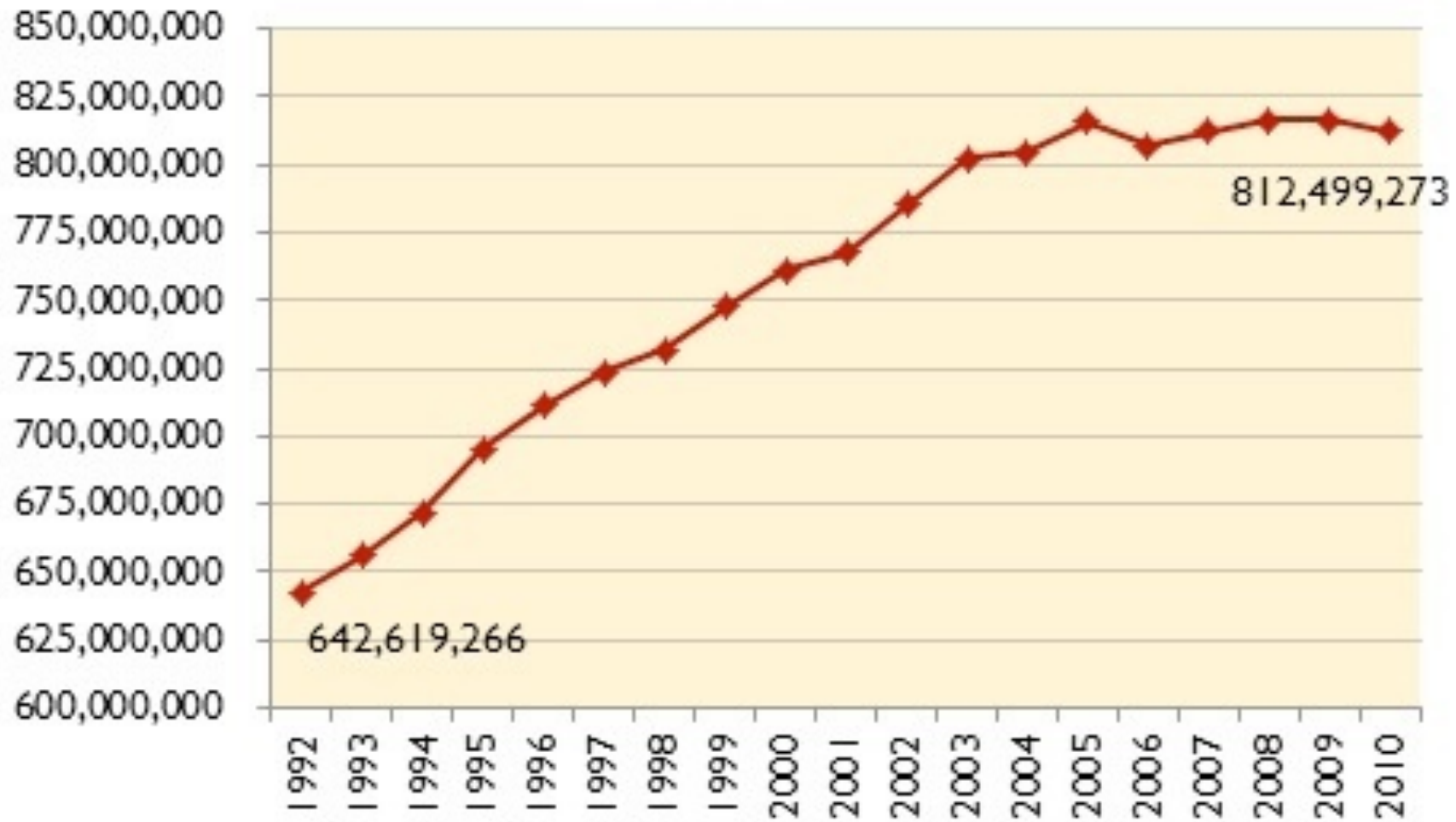


Create
resources



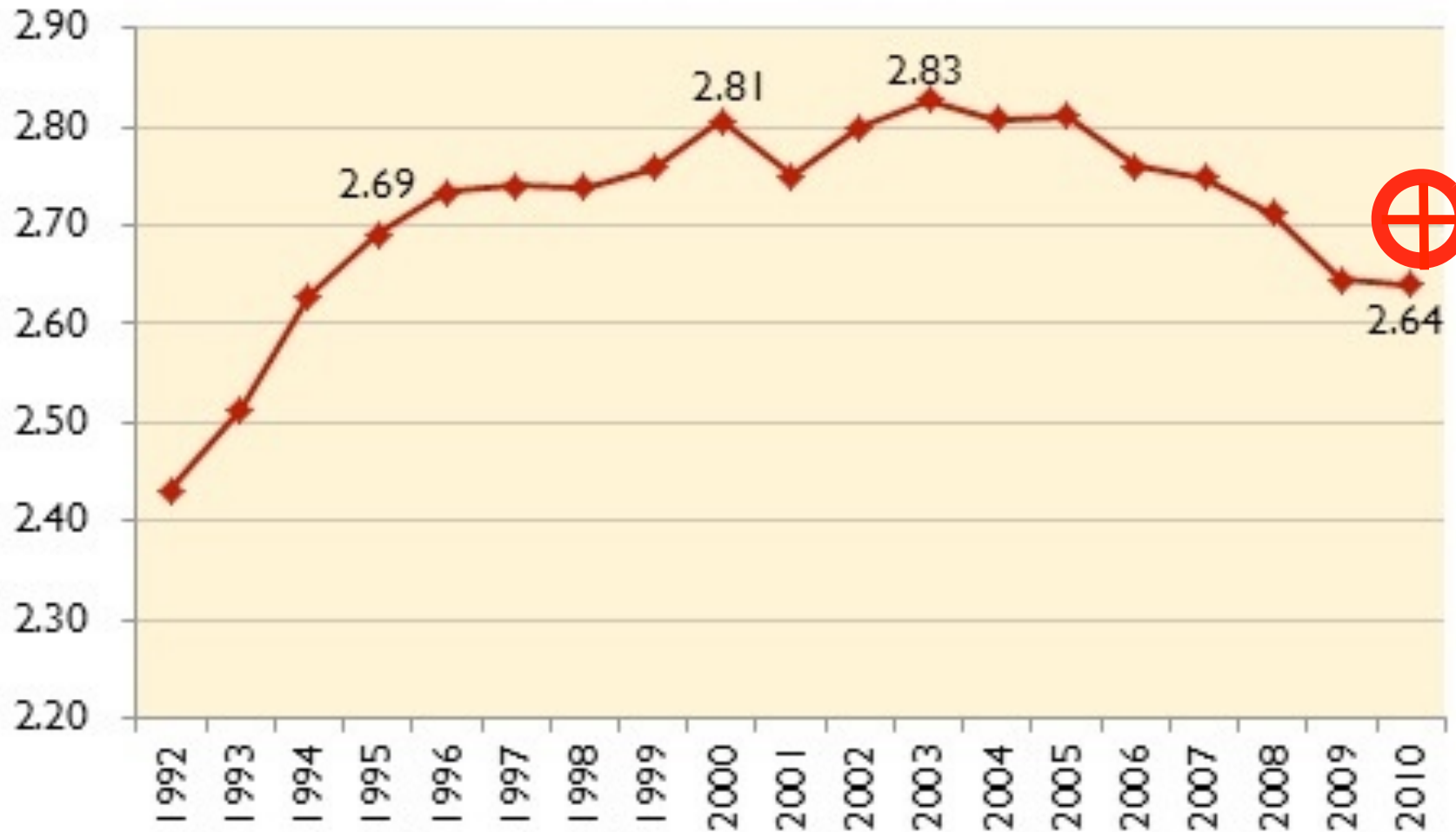
I Collections: Print US

Volumes held



I Collections: Print US

Volumes held per capita

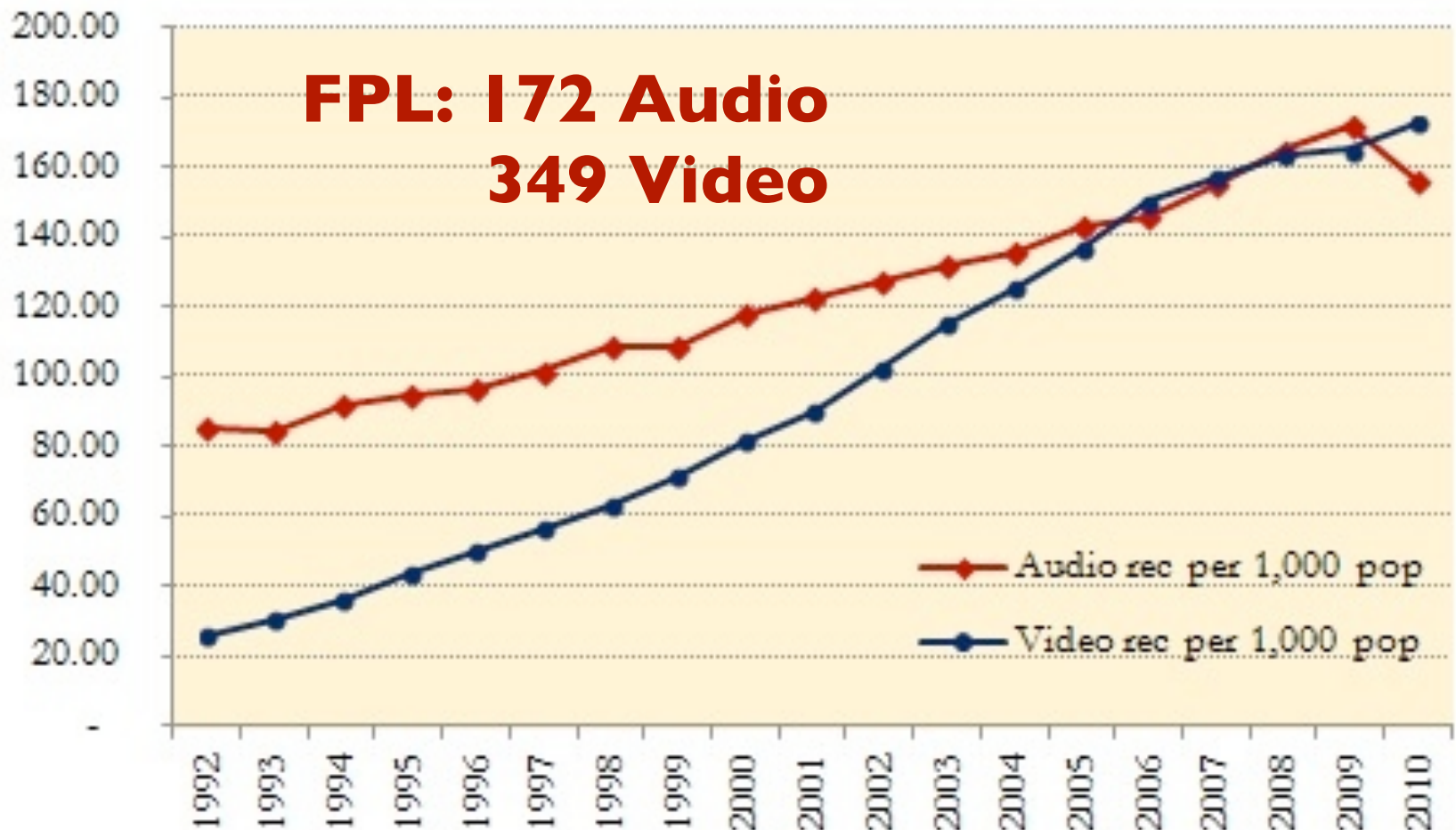


A Collections

- ▶ **2008 Designed for 300,000**
(4.6 volumes per capita at time of original master plan)
- ▶ **Currently 201,800**
(2.69 based on current population)
- ▶ **Recommend 300,000**
(2.6 based on projected population)

A Collections: Nonprint US

Nonprint holdings per 1,000 population



A Collections: Nonprint

- ▶ 2008 Designed for 30,000

- ▶ Currently 60,300:

FPL has 522 items per 1,000 population and the median for the national cohort 50k to 150k pop was 243. The median for the regional cohort 50-150k pop was 157.

- ▶ Recommend 84,000:

730 per 1,000

A Collection: Magazines

- ▶ 2008 Designed for 500

- ▶ Currently 348

(down from 450 in 2010)

- ▶ Recommend 340

(Status quo print coupled with 48 currently on-line titles)

B Computers: Public Use

- ▶ 2008 Designed for 90
- ▶ Currently 164
- ▶ Recommend 180
(not including smart-rooms)

C Reader's Seating

- ▶ 2008 designed for 227
- ▶ Currently 300
- ▶ Recommend 370

C Study Rooms

	Now	Planned
2-Person	1	6
4-Person	6	13
6-Person	1	12
10-Person (Smart Room)	0	5
Maker-Space	0	1
Quiet Study (children, teen + adult)	1	3

D Staff Space

- ▶ Space for 70

E Program + Meeting

- ▶ 2008 Designed for 150 in Program Room, 60 in Children's Story-time and 16 in Board Room

