

Mary Lewis

To: chrish@hamiltontn.gov

From: mary_lewis55@comcast.net

Subject: School Board Position, District 3

Dear Commissioners:

This email is in response to the vacancy for the district 3 school board position. Please accept the attached resume as an application for this position. My educational background and thirty-five years of experience working with children in and outside the classroom as a public school educator closely fit the job description, and I am excited to apply.

As a career educator, I have taken advantage of numerous opportunities to work with children in the school setting. For the past three months, I have worked as a Tennessee Academic Specialist, where I support academic instruction in schools needing additional support. In addition, I served in both leadership and instructional roles in Hamilton County. These experiences have enhanced my creativity, leadership, teamwork, and time-management skills, which will be useful serving as a school board member.

I look forward to the possibility of becoming a contributing member of the Hamilton County School Board, and continuing the tradition of excellence in education. I am eager to learn more about the position, and would appreciate the opportunity to speak with you in an interview about my qualifications. I look forward to hearing from you.

Sincerely,

Mary Lewis ☐ (423) 314-1829 mary_lewis55@comcast.net

Mary B. Lewis, Ed. D.

7801 Lake Ridge Drive, Hixson, TN 37343

h (423) 842-1071 c (423) 314-1829

mary_lewis55@comcast.net

Career Highlights

- 35 years of experience, teacher, mentor, coach, school administrator, elementary and secondary levels
- Strong instructional, organizational, and management skills
- Effective communicator with outstanding presentation and interpersonal skills

Leadership Experience

2011 - 2012	Tennessee Academic Specialist, Public Consulting Group
2008 - 2009	Assistant Principal/Center for Creative Arts 6-12, HCDE
2006 – 2008	Principal/ 21 st Century Academy K-12, HCDE
1996 – 2006	Assistant Principal / Dalewood Middle & Brainerd High, HCDE

- Served as administrator, conducted teacher evaluations, administered student discipline
- Trained faculty and staff on the school wide positive behavior support
- Monitored student attendance, conducted parent conferences
- Trained for delivery of Breaking Ranks 2/ Breaking Ranks in the Middle NASSP
- Served as contact person for 504 plans, IEPs and in the role of manager for Directed Studies
- Served as recruiter for Hamilton County Department of Education upon request

Teaching Experience

2009 - 2011	Walker County Schools, Lafayette, GA Elementary, Grade 3
1978 – 1996	Chattanooga Public Schools, Chattanooga, TN Elementary, Grades 1,2,3,4,5,6
1977 – 1978	Knoxville City Schools, Knoxville, TN Elementary, Kindergarten

Education

Ed. D.	University of Alabama Tuscaloosa	Educational Planning, 5/97
Ed. S	University of Alabama Tuscaloosa	Educational Supervision, 5/96
M.S.	Covington Theological Seminary	Bible Ministry, 8/02
M.S.	University of Tennessee Chattanooga	Educational Administration, 8/86
B.S.	University of Tennessee Knoxville	Elem. Ed, Early Childhood, 6/77

Certifications

Tennessee (522928)	Professional(03), issued 6/28/1977, expires 8/31/2020(01,02,109) Professional Admin (18) issued 6/21/1996, expires 8/31/2016(482) Doctorate Career Level III Teacher
Georgia (940468)	L-7, T-7 Early Childhood, Middle Grades 4-8 (809,853,852,854)

Professional References

Walker County Schools	John Parker, Robert Smith
Hamilton County Schools	Robert Sharpe, Marvin Lott, Debbie Smith

Laurie J. Shipley

March 15, 2012

The Honorable Larry Henry, Chair – Hamilton County Commission
The Honorable Fred Skillern
The Honorable Jim Fields
The Honorable Mitch McClure
The Honorable Warren Mackey
The Honorable Greg Beck
The Honorable Joe Graham
The Honorable Tim Boyd
The Honorable Chester Bankston
625 Georgia Avenue
Chattanooga, TN 37402

Re: Hamilton County School Board Appointment – District 3

Dear County Commissioners,

I hereby formally submit my name for consideration for the appointment to the Hamilton County School Board, District 3 seat. I have the utmost respect for Mr. Everett Fairchild and his commitment to education in both District 3 and the county as a whole, and wish him well. My goal is to be a supporter, warrior and voice for the students in District 3 – as well as the entire county. A sound education for all of our young people is a must!

Being a business woman, I will be a faithful steward of the funds that the school board manages. I believe in strict budgeting and adhering to the budget. Frivolous spending, in the long run, only hurts the educational process for our children. I am a “proactive” versus “reactive” individual; as I constantly study trends and look into the future to see where our educational system should be heading. Pro-action breeds involvement and cooperation, where reaction breeds anarchy and fear. Communication is vital between the commission and school board, the school board and the school system’s central office, the school board and the schools within their District, to include the administrators, teachers AND the students.

