

THE WALTON FAMILY FOUNDATION LITTLE ROCK EDUCATION SURVEY

June 22nd, 2020 - July 13th, 2020

Key findings of a telephone survey of 667 student households in Little Rock. The survey has a margin of error of plus/minus 3.78 percentage points (+/- 3.78%).

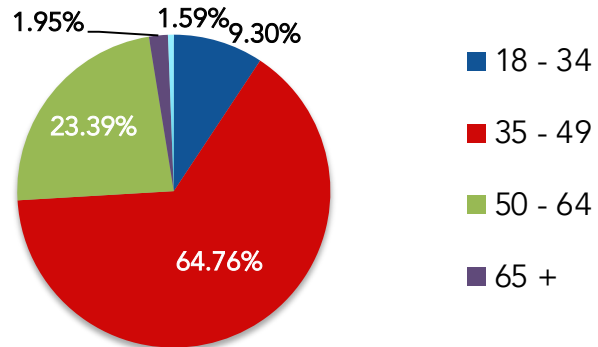


124 W. CAPITOL AVE, SUITE 1886
LITTLE ROCK, AR 72201

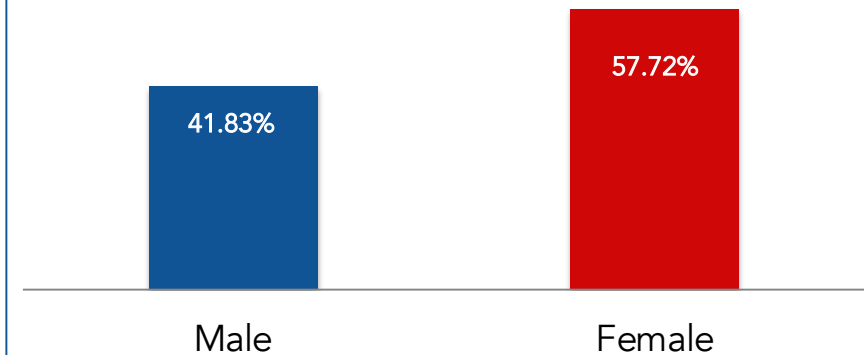
WWW.IMPACTMANAGEMENT.COM

DEMOGRAPHICS

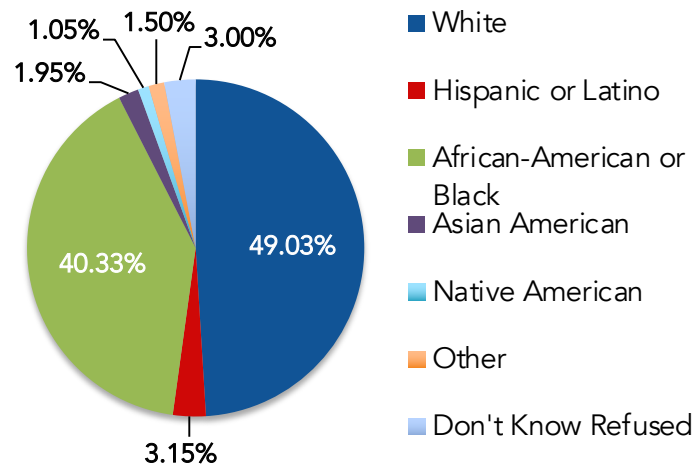
Age group of participants:



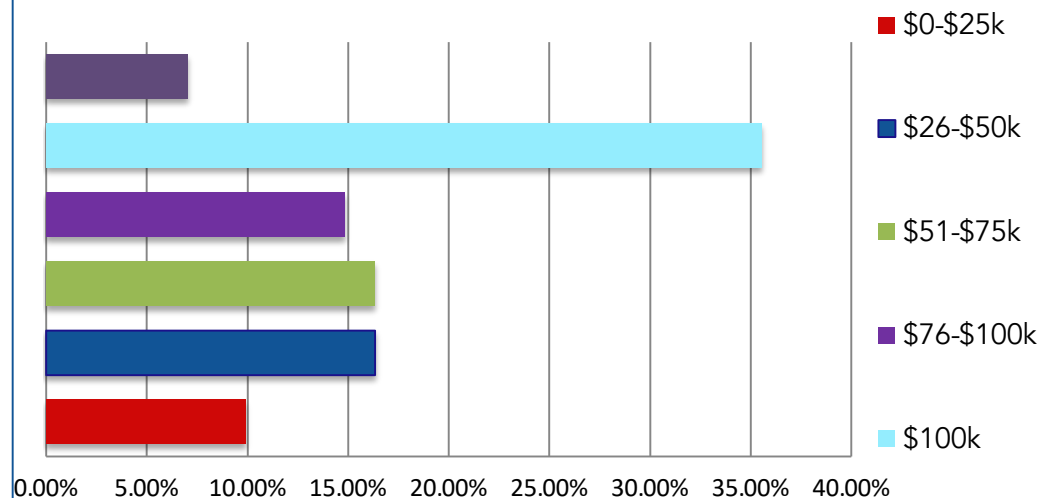
Gender



Race of participants:

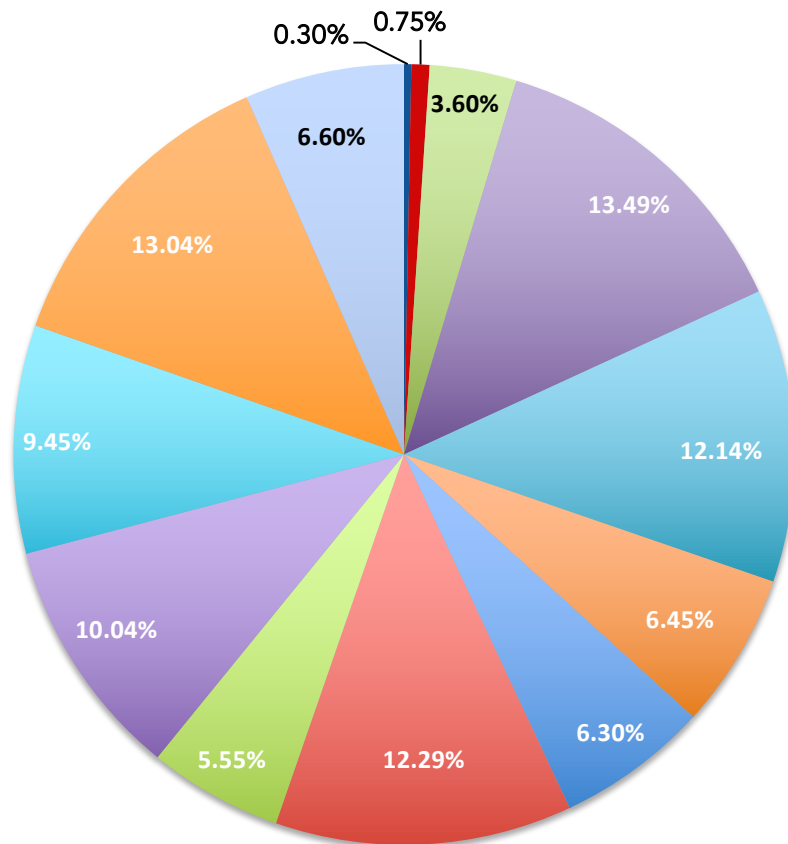


Income Levels:



DEMOGRAPHICS

Zip Code of participants:

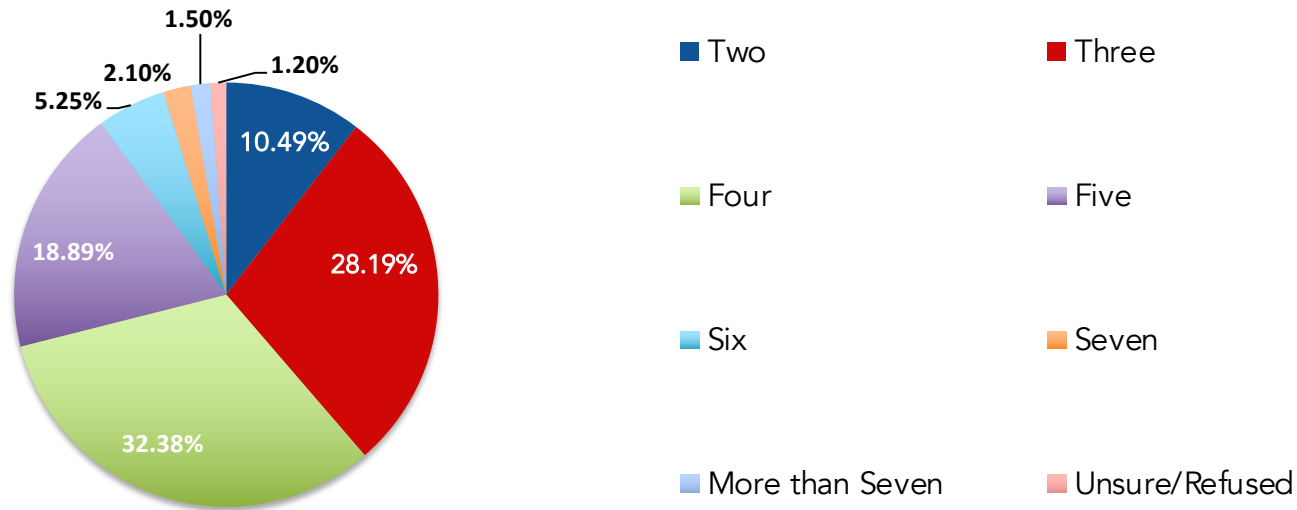


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72204 72205 72206
72207 72209 72210
72211 72212 72223
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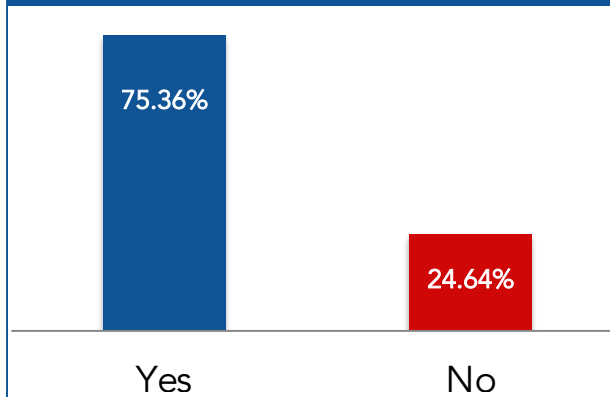


HOUSEHOLD INFORMATION

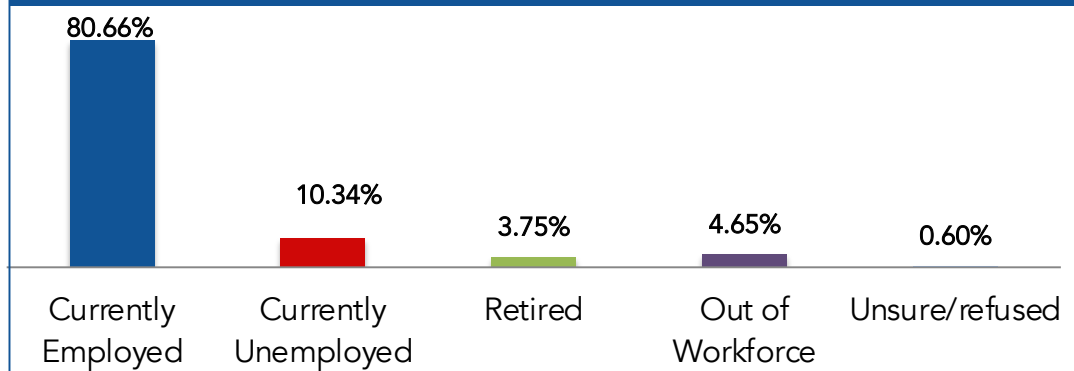
Number of people in household:



Currently unemployed status prior to COVID

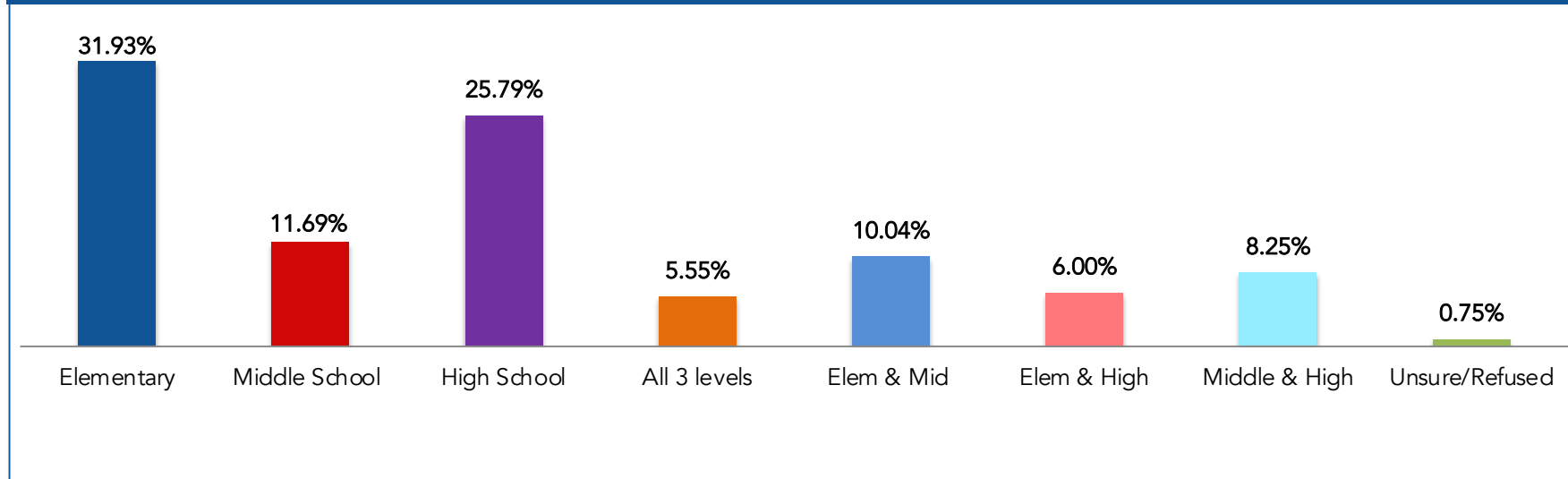


Current Employment Status:

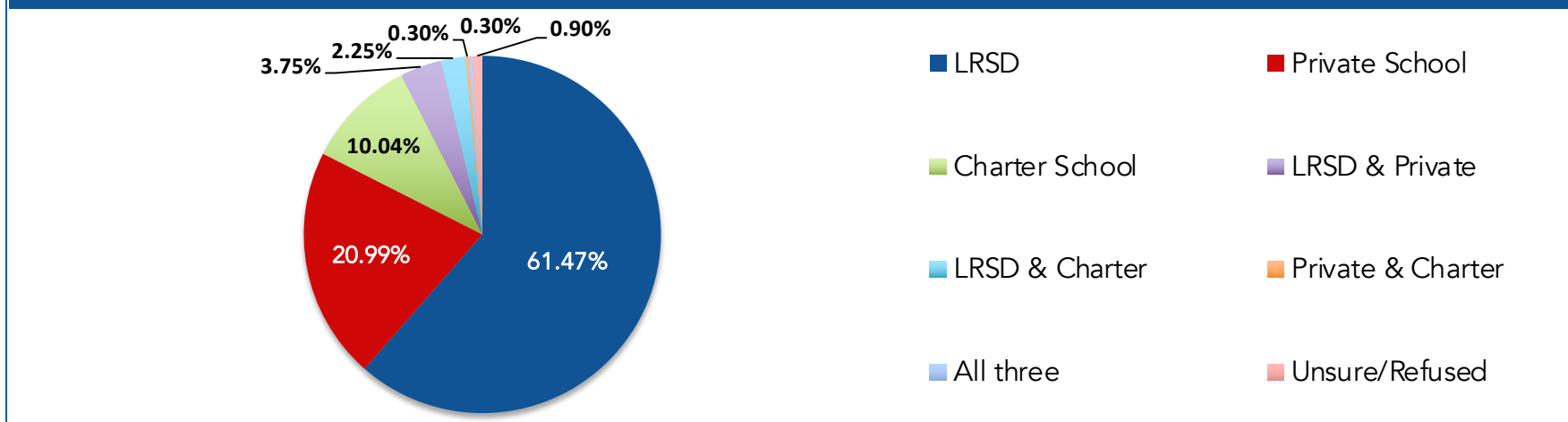


LEVEL AND TYPE OF SCHOOLING

Level of schooling in household:

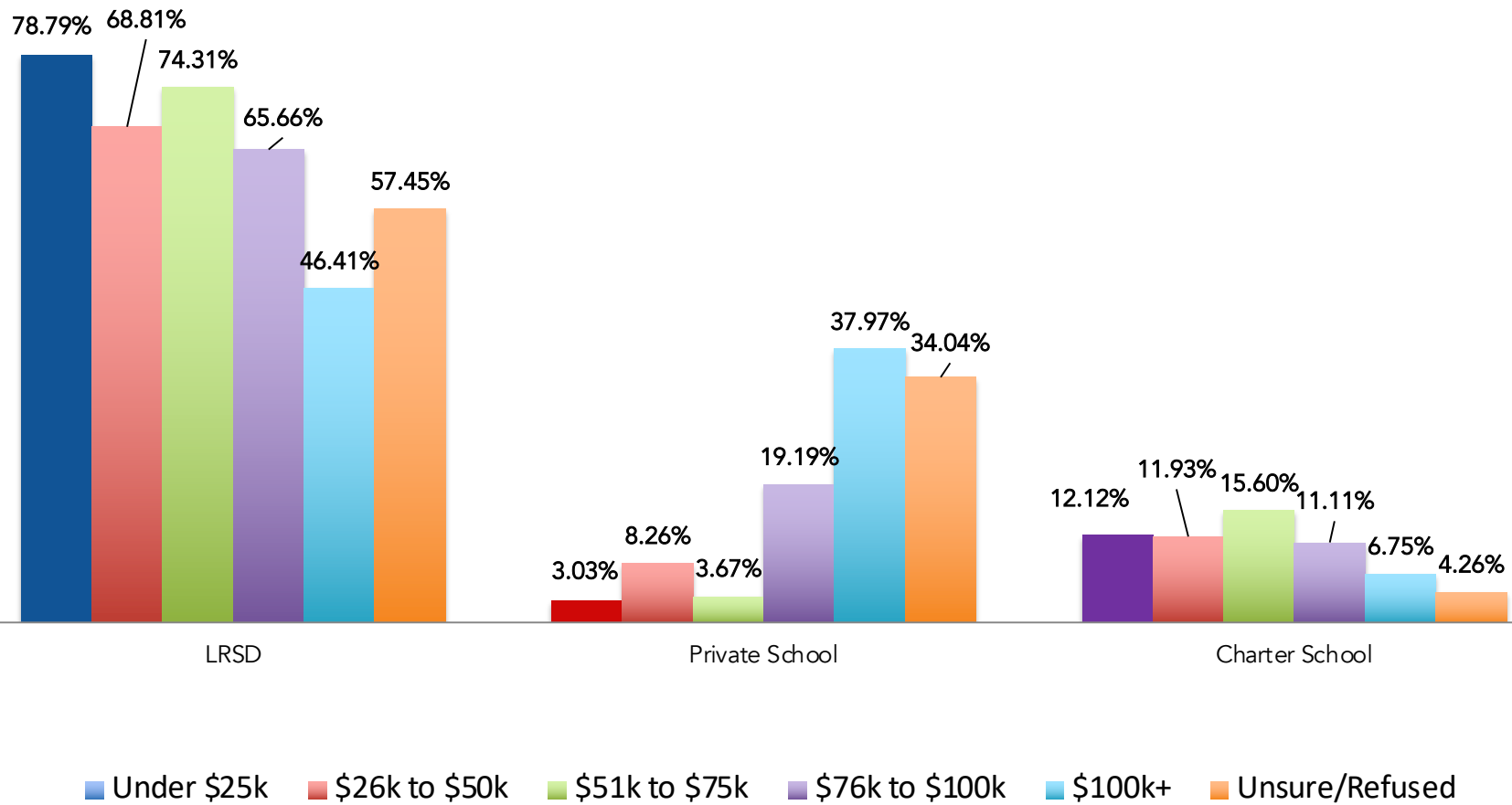


What type of school(s) do your students attend?



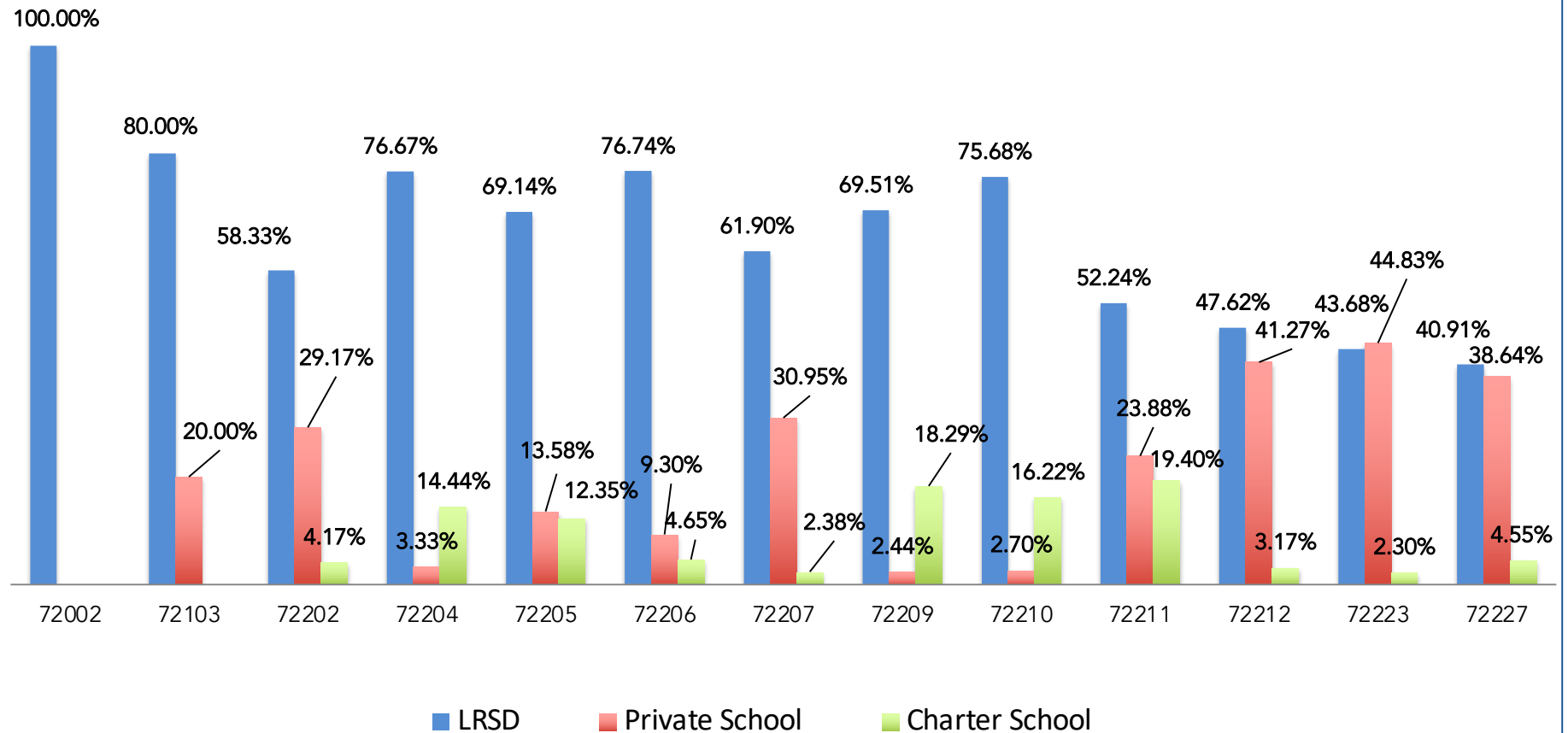
TYPE OF SCHOOLING

Type of School by Income



TYPE OF SCHOOLING

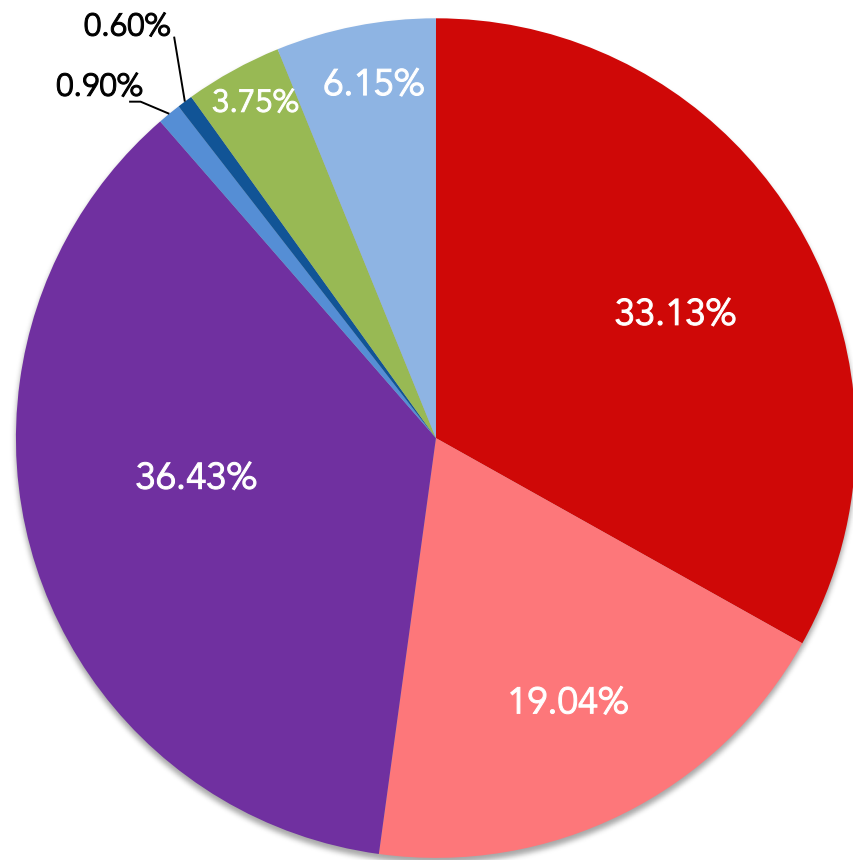
Type of School by ZIP



PRIMARY SOURCE OF INFORMATION

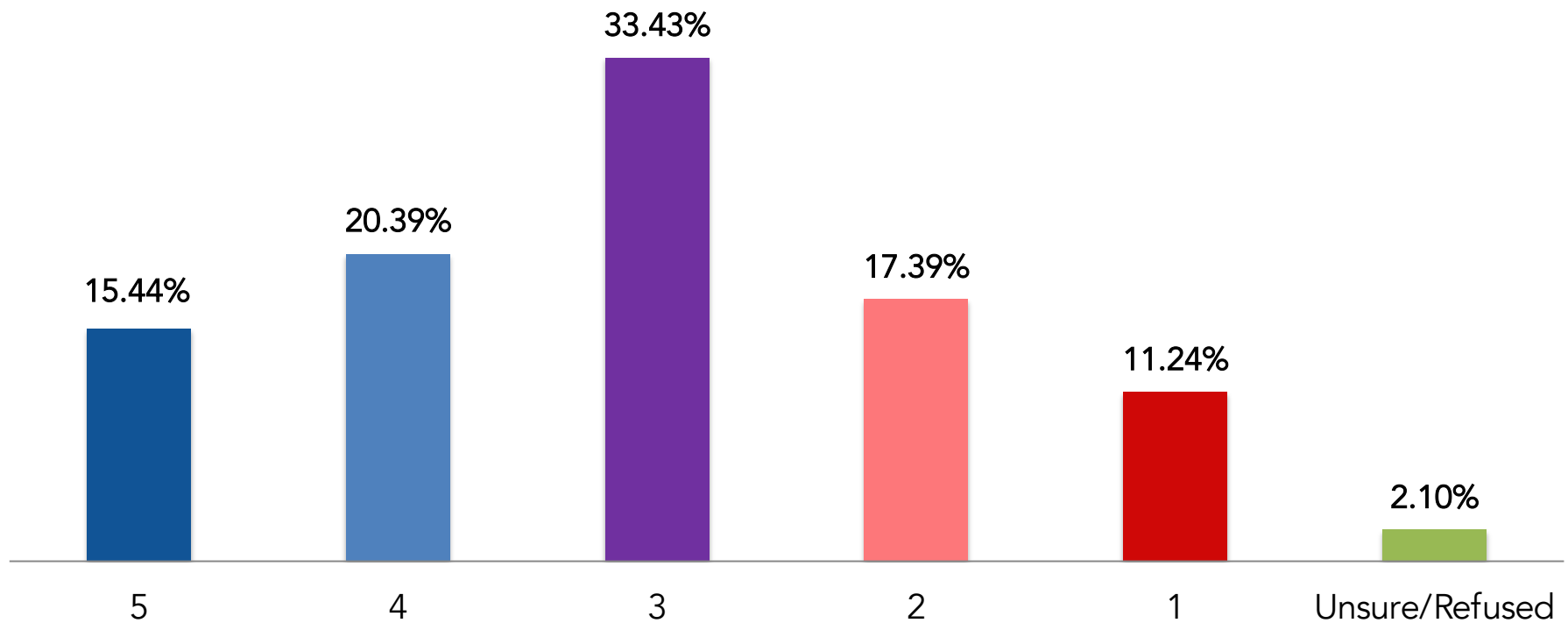
What would you consider your primary source for school related updates and information?