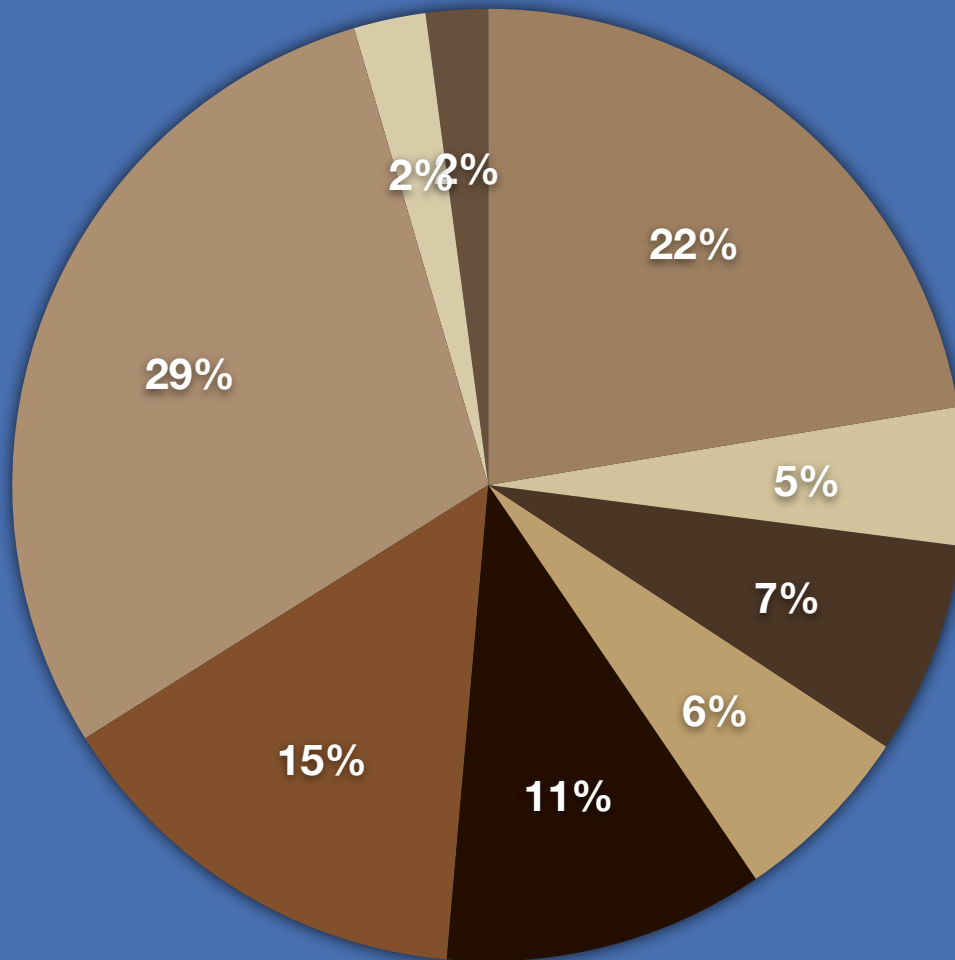
E Program + Meeting

- ▶ An auditorium to seat 750
- ▶ An enlarged multi-purpose / program room to seat 175 (divisible into at least three smaller rooms)
- ▶ An enlarged storytime room to seat 100
- ▶ A conference / board room to seat 16

Space Needs

Collection	34,451	22.37%
Public Network Station	7,200	4.67%
Readers Seating Spaces	11,100	7.21%
Staff Work Spaces	9,625	6.25%
Meeting Room Spaces	16,775	10.89%
Special Use Spaces	22,614	14.68%
Nonassignable Space	45,229	29.37%
Tailoring Allowances	3,769	2.45%
Dedicated Allowances	3,250	2.11%
Total	154,013	100.00%

