

REVENUE

CATEGORY	FY 2015	FY 2014	FY 2013
Ticket sales	\$1,313,939	\$1,455,252	\$1,398,414
State or other gov. support	\$2,046,500	—	—
Student fees	\$4,567,829	\$4,629,080	\$4,567,744
Institutional support	\$7,423,422	\$6,013,261	\$4,755,747
Game guarantees	\$1,533,000	\$1,921,000	\$2,250,000
Contributions	\$5,365,896	\$1,560,468	\$403,388
In-kind contributions	\$916,084	—	—
Compensation from a third party	\$1,157,535	\$1,186,104	\$1,115,613
NCAA/conference distributions	—	\$1,664,389	\$1,006,436
NCAA distributions	\$709,740	—	—
Conference distributions	\$1,069,026	—	—
Programs/parking	\$1,211,939	\$431,002	\$177,559
Royalties/licensing	\$1,404,252	\$644,444	\$251,348
Endowments/investments	\$54,985	\$191,572	\$115,998
Other revenue	\$437,648	\$455,221	\$238,791
TOTAL	\$29,211,785	\$20,151,793	\$16,281,038

EXPENSES

CATEGORY	FY 2015	FY 2014	FY 2013
Student aid	\$5,434,855	\$5,384,046	\$4,357,902
Game guarantees	\$618,060	\$588,822	\$708,488
Coaching salaries	\$4,062,200	\$3,762,577	\$3,727,281
Support staff salaries	\$2,726,341	\$2,538,483	\$1,708,953
Recruiting	\$429,375	\$432,068	\$396,511
Travel	\$2,224,502	\$2,258,845	\$1,990,078
Equipment/uniforms	\$1,232,434	\$1,614,791	\$1,087,499
Game expenses	\$563,491	\$484,391	\$557,552
Fundraising/marketing	\$1,752,837	\$379,690	\$56,746
Spirit groups	\$176,154	\$231,903	—
Facility debt service	\$42,431	—	—
Facilities maintenance	—	\$362,725	—
Maintenance	—	—	\$889,135
Administration expenses	\$878,180	—	—
Medical expenses	\$173,356	\$170,297	\$90,075
Membership and dues	\$122,280	\$133,589	\$146,917
Other expenses	\$8,775,289	\$1,809,506	\$563,901
TOTAL	\$29,211,785	\$20,151,793	\$16,281,038