- Direct communication by teacher
- Direct communication by principal
- Direct communication by school district
- Info shared by local news outlets
- Word of mouth from friends/famiy
- Social media outlets
- Unsure/Refused



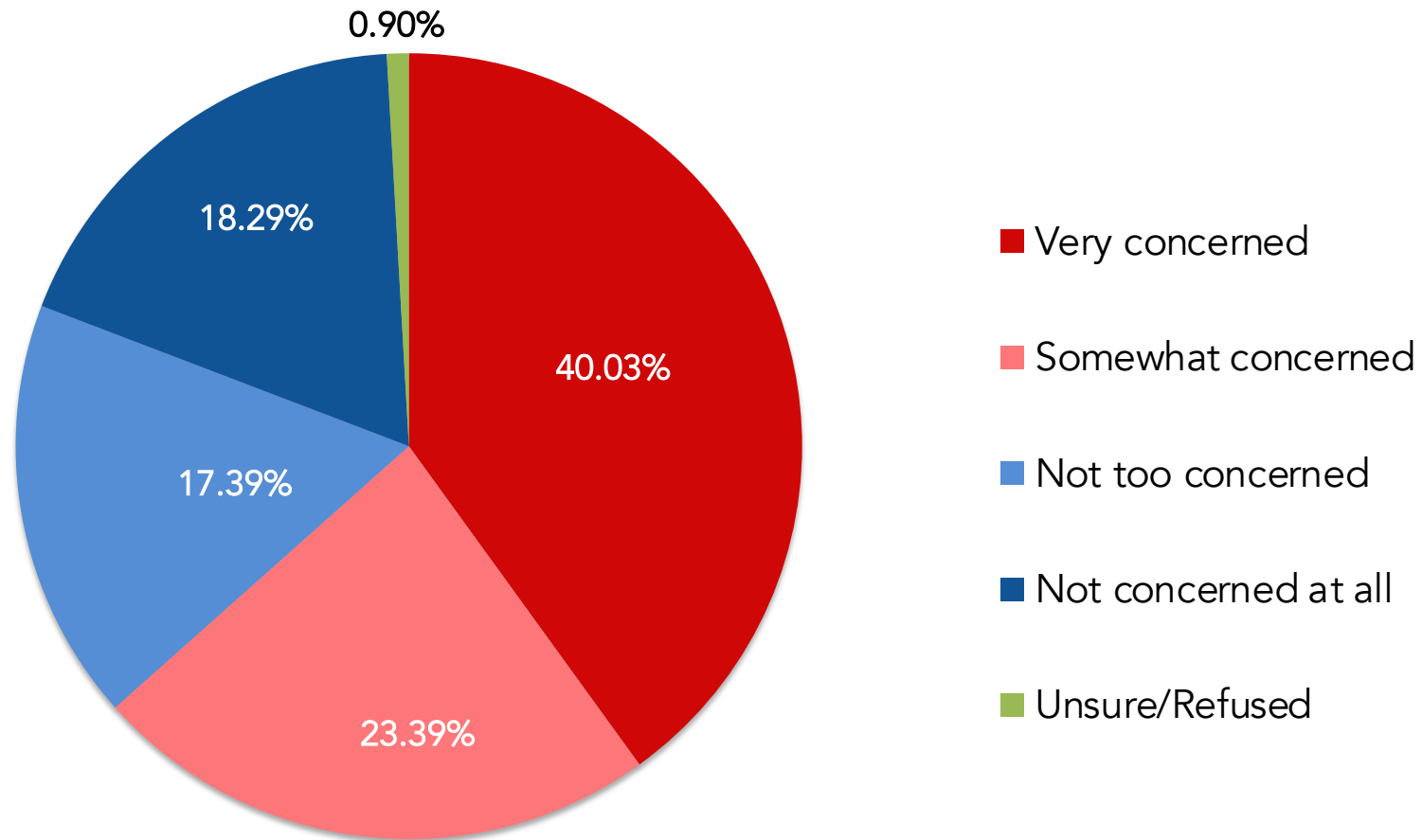
OVERALL ONLINE LEARNING EXPERIENCE

Because of the COVID-19 pandemic, schools in Arkansas were required to close their physical locations and shift to online-only instruction. As a parent or guardian of a school aged child, with 5 being the best and 1 being the worst, how would you rate your student's overall online learning experience over the past few months?



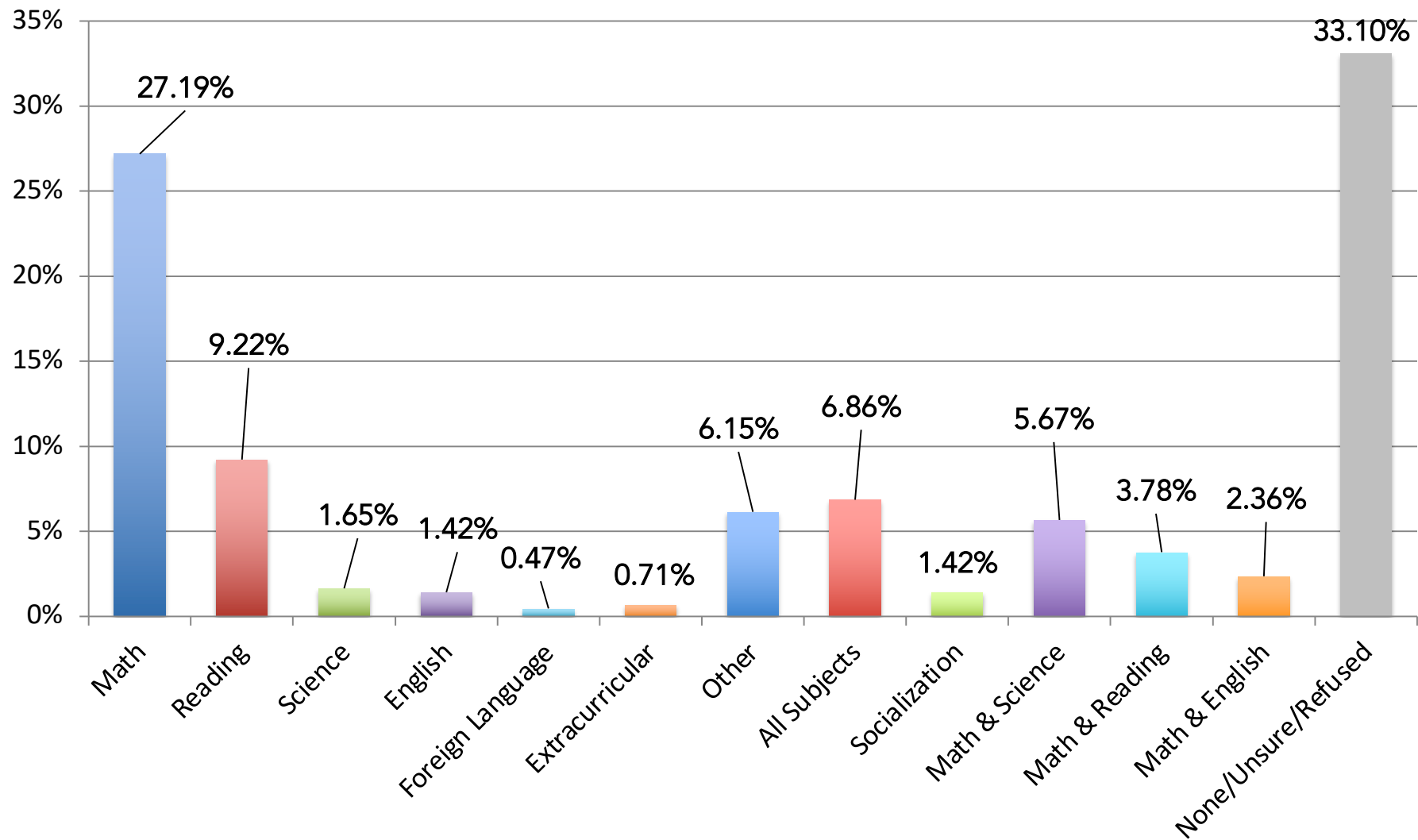
FALLING BEHIND

Thinking more about the recent shift to online learning, how concerned are you that the students in your household are falling behind without traditional classroom instruction?



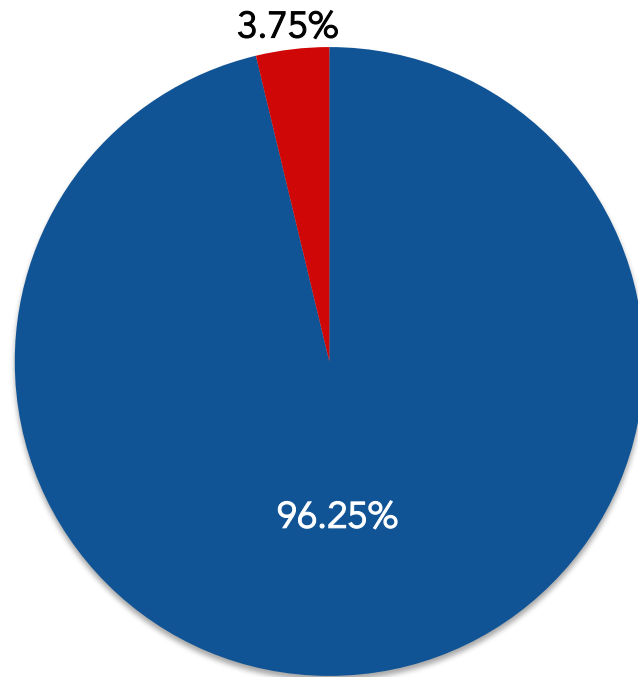
FALLING BEHIND – FOLLOW UP

Is there a specific subject or area that you are particularly concerned about them falling behind in?



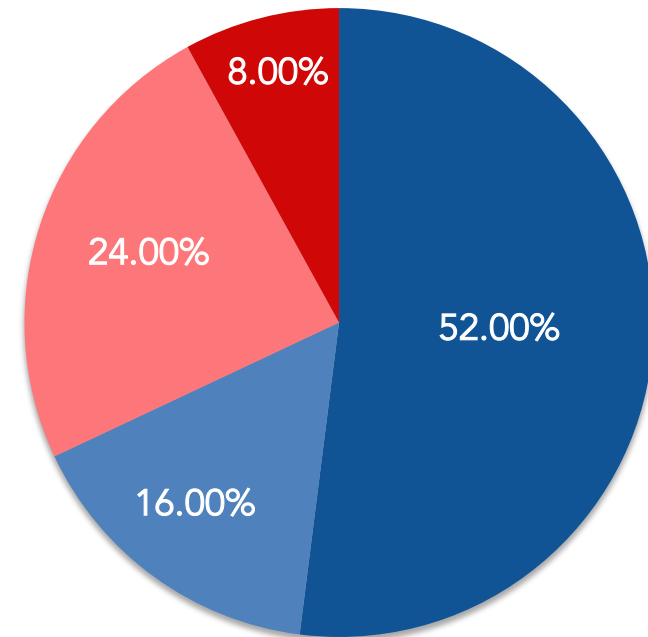
BROADBAND ACCESS

Do you currently have high-speed internet or "broadband" at your residence?



■ Yes ■ No

Why not?