3 Program + Meeting

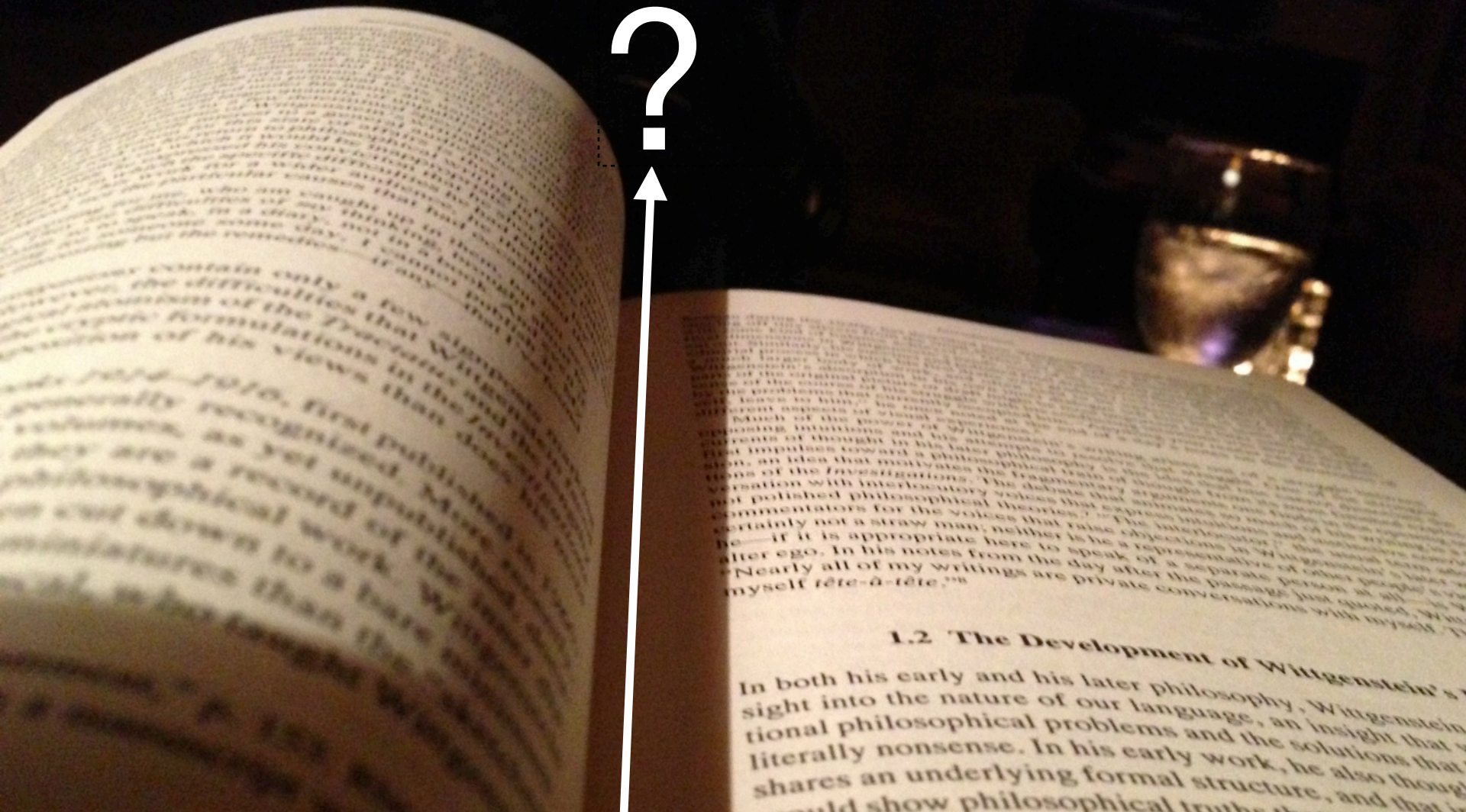


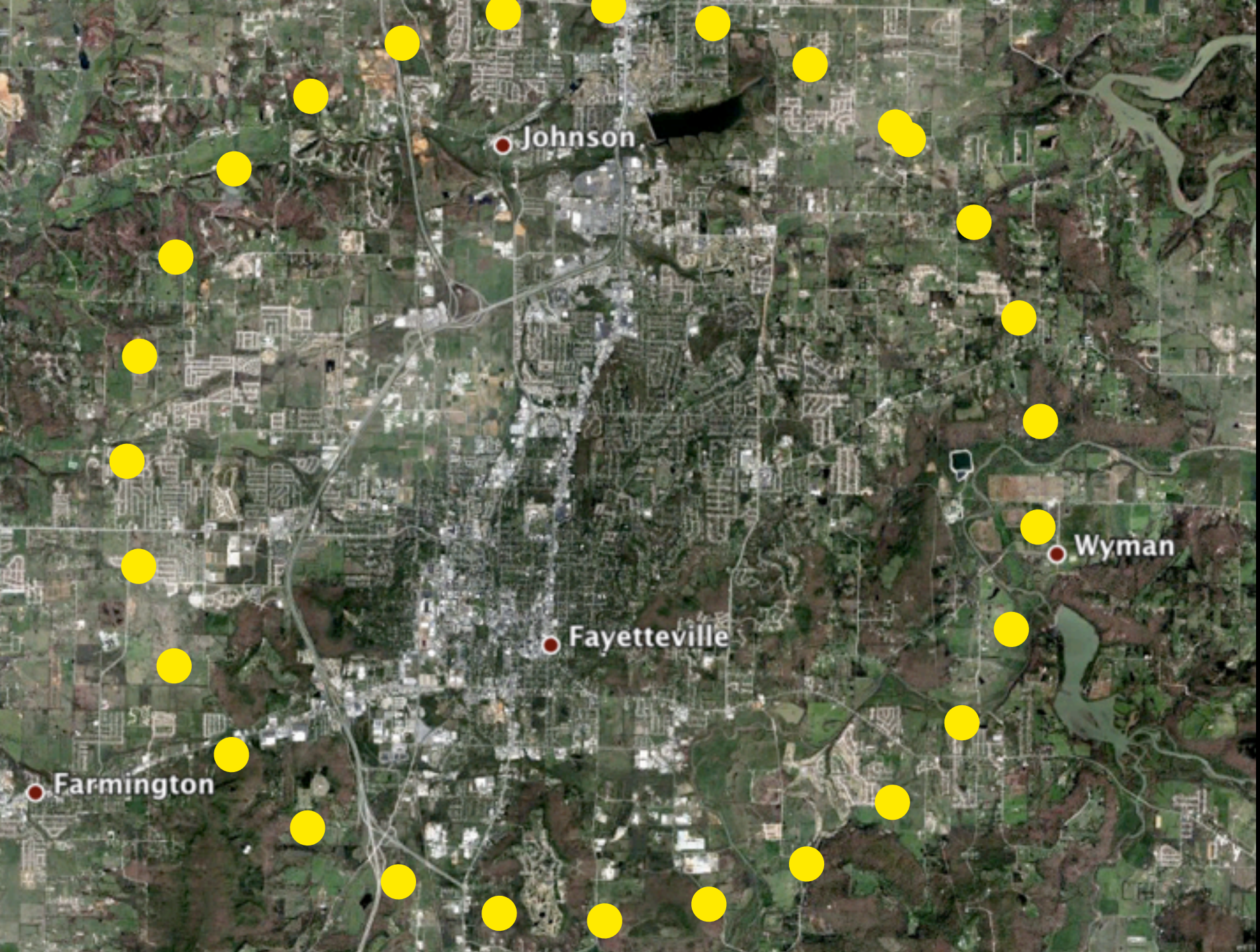
- A: Collection
- B: Public Network Stations
- C: Reader Seating Space
- D: Staff Work Space
- E: Meeting Room Space
- F: Special Use Space
- G: Nonassignable Space
- H: "Tailoring" Allowance
- I: Dedicated Allowances

