

Shealyn Sowers

From: Mike Mills
Sent: Monday, March 27, 2023 6:44 PM
To: Jordan Powell
Subject: Re: CJRW

I'm in Washington DC back tomorrow night. I'd like to visit with you when I return.
Mike

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From: Jordan Powell <Jordan.Powell@governor.arkansas.gov>
Sent: Monday, March 27, 2023 7:40:53 PM
To: Suzanne Grobmyer <Suzanne.Grobmyer@arkansas.gov>; Mike Mills <mike.mills@arkansas.gov>
Subject: RE: CJRW

Mr. Secretary & Suzanne –

Thank you for the update. I will be serving as point person in the Governor's office for all advertising at state agencies, including ADPHT. The First Gentleman certainly has no interest in a "takeover" of any ad account.

I'm looking forward to continuing to work with each of you, as well as Shealyn, Travis, and the rest of your team as we work to efficiently steward taxpayer dollars and effectively promote our state.

Thanks.

—
Jordan Powell
Director of Public Affairs
Governor Sarah Huckabee Sanders

From: Suzanne Grobmyer <Suzanne.Grobmyer@arkansas.gov>
Sent: Monday, March 27, 2023 1:43 PM
To: Mike Mills <mike.mills@arkansas.gov>
Cc: Jordan Powell <Jordan.Powell@governor.arkansas.gov>
Subject: RE: CJRW

Missed this email last week. Understood. Cc'ing Jordan Powell who has been running point in the Governor's Office.

Suzanne

From: Mike Mills <mike.mills@arkansas.gov>
Sent: Friday, March 24, 2023 3:13 PM
To: Suzanne Grobmyer <Suzanne.Grobmyer@arkansas.gov>
Subject: CJRW

I have the remarks for Washington and am good with them.

I had a long conversation with Bryan today. The governor has approved the logos that are on my table! We will not need a study on branding and logos. He wants to take over the CJRW account and be responsible for decision making on creative and placement. You and Shealyn will no longer be a part of that process. I have called Darin and asked him to provide the Spring Campaign cost, creative and placement information to Bryan by next week.

Cabinet lunch at Mosaic went very well!

Just FYI

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