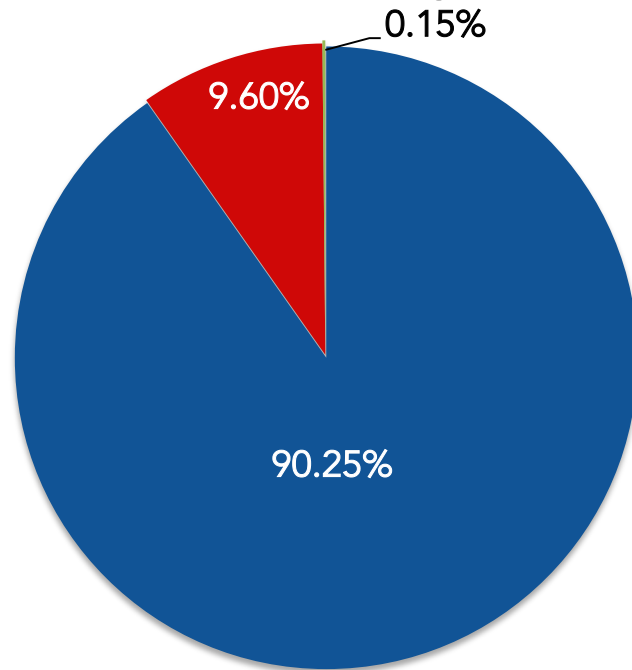


■ Not affordable ■ Not Available
■ Don't need it ■ Other



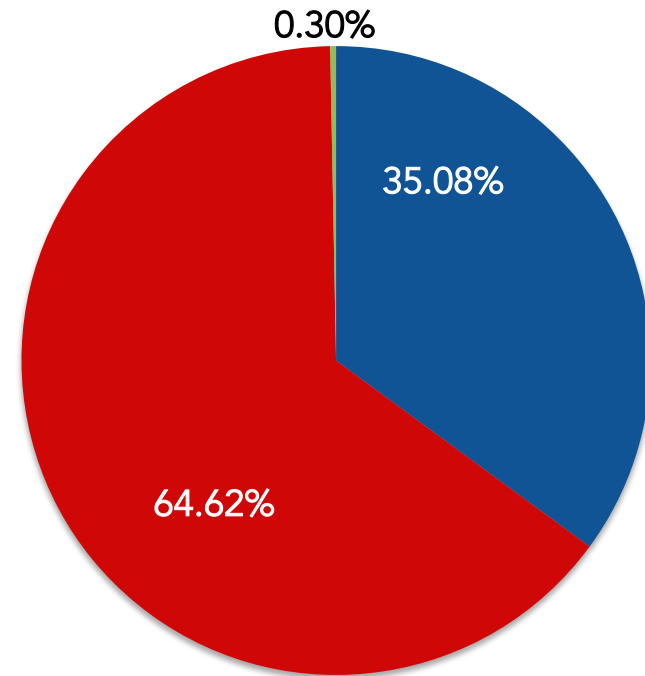
DEVICE ACCESS

Do you currently have a computer, tablet, or laptop at your residence that is suitable for students in your home to use for online learning?



■ Yes ■ No ■ Unsure/Refused

Did you borrow a laptop or device from your student's school for home use over the last few months?

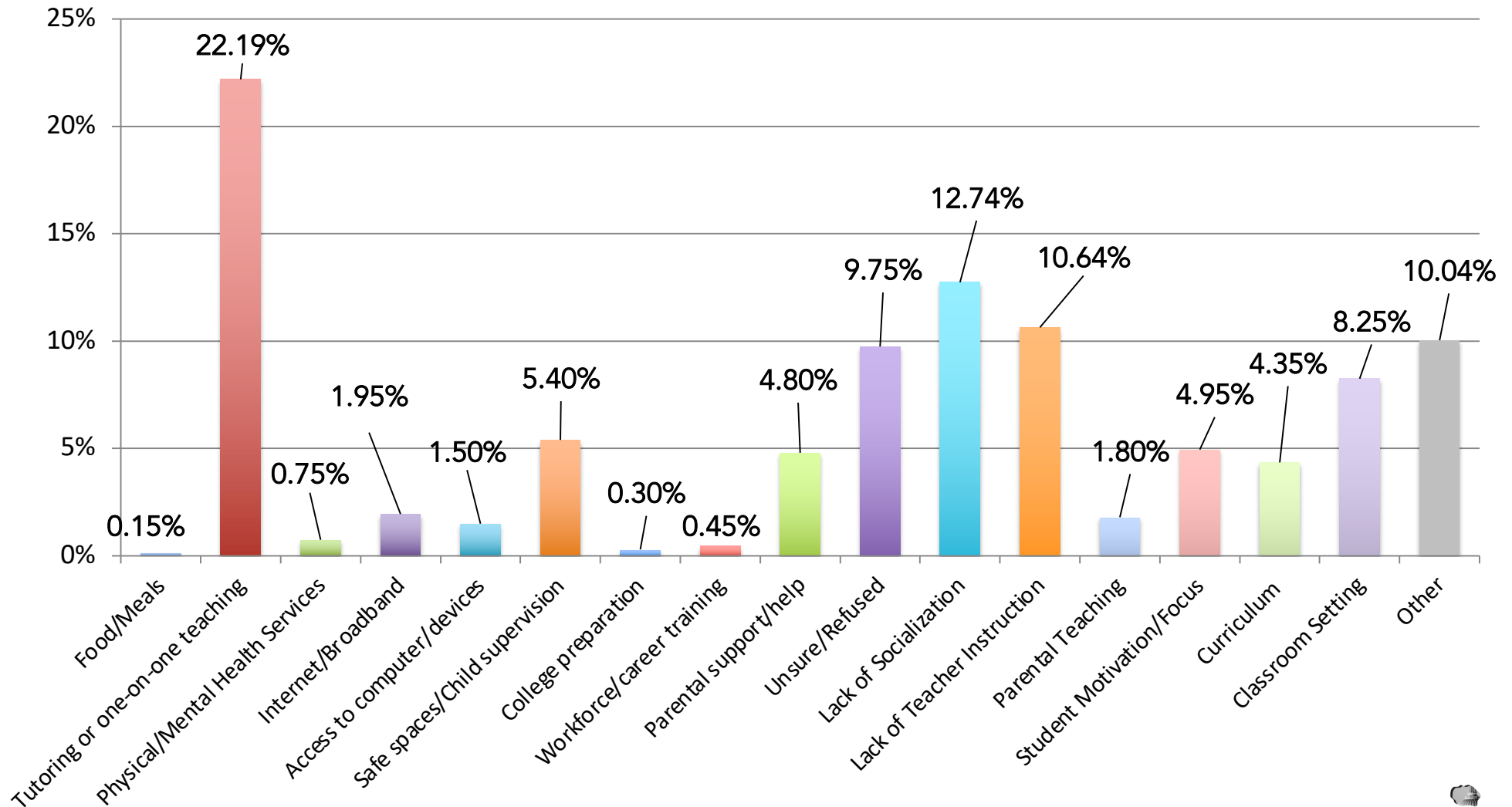


■ Yes ■ No ■ Unsure/Refused



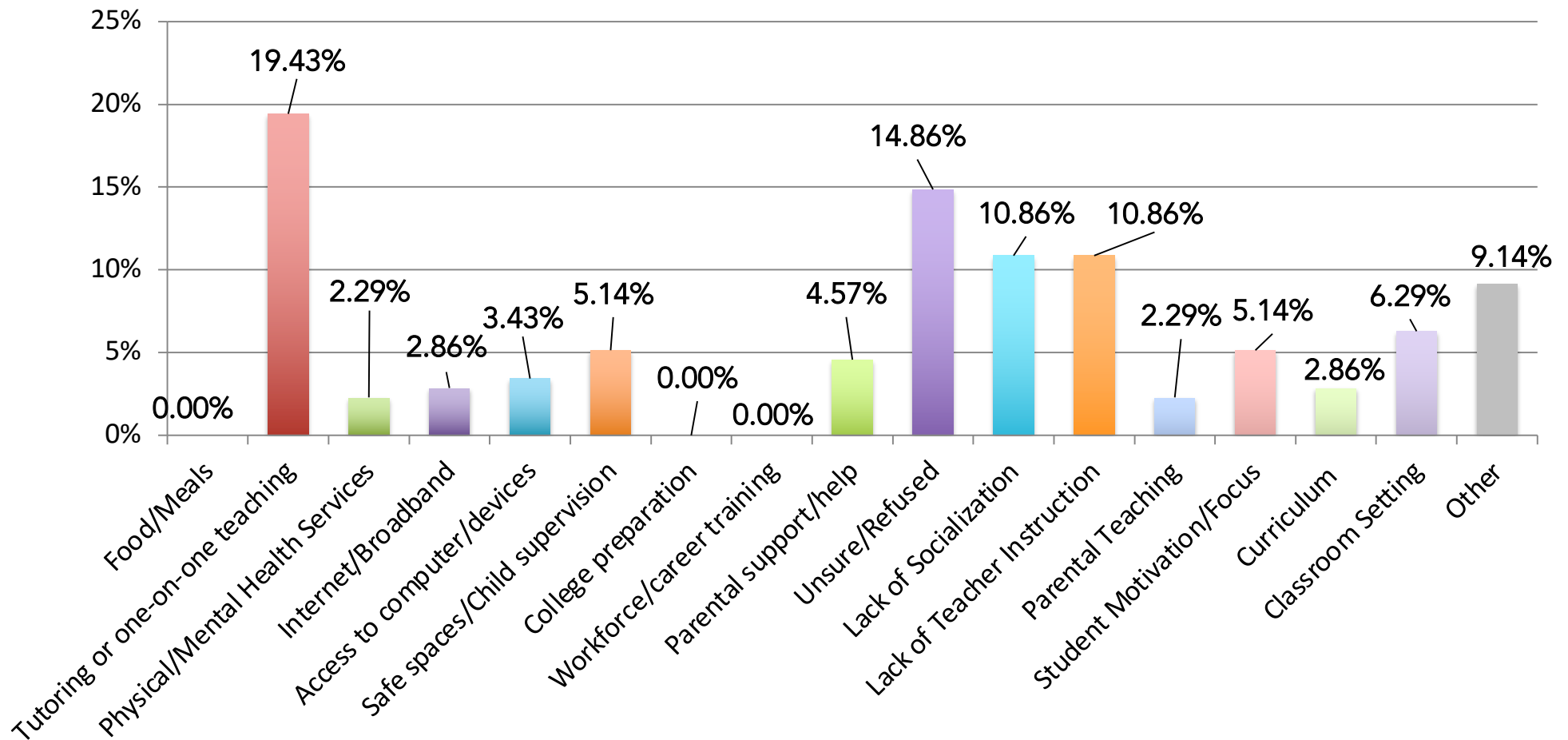
BIGGEST OBSTACLE

Thinking about the K through 12 students in your home, in your opinion, what would you consider to be the biggest obstacle or barrier to their educational success during the coronavirus pandemic?