Fate of Books?

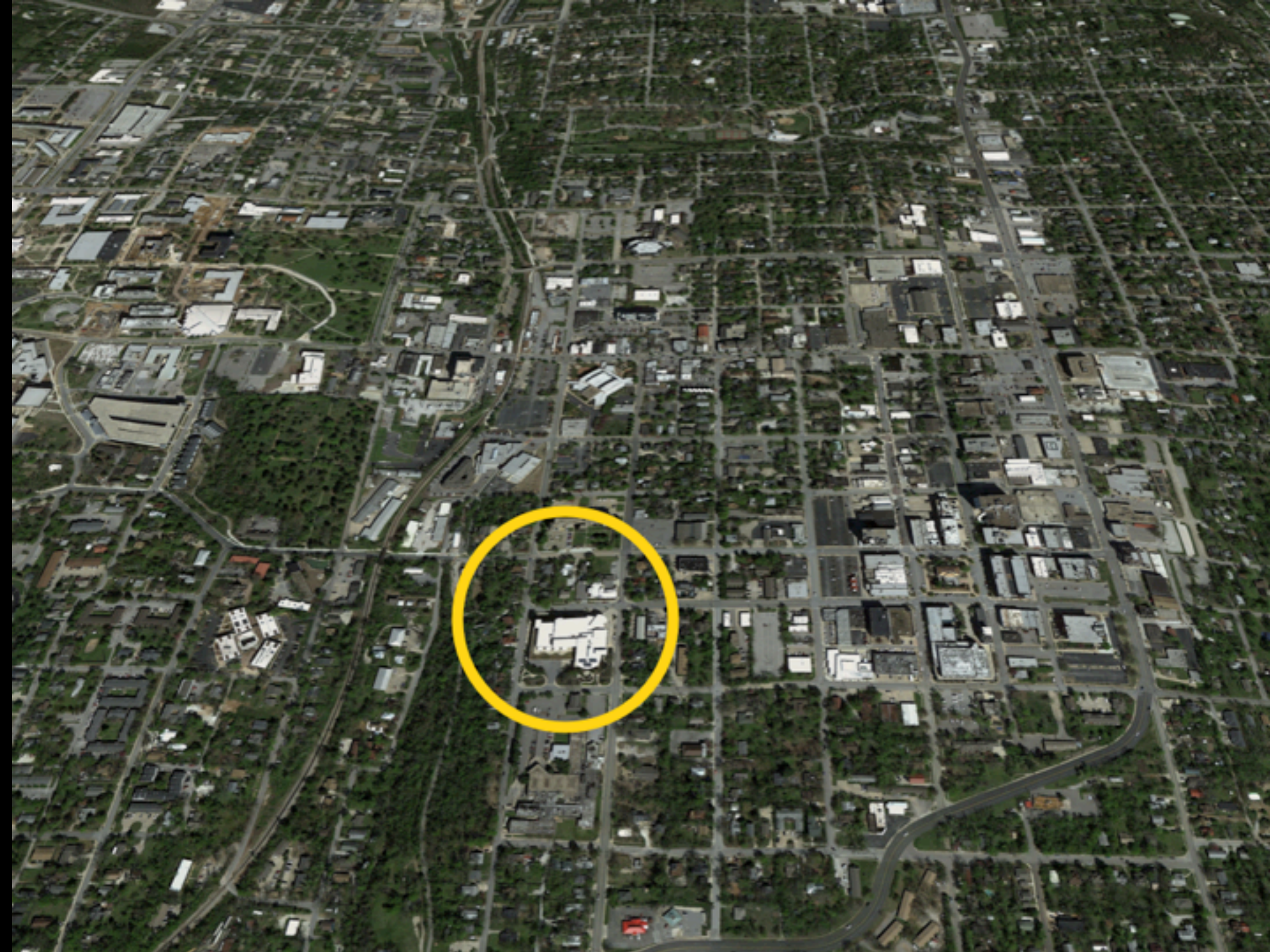


Expansion? Branch?

