

Embargoed for 6 p.m. October 1, 2011

Weston Wamp Announces Run for Congress: "It's Time for Debt-Paying Generation to Have a Seat at the Table"

Says the Status Quo Is a Failure; Launches www.WestonWamp.com

CHATTANOOGA, TN – Chattanooga businessman Weston Wamp today said he would run for the Republican nomination for Tennessee's 3rd District in the U.S. House of Representatives. Wamp said he would file the necessary paperwork with the Federal Elections Commission to begin his campaign on Monday.

"My generation will bear the burden of paying for the enormous debt that threatens our country, and we will be called on to make the sacrifices necessary to make America strong again," said Wamp, who will turn 25 in March. "It's time for the debt-paying generation to have a voice in the debate and seat at the table when policies and decisions are made."

Wamp, son of former Congressman Zach Wamp, is the Managing Partner of Wamp Strategy, a local public relations, creative strategy and social media firm he launched last year. In conjunction with his announcement, Wamp has launched a campaign website --- <u>www.westonwamp.com</u> – which includes a list of more than 30 leading Chattanooga-area young business executives who have committed to serve as "Ambassadors" to Wamp's campaign 10 months before the election. Weston's Ambassador coalition is co-chaired by local business leaders Alexis Bogo, President of Hamico, the foundation arm of Chattem, Inc.; and John Healy, who is a partner at Elder/Healy Commercial.

"I made this decision after much prayer, encouragement and conversations with voters," said Wamp. "The people's faith in our country and Congress are at all-time lows. It's time for something different; it's time for the next generation to show some leadership."

Of the 435 member of the House of Representatives, only two were born in the 1980s and only 37 were born in the 1970s. The average age of the House is 57.

"The House of Representatives is called the 'People's House' for a reason, and that's because the founders of our country wanted people of all ages and backgrounds to be a part of the process," said Wamp. "I think citizens realize that the status quo is a failure. I look forward to making my case to the voters that young ideas and energy are needed in Congress in much the same way that the

free enterprise system relies on young leaders to challenge the status quo and bring about new solutions."

-- more --Weston Wamp Announces Run for Congress Page 2

Wamp said he eagerly looks forward to the questions about his age and experience. Wamp graduated Cum Laude in 2009 with a degree in communication studies from the University of Tennessee.

"Given what the status quo looks like in Congress today, it's perfectly normal, and I welcome, people asking those questions," said Wamp. "The overwhelming majority of people I have talked to over the past 120 days agreed my age and experience are not issues once they have spent time with me. My energy, passion, maturity and commitment have caused them to look past my age them over. As the campaign unfolds, I am going ask voters in ever part of the 3rd District to judge me based on my ideas and abilities, not my age."

With the national debt more than \$14 trillion, unemployment at more than 9%, partisan politics at an unprecedented level, business confidence at all-time lows and consumer spending continuing to wane, Wamp says the issues for the upcoming election are obvious.

"What we need is leadership that is consistent and principled that will focus on bringing together people of all parties to reduce spending, shrink government and encourage the entrepreneurial spirit in America that is our best hope of growing our economy," Wamp said. "We need actions not words, which is what we are getting these days. Americans are tired of both political parties treating anyone who disagrees with them as the enemy.

"We need to reassure seniors that Social Security and Medicare are there for them, but we need the younger generation to rally around the fact that entitlement programs will be different for them in order for our country to survive. We don't need politics of fear. We need politics of truth."

Wamp's father, Zach, served 16 years as the representative of the 3rd Congressional District before vacating the seat to run for governor. The elder Wamp has formed his own consulting firm and the younger Wamp knows that partian politicians will attack their father-son relationship.

"That's fine and I say let's talk about it," said Wamp. "I watched my Father serve in Congress for most of my life and I learned from him what public service means. I learned how the Congress works. My Dad and I don't necessarily agree on every issue or every vote, but I could not be more proud of the standard he set and the values his represented in Washington.

Wamp worked on his father's gubernatorial campaign in 2009 and 2010, overseeing social media and television while speaking in more than 30 counties across Tennessee. He joined with a group of Chattanooga businessmen to launch Lamp Post Group after finishing work with his father's

Weston Wamp Announces Run for Congress Page 3

gubernatorial campaign. Lamp Post Group is a venture capital incubator where Wamp serves as Director of Communications overseeing marketing and public relations for Lamp Post and its portfolio companies.

He was named to Leadership Chattanooga in 2011 and featured in City Scope Magazines "30 under 30" in August. He is a member of Red Bank Baptist Church, actively involved in Young Life and resides in the City of Chattanooga.

Paid for by the Weston Wamp for Congress Campaign Committee. Danny Johnson, Treasurer.