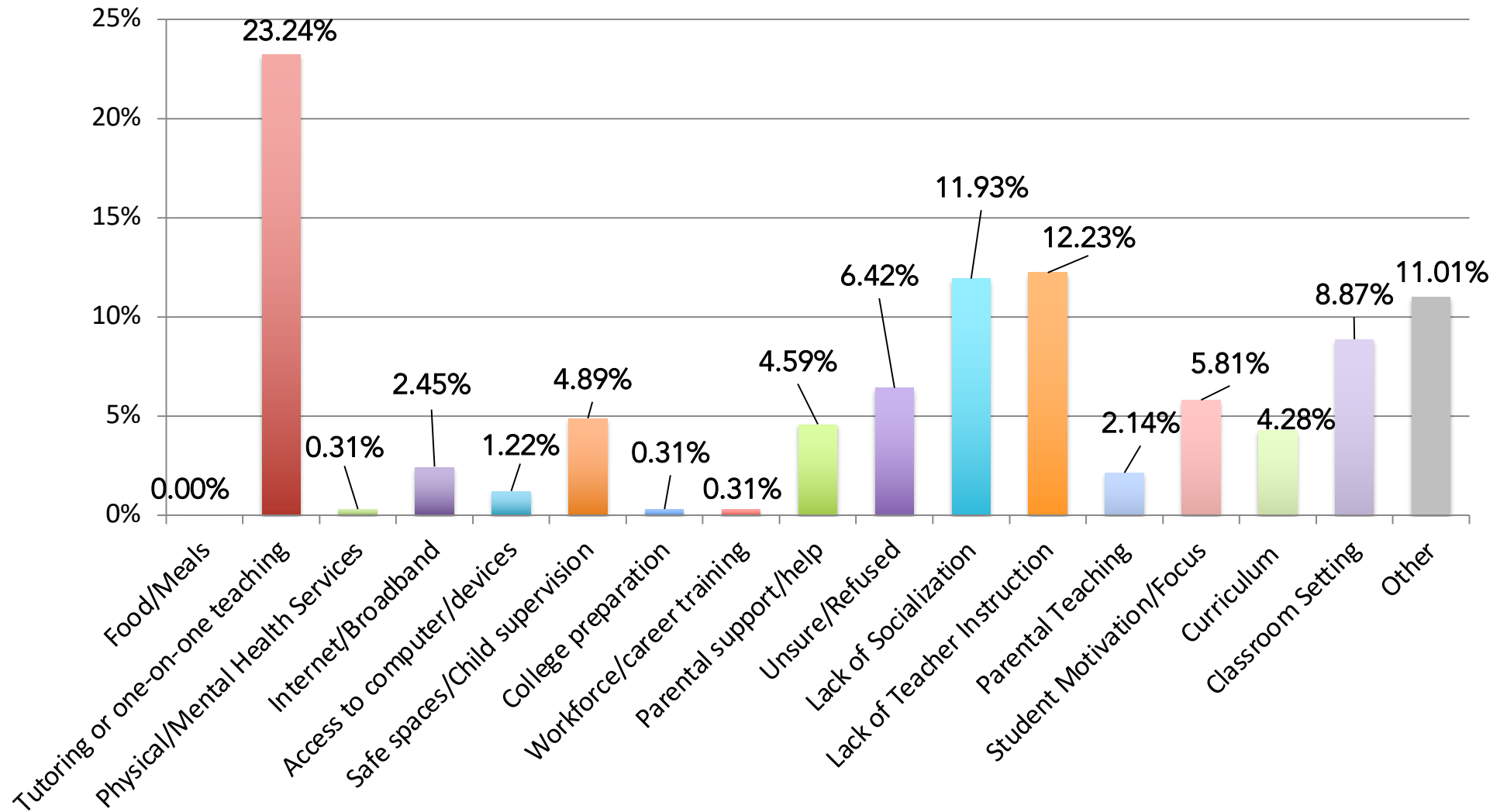


BIGGEST OBSTACLE – Income < \$50k

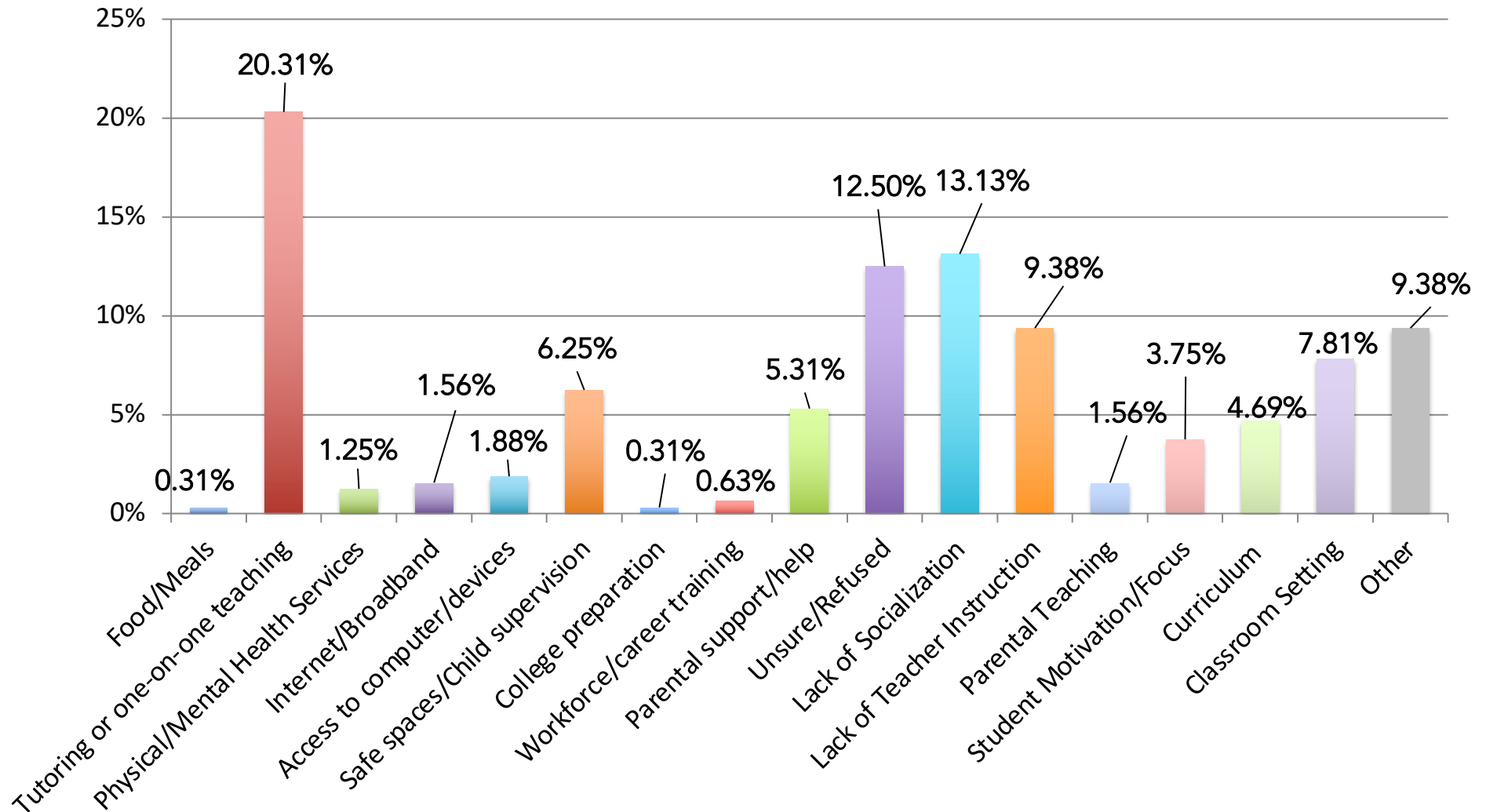
Thinking about the K through 12 students in your home, in your opinion, what would you consider to be the biggest obstacle or barrier to their educational success during the coronavirus pandemic?



BIGGEST OBSTACLE – White Respondents

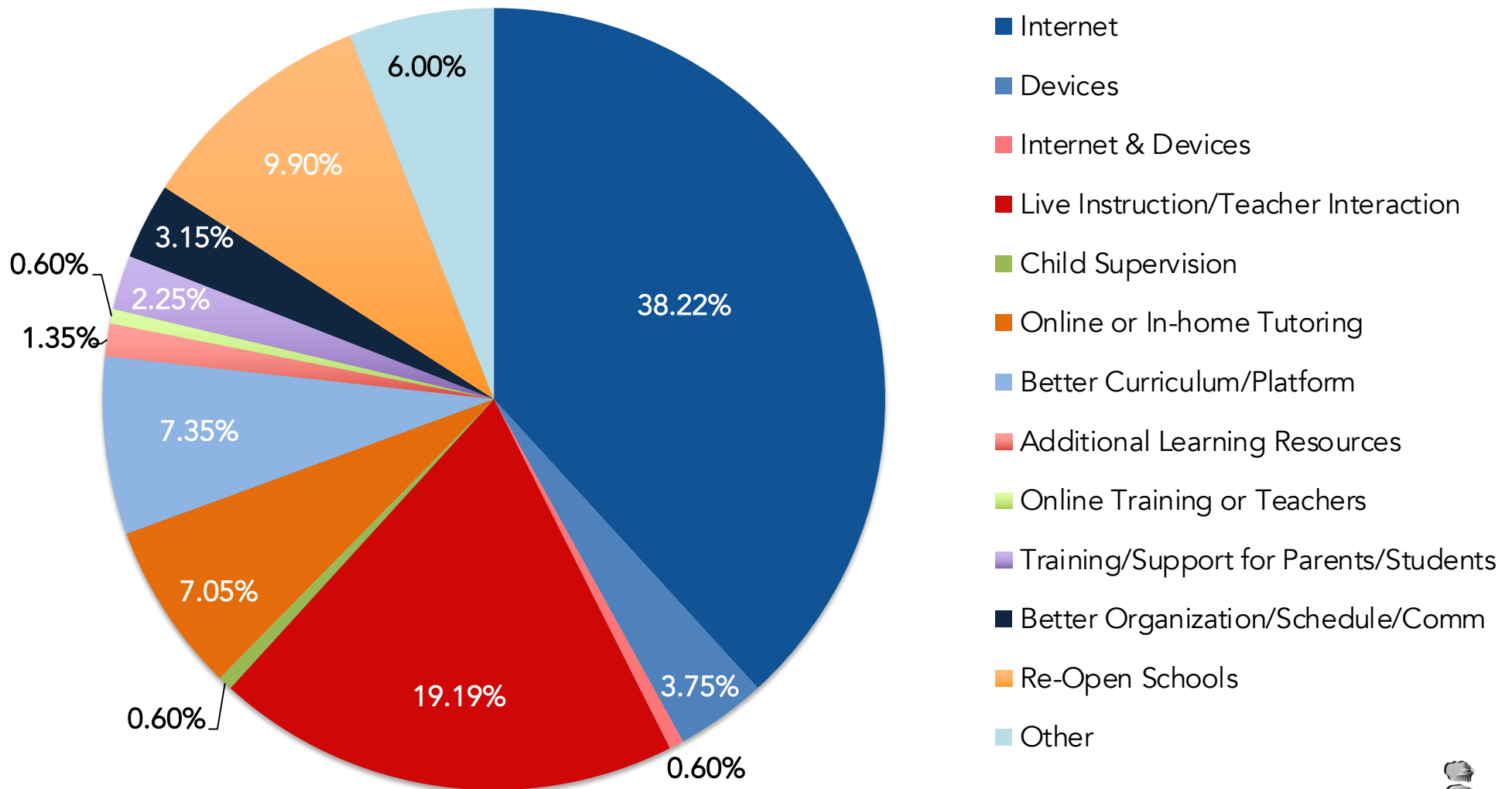


BIGGEST OBSTACLE – Non-White Respondents



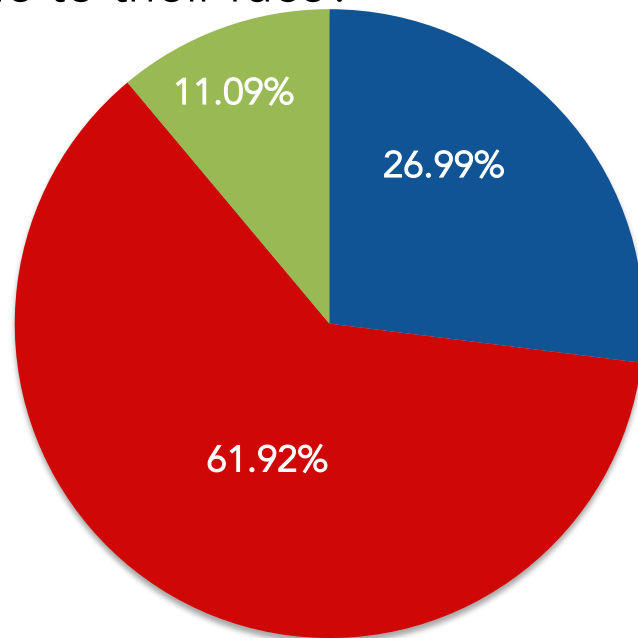
#1 SERVICE/RESOURCE

What would you say is the number one service or resource that could be provided to you that would help with your child's education?



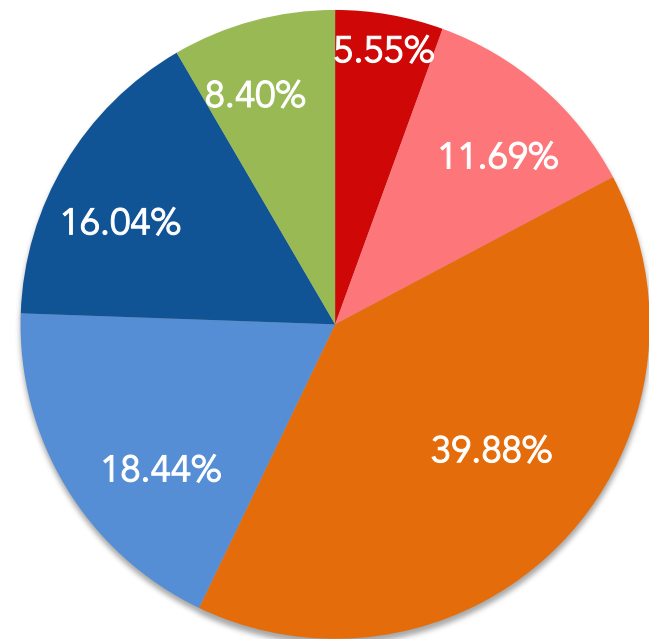
RACIAL INEQUALITIES

In your opinion, do students of different races in Little Rock have the same opportunity to attend a great school, or do some students have an advantage due to their race?



- Same opportunity
- Advantage for some
- Unsure/Refused

To what degree have racial inequalities impacted the well-being of people in your household?

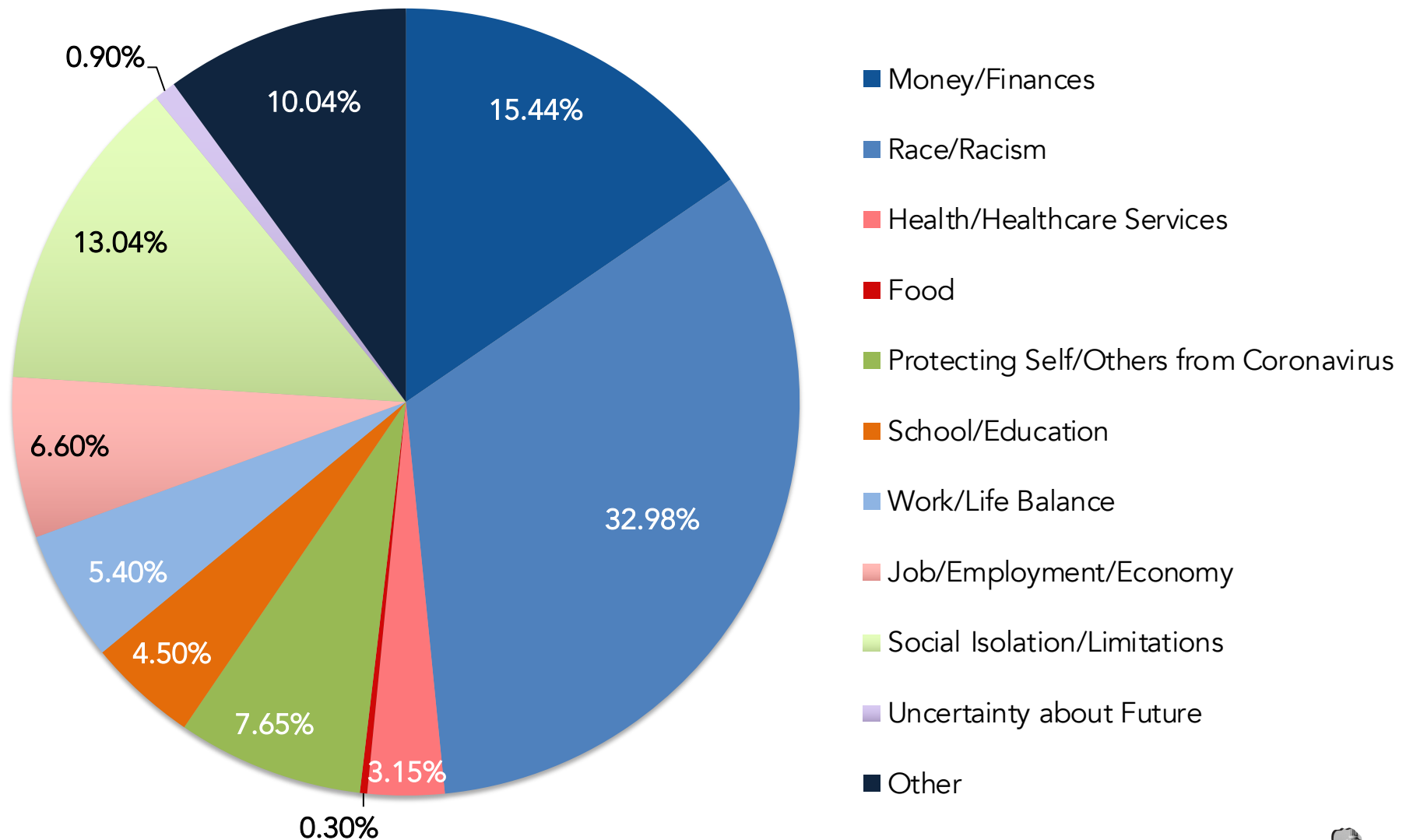


- Significant negative impact
- Somewhat negative impact
- Not Impacted at All
- Somewhat positive impact
- Significant positive impact



