

LEGISLATIVE QUESTION COMMITTEE ("LQC") FINANCIAL REPORT OF PERSON MEETING THE DEFINITION OF LQC SET FORTH IN § 7-9-402(10)(A)*

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)



Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) Rebuild The Rock		2. TYPE OF REPORT <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input checked="" type="checkbox"/> Final Report (due 30 days after election) *NOTE: Preelection report must be <i>received</i> by the Ethics Commission on or before due date.
ADDRESS PO Box 7824		
CITY, STATE AND ZIP CODE Little Rock, AR, 72207		
TELEPHONE NUMBER 501-680-5286		

This report covers period: (9 - 8 - 2021) through (10 - 14 - 2021)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	46,670.00	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	135,050.00	346,150.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	\$128,661.90	329,286.94
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	\$16,863.06	

7. () **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Allison Clark
Signature of Legislative Question Committee Officer

State of ~~Arkansas~~ Texas } ss

County of Harris

Subscribed and sworn before me this 14th day of October, 2021.

(Legible Notary Seal)
My Commission Expires 06/03/2023



[Signature]
Signature of Notary Public

Notarized online using audio-video communication

⁴ Ark. Code Ann. § 7-9-402(10)(A) provides as follows: "legislative question committee" means any person, located within or outside Arkansas, that receives contributions for the purpose of expressly advocating the passage or defeat of any legislative question or any person, other than an elected official expending public funds, or an individual, located within or outside Arkansas, who makes expenditures for the purpose of expressly advocating the passage or defeat of any legislative question.

8.

LOAN INFORMATION
Please Type or Print
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
9. TOTAL LOANS THIS REPORT		

10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
9/12/2021	Arkansas Zoological Foundation Inc.	1 Zoo Dr., Little Rock, AR, 72205	Zoo Foundation C4	100,000.00	100,000.00
9/9/2021	Steuart Walton	125 W Central Ave. 3 rd Floor, Bentonville, AR. 72712	Runway Group	5,000.00	5,000.00
9/9/2021	Thomas Walton	125 W Central Ae. 3 rd Floor, Bentonville, AR. 72712	Runway Group	5,000.00	5,000.00
9/12/2021	JG Consultants	3635 E Paces, NE Uni 1213, Atlanta, GA, 30326	JG Consultants Inc	2,000.00	2,000.00
9/14/2021	Colliers International	1 Allied Dr. Little Rock, AR, 72202	Colliers International AR Office	2,500.00	2,500.00
9/13/2021	AT&T Services Inc	1401 W. capitol Ave, Little Rock, AR, 72201	AT&T Communications	2,500.00	2,500.00
9/13/2021	Southern Bankcorp	400 Hardin Rd., Little Rock, AR, 72211	Southern Bankcorp	5,000.00	5,000.00
9/8/2021	Dustin McDaniel	1307 West 4 th , Little Rock, AR, 72201	Attorney	1,500.00	1,500.00
9/7/2021	Lauren Siler	415 N Van Buren, Little Rock, AR, 72207	N/A	50.00	50.00
9/22/2021	Foundation Residential Construction	5 Statehouse Plaza, Suite 4A, Little Rock, 72201	Construction	5,000.00	5,000.00
9/22/2021	Richard Mays	212 Center St., Suite 700 A, Little Rock, AR. 72201	Attorney	4,000.00	4,000.00
10/13/2021	Motorola	11101 Anderson Dr # 307, Little Rock, AR 72212	Communications	2,500.00	2,500.00

ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE				\$135,050.00	
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS					
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 9, 11, and 12)				\$135,050.00	

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Postage	\$15,043.32
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Radio Buy KOKY	\$4,545.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Radio Buy ALICE	\$2,950.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Online Ad Buy	\$14,800.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Video	\$5,000.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Creative Development	\$8,000.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Voice Over Talent	\$1,318.00
10/1/2021	Vines & Brookshire	117 S Victory St., Little Rock, AR, 72201	Printing/Mail Services	\$8,225.00
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT			\$59,881.32	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

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Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
9/15/2021	First Financial Bank	1501 N University Ave, Suite 1, Little Rock, Ar, 72207	20.00	Bank Fees
9/13/2021	Party Time Rentals	11121 N Rodney Parham, Suite 32 B, Little Rock, AR, 72212	227.68	Table & Rentals
9/13/2021	Milton Ezell	3511 Boyd St., Little Rock, AR, 72204	5,000.00	Community Outreach
9/13/2021	Clinton Richardson	1633 Vista Creek Dr., Sherwood, AR, 72120	1,200.00	Catering
9/12/2021	Thornton Broadcast Communications	201 W. Broadway St., H, North Little Rock, AR, 72114	550.00	Sunday Announcements
9/17/2021	KHTE-FM	400 W Capitol Ave, Suite 2940, Little Rock, Ar, 72201	2,500.03	Push to the polls Radio Host
9/8/2021	Raise The Money	P.O. Box 26466, Little Rock, Ar, 72221	247.26	Donation Platform Fees
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	11,250.00	Management Fees
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	13,037.27	Direct Mailers
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	10,266.65	Postage
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	23,791.76	Text Messages and Robos
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	2,408.21	Flyers and Pushcards
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	35,163.00	Digital Buy and Yard Signs
9/14/2021	McLarty Consulting	1501 N University Ave., Suite 915 Little Rock, AR, 72207	23,000.00	Grassroots

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Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE			\$128,661.90	
18. TOTAL UNITEMIZED EXPENDITURES				
19. TOTAL EXPENDITURES THIS REPORT (includes totals from lines 17 and 18)			\$128,661.90	

20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY	TOTAL UNT
Advertising	40,621.24
Direct Mail	23,303.92
Office Supplies	
Travel	
Telephone	23,791.76
Other Expenses (list)	
Community Outreach/Engagement	29,427.70
Fees	11,517.26
21. TOTAL EXPENDITURES BY CATEGORY	\$128,661.90