

Shane Broadway

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Experience

Interim Director, Arkansas Department of Higher Education – Feb. 2011-Present

- Focused the agency on coordination and communication with the Arkansas Higher Education Coordinating Board, the Institutions of Higher Education, Governor's office, General Assembly, media, business and industry and the public at large, often presenting on behalf of the agency at state, regional and national meetings and conferences
- Worked to streamline the financial aid process for parents and students, and has reduced administrative costs each year since 2010.
- Led the development of an outcomes-based funding model, in collaboration with the Institutions of Higher Education.
- Led the agency through the renovation and transition to new agency office building.
- Agency is presently working to streamline our Institutional Finance process to reduce time and resources of the agency and institutions.
- Member of the Governor's Workforce Cabinet that developed and has taken the lead on Arkansas's STEM Initiative.
- Worked with Department of Education to establish meetings between K-12 faculty and college faculty to discuss College and Career Ready Standards.
- Application approved for a \$1 million grant from Complete College America for the re-design of remedial education by faculty and staff of the institutions.
- Application approved for grant from Winthrop Rockefeller Foundation for the expansion of the Career Coach initiative.
- Applications approved for renewal of College Access Challenge Grant.
- Grant received from the Kresge Foundation to develop "Credit When It's Due" reverse transfer system in partnership with Arkansas Association of Two-Year Colleges and Arkansas Research Center.
- Agency has received award from the Center for Digital Government for the development of the nation's first mobile application for financial aid applications.
- Along with staff, has successfully managed two regular and one fiscal legislative sessions.

Deputy Director, Arkansas Department of Higher Education – Jan. 2011-Feb. 2011

Duties included supervising divisions within the agency and day-to-day oversight of the agency, while representing ADHE at the Southern Regional Education Board, as well as state and national initiatives. Coordinated efforts between the Director, Governor's office and Institutions of Higher Education regarding the agency's legislative package and funding recommendations.

Co-Coordinator of Economic Development – Saline County Development Corporation (SCEDC) – Feb. 2006-Dec. 2010

Duties included the reestablishment of the county's economic development efforts, and re-developing relationships with local, state, regional and national economic development and educational organizations. Development of sites for marketing, including the state's first certified Mega Site. Developed partnerships with local industrial and educational entities to define workforce needs and development of strategy to fulfill those needs. Responded to proposal requests for possible site location for projects such as Hewlett-Packard and the Boys Scouts of America National Jamboree.

Chairman-Southern Legislative Conference – 2004-05

Provided oversight on matters pertaining to the regional director and the Southern Office of The Council of State Governments and initiated the development of the Center for the Advancement of Leadership Skills (CALs). CALs was developed in concert with faculty and institutions of higher education from across the region to provide leadership training to leaders in all three branches of state government. The objective of the program is to enhance the participant's leadership knowledge through sessions geared to improve competencies in communication, conflict resolution, consensus building and critical decision-making. CALs is now being administered through the Winthrop Rockefeller Institute, a part of the University of Arkansas system.

Arkansas State Senate, Member – 2003-2010

- Senate Education Committee, Member – 2003-2010
- Higher Education Subcommittee, Member – 2005-2010
- Arkansas Academic Challenge Scholarship Program legislation, Co-author – 2009
- Lead sponsor of the state's first needs-based scholarship, Go Opportunities Grant – 2007
- Appointed by Governor Mike Beebe to the Southern Regional Education Advisory Board – 2007
- Developed and worked with the Arkansas Department of Higher Education to develop the nation's first non-traditional scholarship, Workforce Improvement Grant – 2003
- Commissioned the "Arkansas 2020" report and worked with faculty from institutions across the state to assess demographic changes and needs by the year 2020
- School Funding Law legislation, Co-author

- Adult Education Funding Formula Committee, Co-Chairman
- State School Facilities Program legislation, Co-Chairman and Co-author
- University of Arkansas's 2010 Commission, Member
- Arkansas Association of Two-Year Colleges Entrepreneurial Advisory Committee, Member

Speaker of the House – Arkansas House of Representatives – 2001-02

Duties included the oversight of all House of Representatives management and staff functions.

Arkansas House of Representatives, Member – 1997-2002

- House Rules Committee, Chairman – 1999-2000
- Education Committee, Member – 1997-2000
- Southern Legislative Conference Education Committee, Chairman

Insight Communications of Bryant – 1997-2010

- Director of Client Development and Services

Commercial Mail Service of Little Rock – 1996-1997

- Managed the direct mail advertising account of a Fortune 500 company

Honors:

- American Legion Boys State Hall of Fame Induction – 2012
- Civitan Citizen of the Year – 2012
- Recipient of the first Arkansas State University Department of Political Science Distinguished Service Award – 2001
- Honorary Associate's Degree, Pulaski Technical College – 2001
- Honorary Associate's Degree, Ouachita Technical College – 2011
- Hope Award, Multiple Sclerosis Society of Arkansas – 2011
- Friend of Children Award, Arkansas Advocates for Children and Families – 2009
- College of Professional Studies Professional of the Year, University of Arkansas at Little Rock – 2006
- Bethel Middle School Media Center dedicated by Bryant School Board in honor of Shane Broadway – 2006

Activities:

- Arkansas State University College of Humanities and Social Sciences Dean's Advisory Council, Member
- Saline County Economic Development Corporation Board of Directors, Chairman
- Education for Economics Arkansas Board, Vice President
- Bryant and Benton Chambers of Commerce, Member
- Bryant Boys and Girls Club, Past President
- Lion's World Services for the Blind, Former Board Member
- Quality Teaching and Learning Centers, Board Member
- CARTI Foundation and the Central Arkansas Development Council, Former Board Member
- Miss Arkansas Scholarship Foundation Board, Member
- Keep Arkansas Beautiful Foundation Board, Member

Education:

Arkansas State University, Jonesboro –1990-94

- BA Political Science – 1994
- R.E. Lee Wilson Award (highest honor given to ASU graduating senior) Recipient – 1994
- Distinguished Service Award – 1994
- Student Government Association, Vice President, President – 1992-94
- Dean's Council and Faculty Athletic Committee, Member – 1992-94

Bryant Public Schools – 1977-1990

- American Legion Boys State Delegate – 1989

References:

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