BIGGEST OBSTACLE FAMILIES FACE

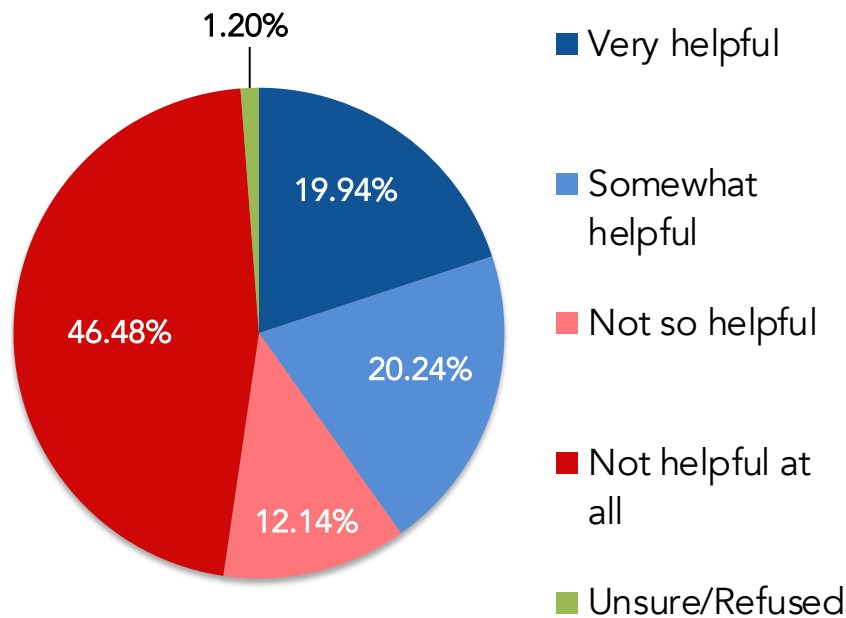
Thinking more broadly now, including things other than education, what would you say is the biggest obstacle or problem that your family currently faces?



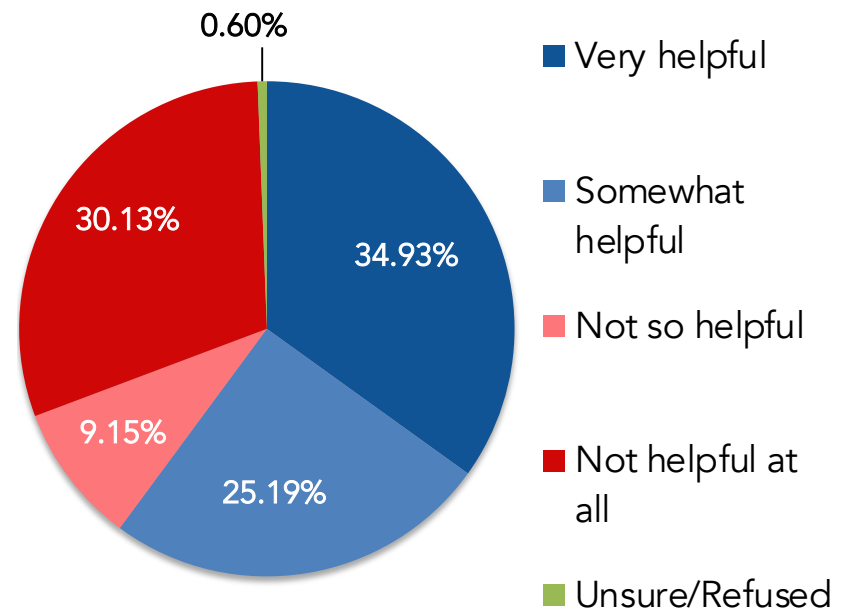
PRIORITIES: MENTAL/PHYSICAL HEALTH, SAFE SPACE

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

First: Assistance for families who need help accessing or coordinating mental or physical healthcare services.



Next: Programs that provide child supervision and a safe space for students to socialize and interact with other children outside of regular school hours.

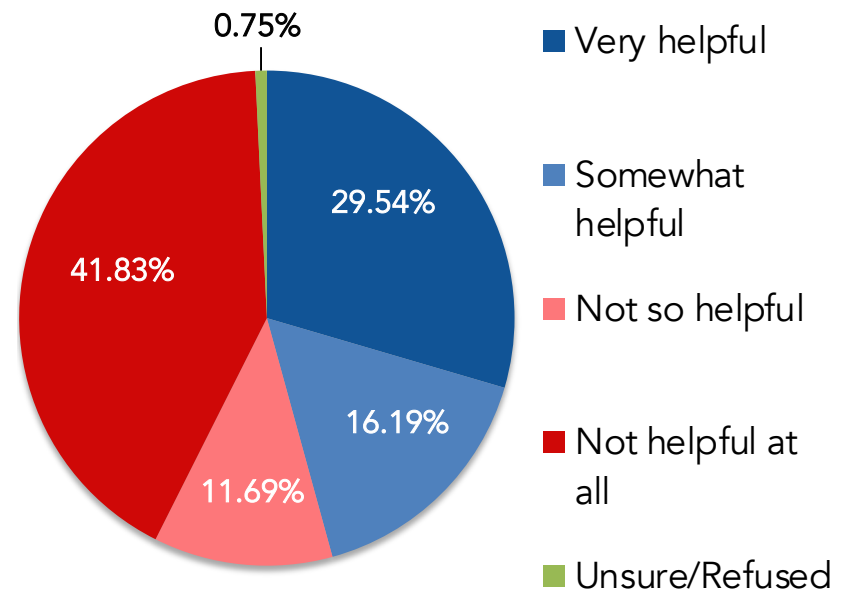
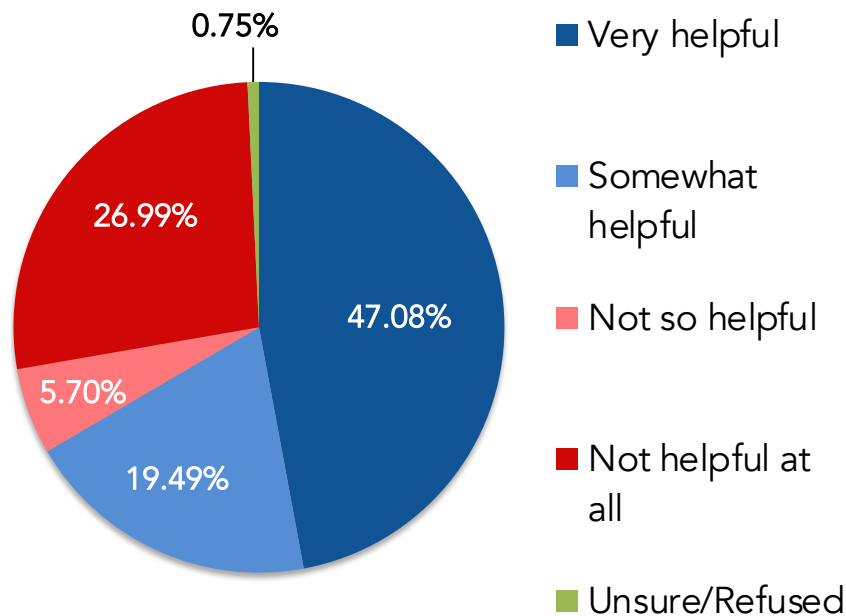


PRIORITIES: READINESS, FOOD SUPPORT

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

Next: Readiness programs to help students prepare for college or enter the workforce, including assistance with college or job applications.

Next: Food support programs to ensure students and their families have access to healthy and nutritious food both at school and at home.

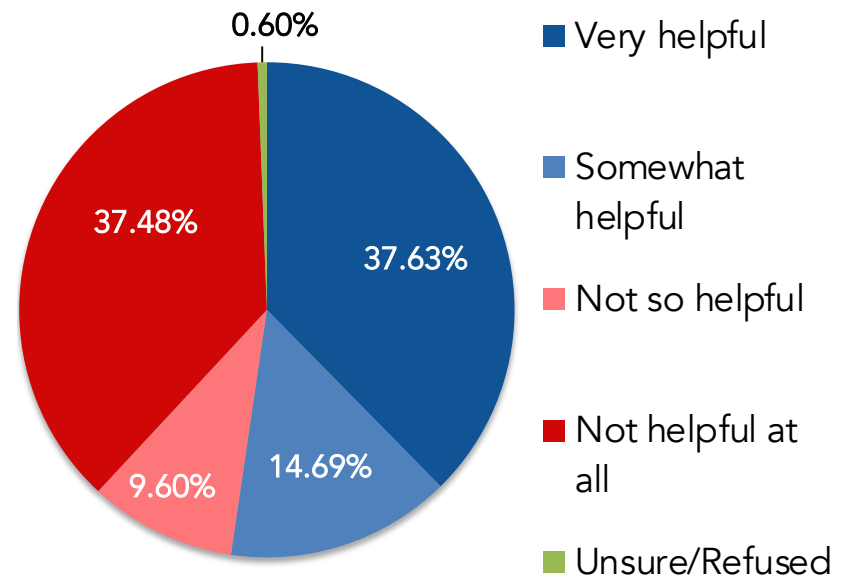
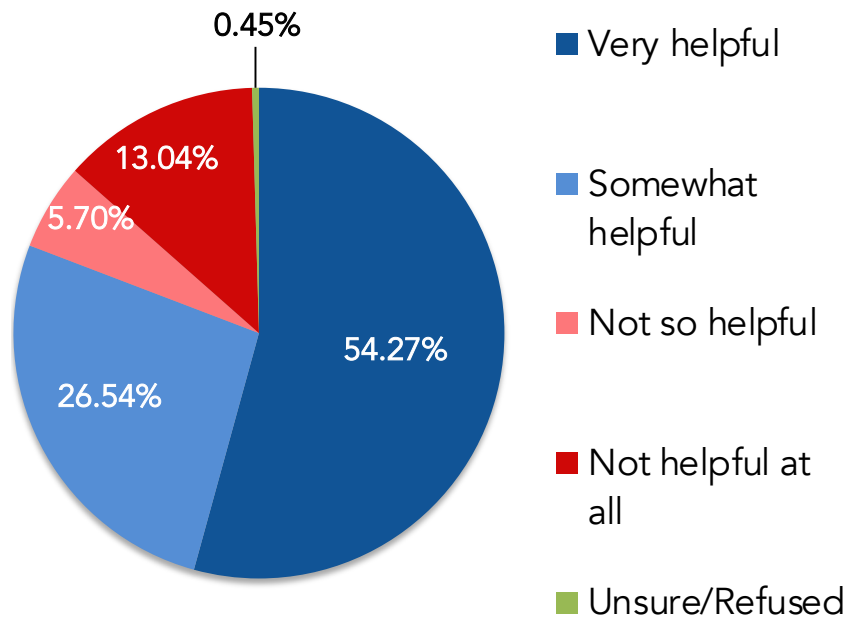


PRIORITIES: TUTORING, TECH ASSISTANCE

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

Next: Additional learning opportunities such as one on one tutoring or study group programs.

Next: Technology assistance, including financial help for families who need broadband connectivity or devices like laptops for students in their homes.

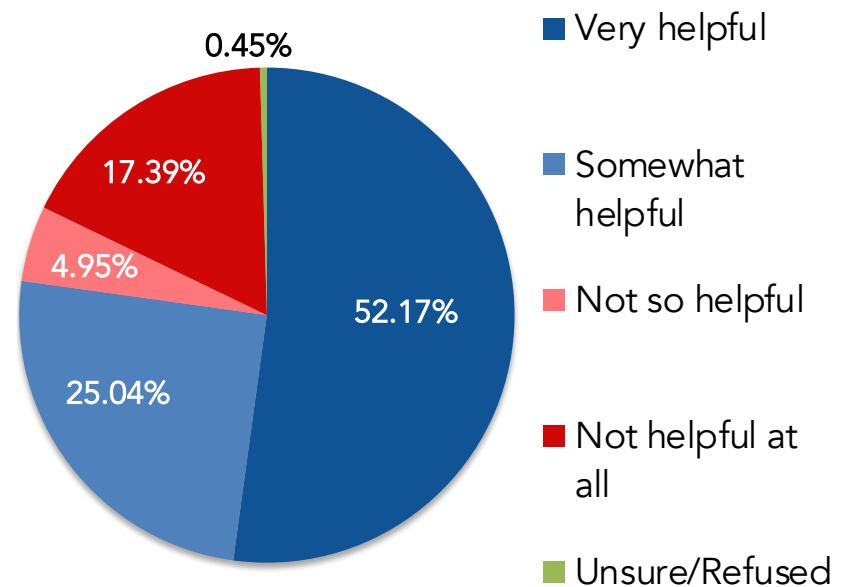
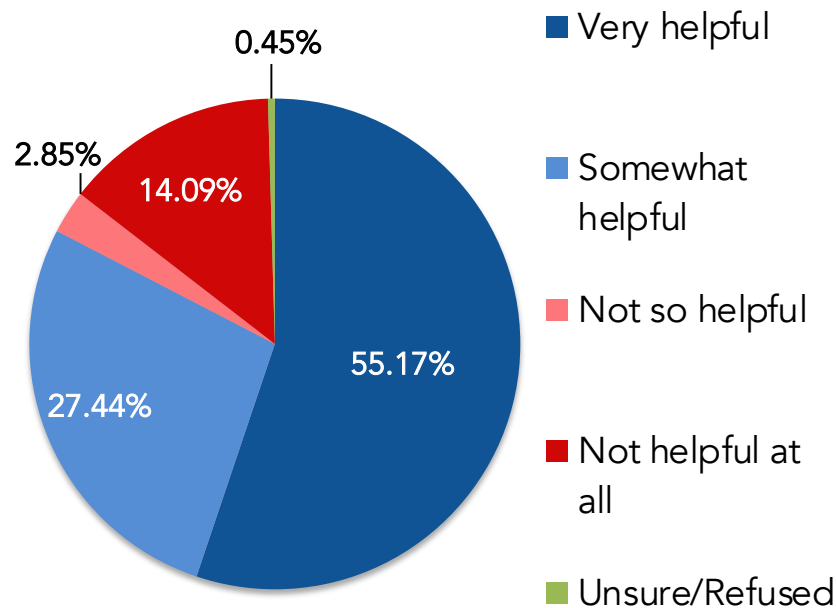


PRIORITIES: READING/MATH, PARENTAL SUPPORT

Now I'm going to describe several different types of community support programs that could be offered to families in Little Rock, at no cost, to help support education. For each tell me if the program would be very helpful, somewhat helpful, not so helpful, or not helpful at all to your household.