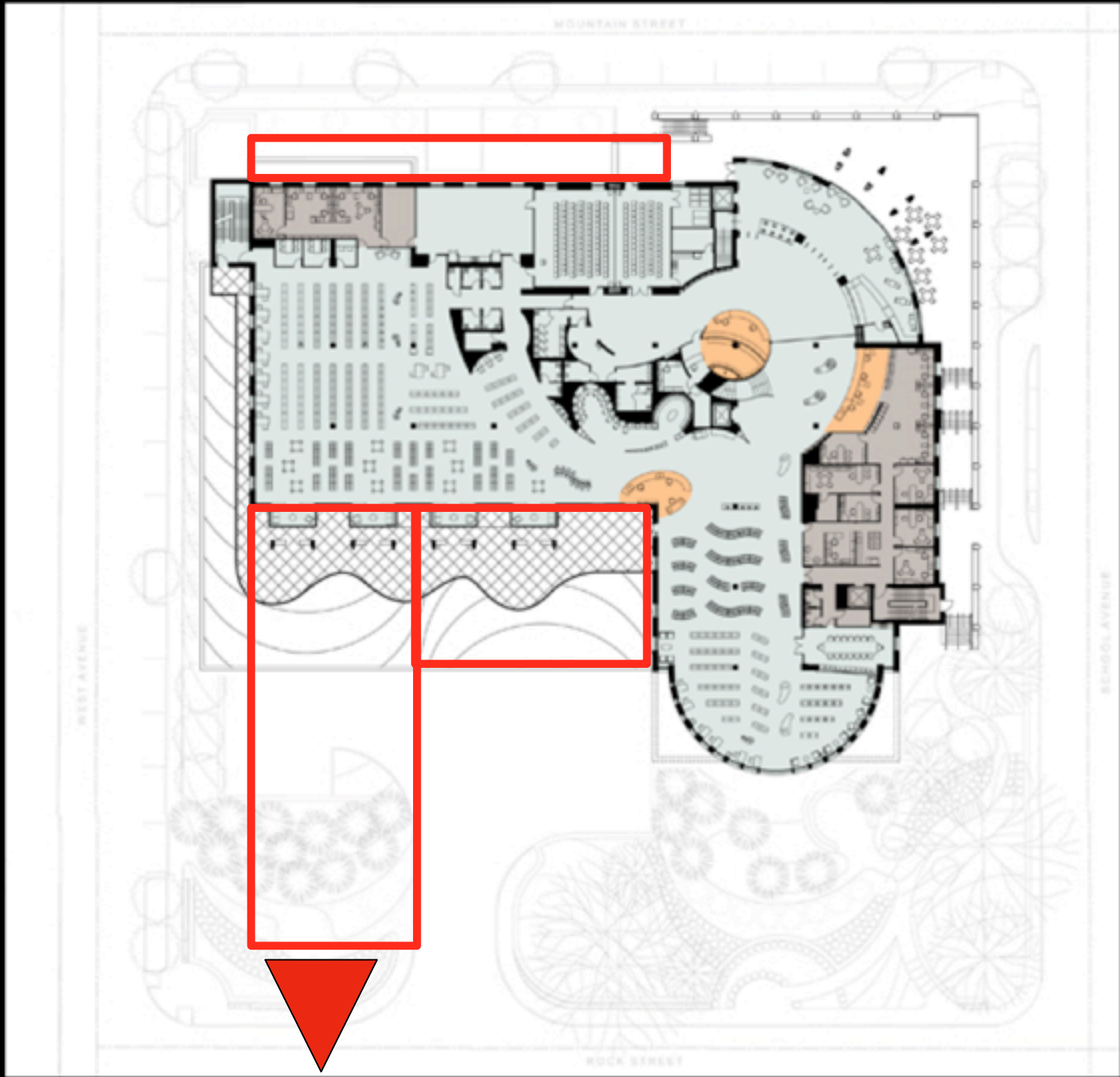


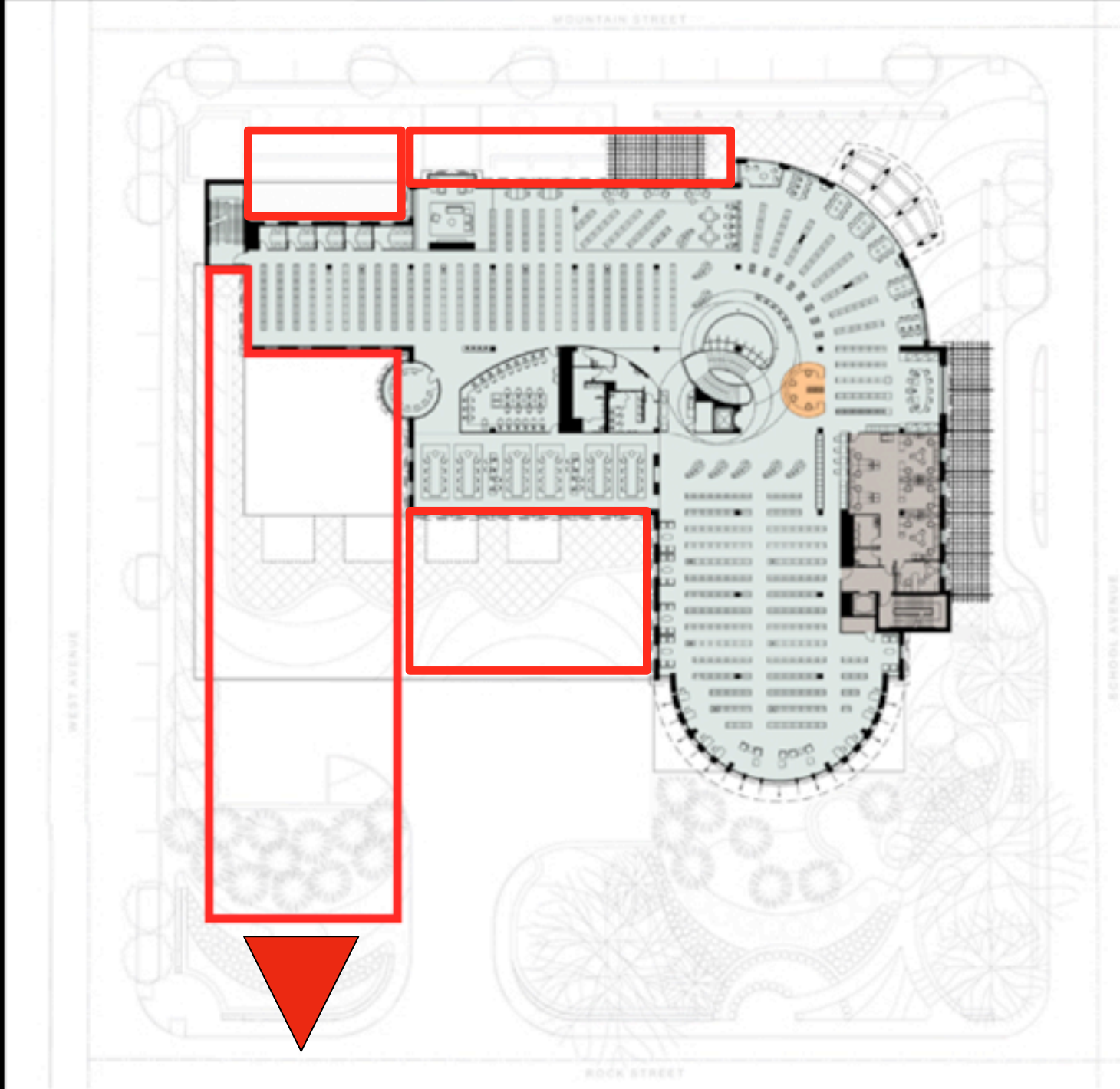


Tuesday, June 4, 13



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Branch Library Models

- ▶ Full Service
- ▶ Digital
- ▶ Hybrid model
- ▶ Remote drop-off / pickup (including holds)
- ▶ Digital with remote drop-off and pick-up
- ▶ Virtual

Branch Library Model for Physical Options

	Full-service	Digital	Hybrid
Collections			
Books	40,000	10,000	25,000
Magazines	60	20	40
Nonprint	11,250	2,800	7,000
Public PCs	30	40	20
Seating	60	20	40
Staff work spaces	17	5	6
Meeting room			
Multi-purpose	90	optional	50
Conference	optional	optional	optional
Storytime	35	optional	optional
Space need (sq.ft.)	24,500	8,400	13,400

Steps

1. Round 1: Listen, data mining and rough calculations.
2. Round 2: Presentation of rough data; additional listing sessions
3. June: staff review and vetting
4. July: Complete first public draft
5. August Public Comments
6. September: Complete master plan