



City of Chattanooga

Mayor Tim Kelly

Dear Chattanooga business owner:

We are pleased to announce a partnership with CGI Digital (CGI) to coordinate and produce a series of educational videos highlighting Chattanooga's story for residents, visitors and businesses.

CGI works in partnership with the National League of Cities, the United States Conference of Mayors and the National Association of Counties to provide tools to showcase and promote counties and municipalities nationwide.

Once complete, these videos will be displayed on the city's homepage (<https://chattanooga.gov/>) to allow viewers to learn more about area attractions, our quality of life, economic initiatives, and more.

Recruiting and retaining a skilled workforce is an essential part of Chattanooga's future vitality. In addition to helping the city tell its story, CGI has agreed to also offer its services to members of our business community like you who may wish to streamline recruitment efforts and strengthen your online presence. In addition, the city's own video tour will backlink to CGI's www.elocallink.tn, which will host the videos for our area businesses, providing increased exposure for all participants.

We encourage you to consider being a part of this initiative if it fits your needs. To learn more about sponsorship opportunities or to request an appointment please email Vice President, Brandon Bartz, at brandonb@cgicompany.com.

Thank you for being a part of what makes Chattanooga a great place to live, learn, work and play.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ellis Smith".

Ellis Smith
Director of Special Projects
City of Chattanooga