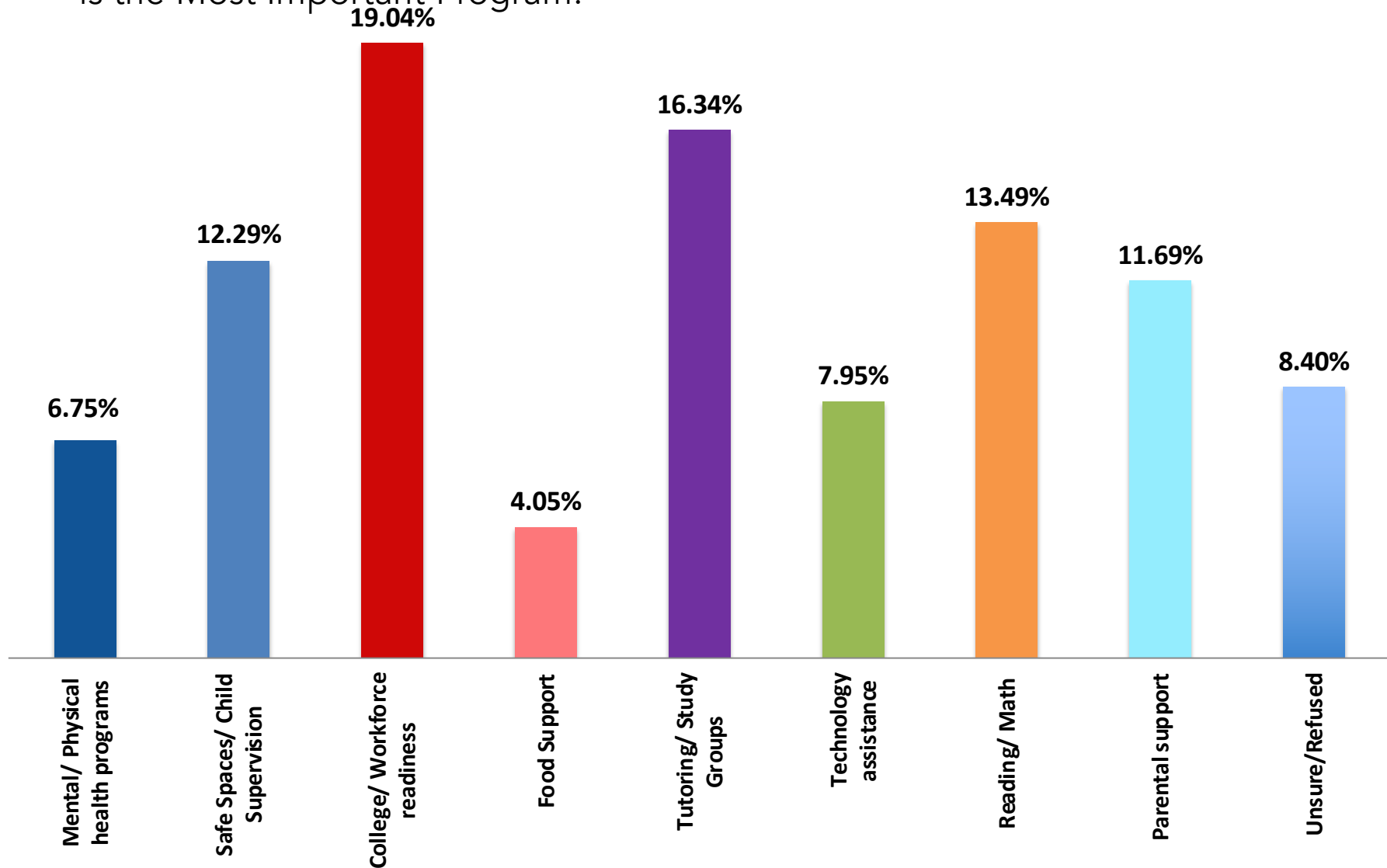
Next: Programs targeted at helping students improve in specific subject areas such as reading or math.

Last: Programs to equip parents and guardians with the tools and training they need to assist their children with online learning.



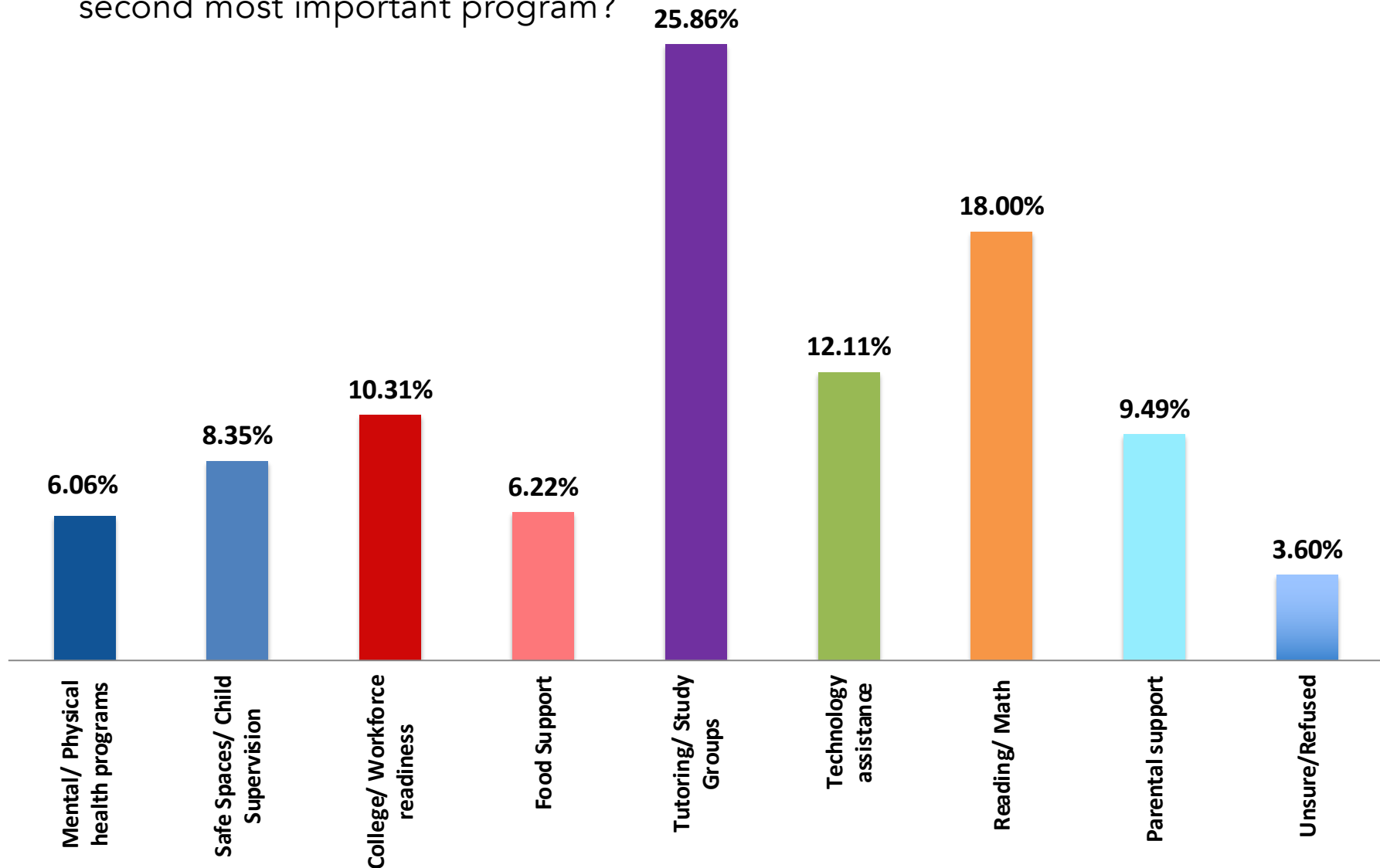
PROGRAM IMPORTANCE - MOST IMPORTANT

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. First which is the Most Important Program:



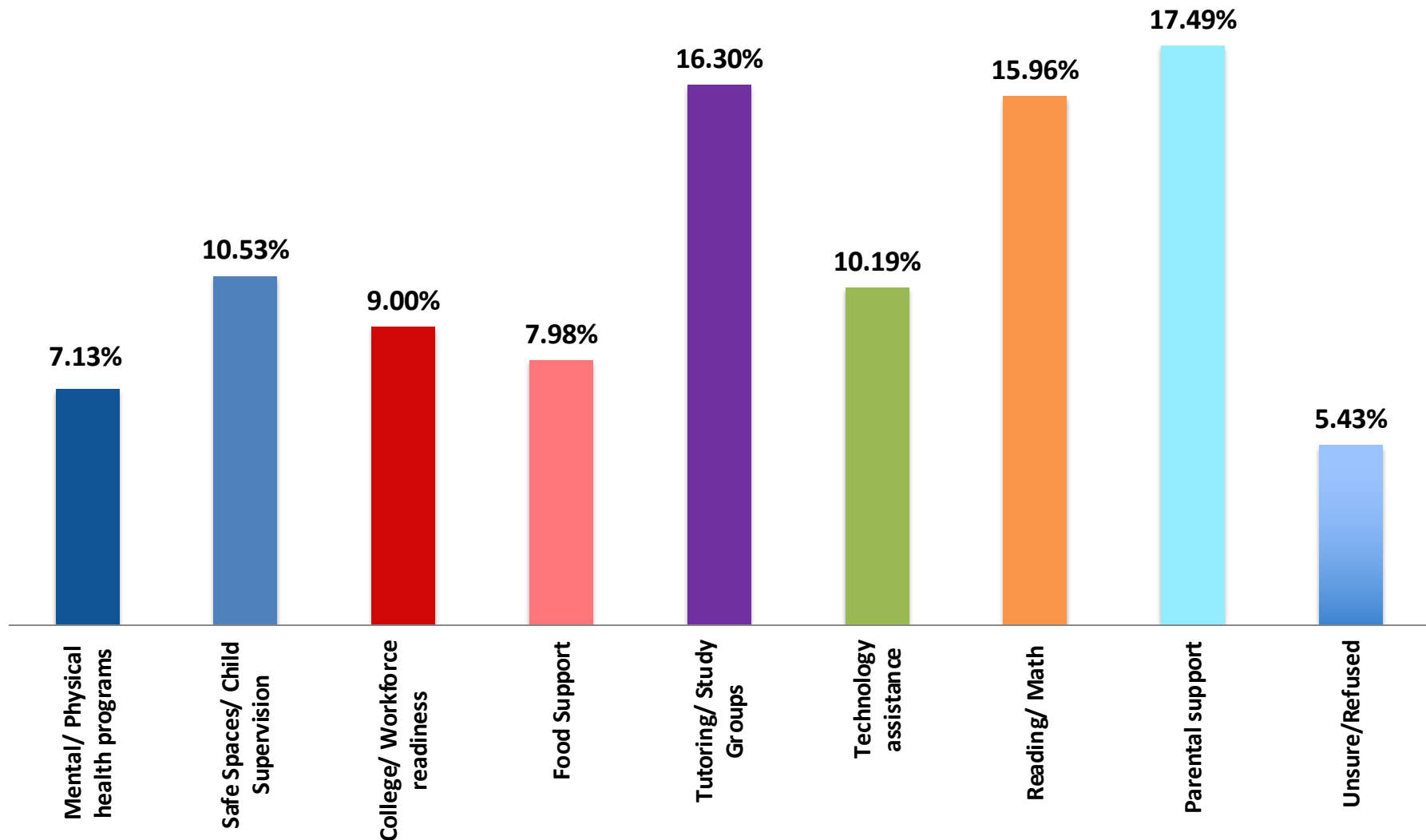
PROGRAM IMPORTANCE - #2 PROGRAM

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. What is the second most important program?



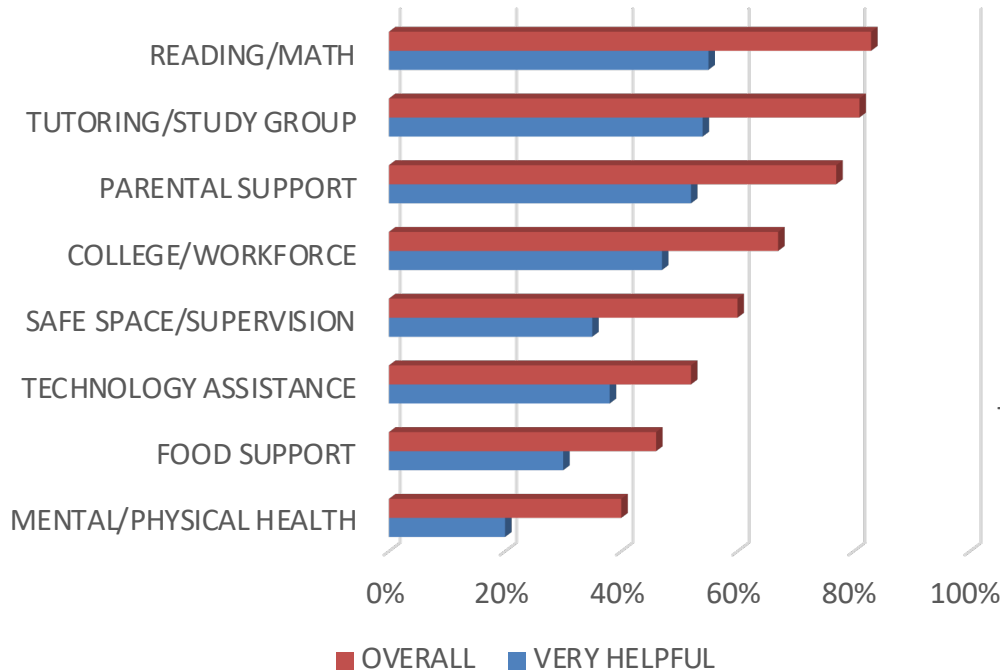
PROGRAM IMPORTANCE - #3 PROGRAM

Now, thinking about the programs we just discussed, please tell me which three programs would be most important to your family in order of importance. What is the third most important program?

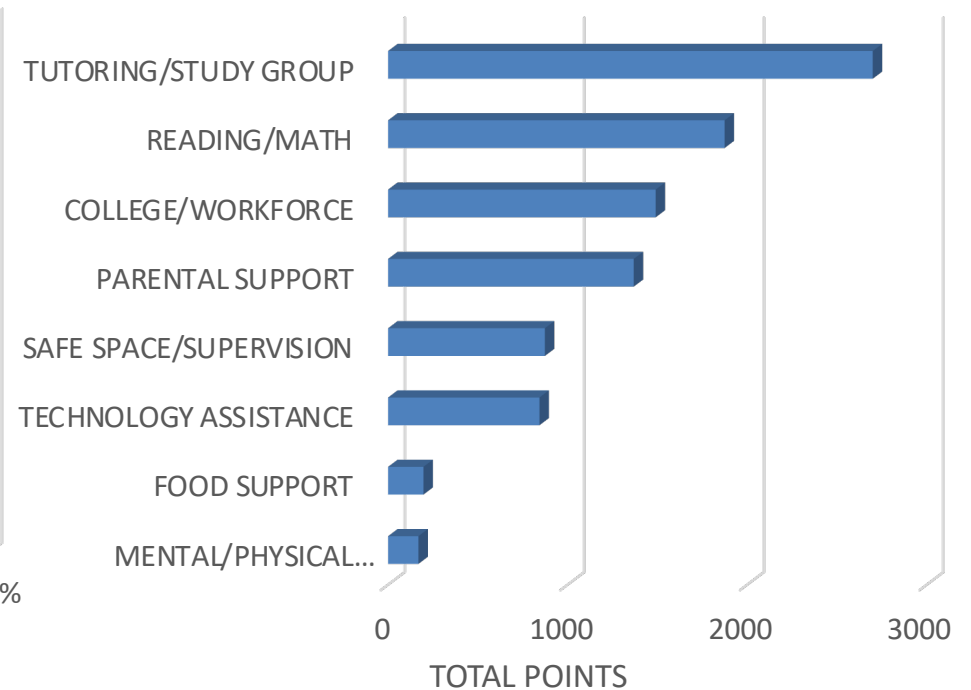


PROGRAM IMPORTANCE – All Respondents

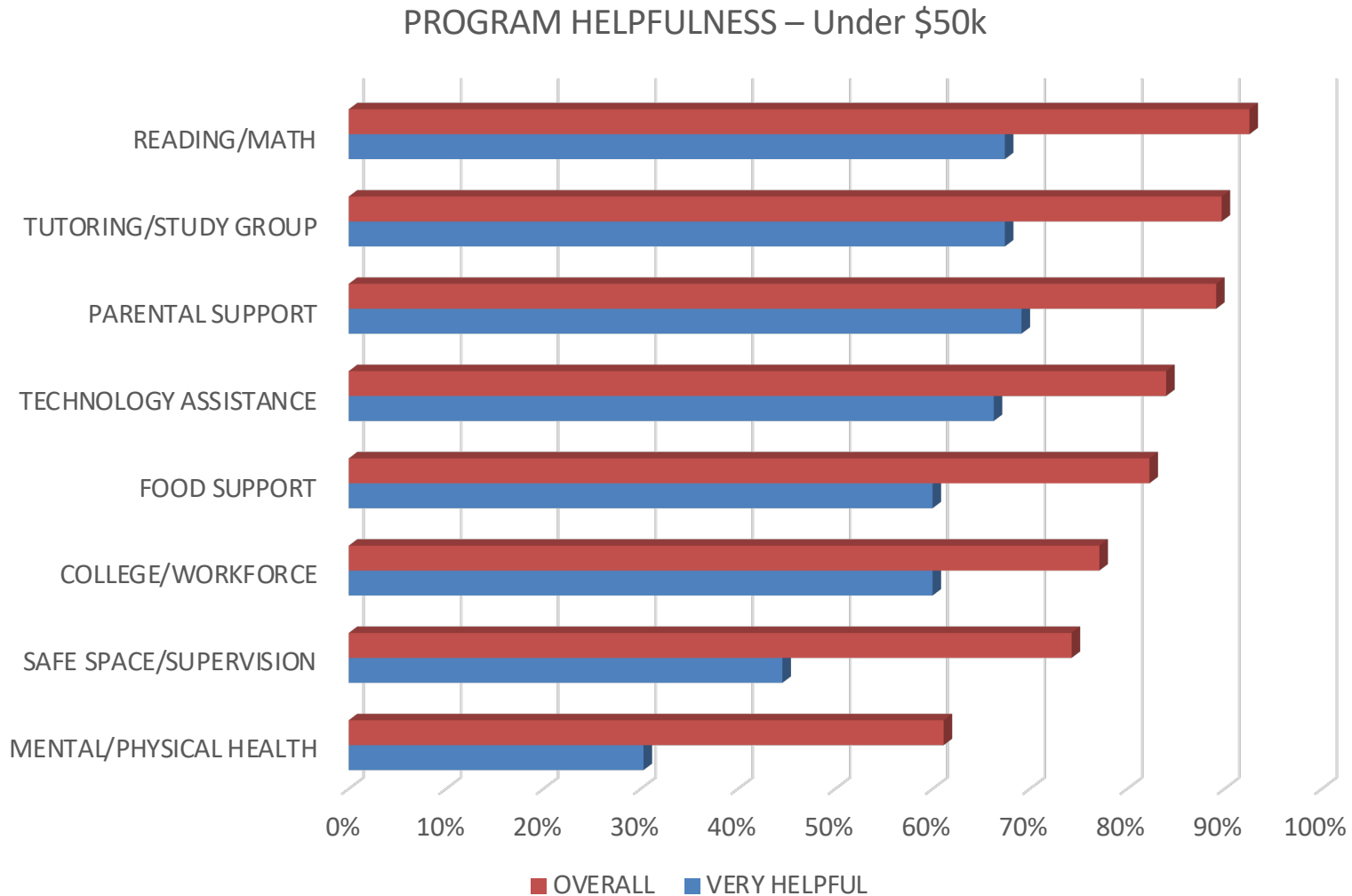
PROGRAM HELPFULNESS



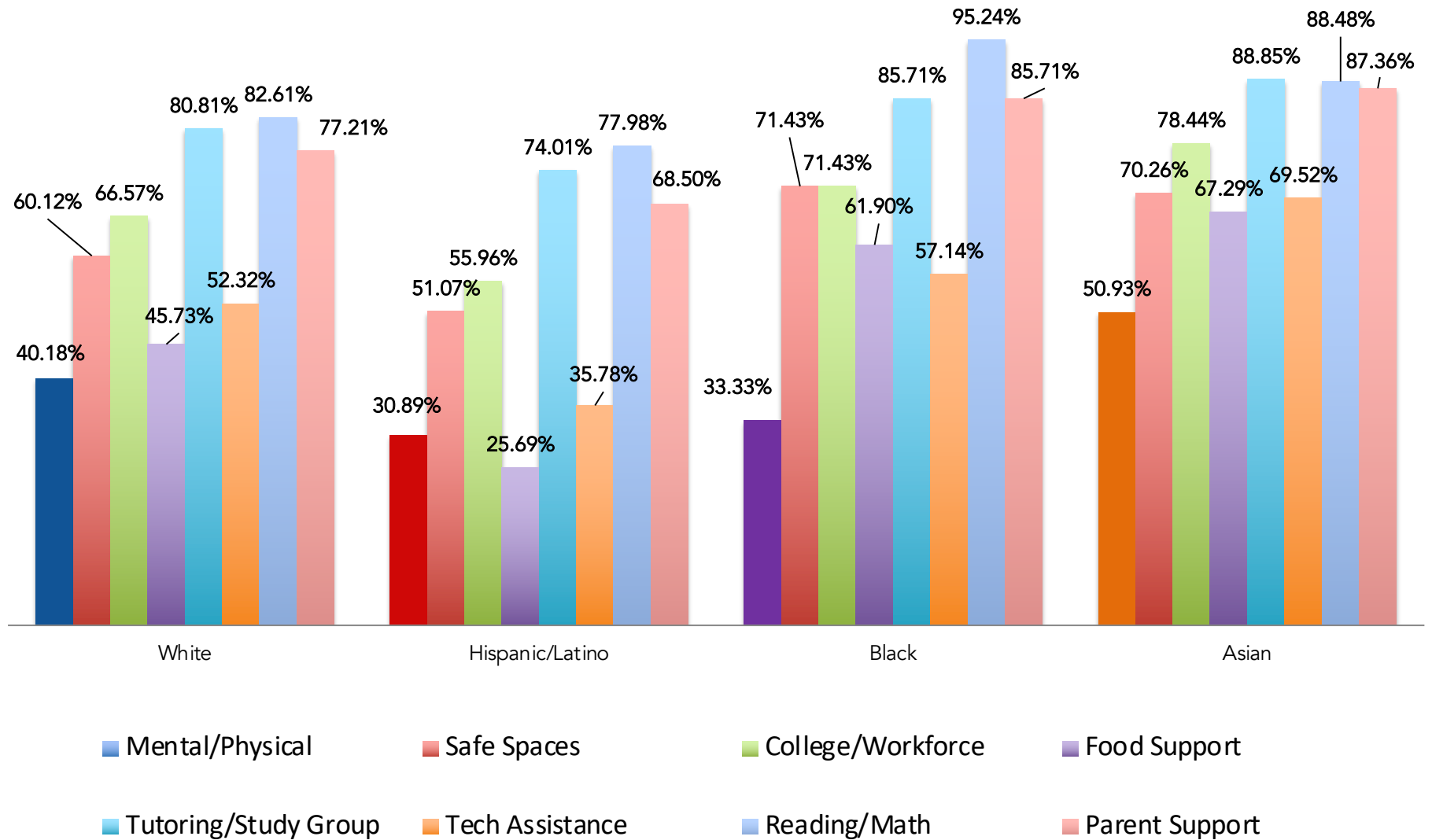
PROGRAMS RANKED – AGGREGATE SCORING



PROGRAM IMPORTANCE – by Lowest Income



PROGRAM IMPORTANCE – by Race



PROGRAM IMPORTANCE – TOP THREE

READING AND MATH PROGRAMS

- Programs targeting specific subjects like reading and math were the top overall (83%) and in intensity (55%). LRSD families (85%) and charter school families (90%) viewed these programs even higher.
- Subject specific programs had broad support among all races – white (78%), black (88%), Hispanic/Latino (95%) – and across all income levels ranging from 91% at the lowest income to 75% at the highest.

TUTORING AND STUDY GROUP PROGRAMS

- Tutoring and study group programs ranked as the 2nd highest overall with 81% and 2nd in intensity (54% very helpful). Support for these programs were slightly higher among LRSD families (84%) and charter school families (85%). Notably, even private school families rated tutoring or study group programs at 68% helpful.
- Along racial lines support was broad with white (74%), Hispanic/Latino (86%), and black (89%) residents finding this type of program helpful.

PARENT SUPPORT PROGRAMS

- Programs to support parents and guardians more effectively assist their students ranked as #3 overall (77%) and in intensity (52%). As with other programs, helpfulness was higher among LRSD families (82%), charter school families (79%), and black respondents (87%).
- Lower income families found these types of programs to be particularly helpful. In the three lowest income levels support notably exceeded the overall average – 94%, 86%, and 84% respectively.



PROGRAM IMPORTANCE – INCOME CONSENSUS

	<u>All respondents</u>	<u>Less than \$25K</u>	<u>\$26K-50K</u>	<u>Total less than \$50K</u>
1	Reading and math programs (83%)	Parent support programs (94%)	Tutoring/Study group programs (94%)	Reading and math programs (93%)
2	Tutoring/Study group programs (81%)	Reading and math program (91%)	Reading and math programs (94%)	Tutoring/Study group programs (90%)
3	Parent support programs (77%)	Technology assistance (86%)	Parent support programs (86%)	Parent support programs (90%)
4	College and workforce readiness (67%)	Food support (85%)	Technology assistance (83%)	Technology assistance (84%)
5	Safe spaces and child supervision (60%)	Tutoring/Study group programs (83%)	Safe spaces and child supervision (82%)	Food support (82%)
6	Technology assistance (52%)	College and workforce readiness (74%)	Food support (81%)	College and workforce readiness (77%)
7	Food support (46%)	Safe spaces and child supervision (62%)	College and workforce readiness (79%)	Safe spaces and child supervision (74%)
8	Mental/physical health assistance (40%)	Mental/physical health assistance (59%)	Mental/physical health assistance (62%)	Mental/physical health assistance (61%)



PROGRAM IMPORTANCE – RACIAL CONSENSUS

	<u>All respondents</u>	<u>White</u>	<u>Non-White</u>
1	Reading and math programs (83%)	Reading and math program (78%)	Tutoring/Study group programs (88%)
2	Tutoring/Study group programs (81%)	Tutoring/Study group programs (74%)	Reading and math programs (88%)
3	Parent support programs (77%)	Parent support programs (69%)	Parent support programs (86%)
4	College and workforce readiness (67%)	College and workforce readiness (56%)	College and workforce readiness (77%)
5	Safe spaces and child supervision (60%)	Safe spaces and child supervision (51%)	Safe spaces and child supervision (70%)
6	Technology assistance (52%)	Technology assistance (36%)	Technology assistance (69%)
7	Food support (46%)	Mental/physical health assistance (31%)	Food support (66%)
8	Mental/physical health assistance (40%)	Food support (26%)	Mental/physical health assistance (50%)