My personal opinion is that one should give back to the area in which they live, work and play; therefore, I continue to be active in this community. I served on the DuPont Elementary PTA Board for 5 years, 2 of which were as President. As President, due to initiatives I developed, we worked to increase parental participation, resulting in the school being awarded Hamilton County PTA of the Year Award. I continue to be active in my daughter’s education; my husband and I are on the Maryville College Parent Council Board of Directors representing the class of 2014.

Laurie Shipley

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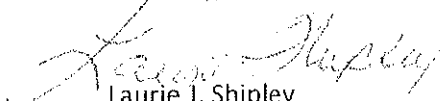
As a member and President – Elect of the Chattanooga Breakfast Rotary Club; we directly support 4 schools: Rivermont Elementary, DuPont Elementary, Ganns Middle Valley and Daisy Elementary. In the 10 years that we have been in existence, we have given over \$400,000 to these schools in a variety of ways: Cash, to purchased technology equipment, dictionaries for every 3rd grader and thesauruses for every 5th grader. We've purchased and installed playground equipment at Rivermont, participated in Daisy Elementary's "field day" and have lost count at the number of hotdogs we have cooked at the school's carnivals. For these carnivals, the club purchases 100% of the food and all proceeds raised go directly back to that school.

As a board member of the Military Officers Association of America, our club supports all JROTC programs in this area, including awarding scholarships to JROTC members to assist them in offsetting upcoming college expenses.

A two page resume of my professional career, civic involvement, honors and awards is attached. This resume highlights the many ways in which I feel I have given back to the community; and will continue to do so in the future.

I thank you in advance for considering me for the Hamilton County School Board District 3 seat. It will be an honor serving the administrators, educators, and more importantly the students of District 3.

Sincerely,



Laurie J. Shipley
4312 Highwood Drive
Chattanooga, TN 37415

Laurie J. Shipley

4312 Highwood Drive
Chattanooga, Tennessee 37415
(423) 875-6322 – Home
ljshipley@comcast.net

EMPLOYMENT HISTORY:

Current:

Retirement Plan Specialist

Barnett & Company Investment Counsel
October 2011-Present

Previous:

Manager, Public Affairs

Comcast Communications
August 2008 – October 2011

Director of Development & Marketing

Department of Education, Arts & Culture
January 2007 – August 2008

Vice President of Development and Marketing

Girls Incorporated® of Chattanooga, Chattanooga TN
July 2006 – December 2006

Director of Marketing & Community Relations

Allied Arts of Greater Chattanooga, Chattanooga TN
November 2004—July 2006

Business Manager

Chattanooga Theatre Centre, Chattanooga, TN
May 2002 – November 2004

Owner/Buyer

Sophistications Bridal & Formal, Hixson, TN
February 1997 – September 2001

U.S. Naval Oceanographic Officer

United States Navy
June 1984 – April 1989

Education:

- Bachelor of Arts (BA), Business Administration, University of North Carolina at Charlotte with a minor in marketing

Hamilton County Department of Education:

- 1998-2003: DuPont Elementary PTA Board of Directors
 - 1 Year Treasurer
 - 2 Years President – during which the PTA was honored with “Hamilton County PTA of the Year”
- Hamilton County Department of Education Substitute Teacher 1998-2003
- DuPont Elementary Home Room Mother 4 Years

Current Civic Involvement:

- 2009 – Present: Member – Chattanooga Breakfast Rotary Club. Club directly supports:
 - Rivermont Elementary
 - DuPont Elementary
 - Ganns Middle Valley
 - Daisy Elementary
- 2012-2013 – President
- 2011-Present – President Elect
- 2011 – Present – Secretary
- 2010-2011 – Director at Large
- 2010-2011 - Membership Chair
- 2011-Present : Member – Maryville College Parents Council – representing 2014 Class

- 2005 - Present: Member -- Military Officers Association of America
 - 2012-Present: Board of Directors
- 2004 – Present: Member Public Relations Society of America (PRSA)
 - 2012 – Present - Treasurer
 - 2005-2007 - Treasurer
- 2010 – Present: Chattanooga Urban League Board Member
 - 2010 – Present: STEM Advisory Committee Member
- 2010 – Present: Ballet Tennessee Board Member
- 2010 – Present: Salvation Army Board Member
- 2008 – Present: Member Chattanooga Women’s Leadership Institute
 - 2008-Present: Program Steering Committee

Honors/Awards:

- 2008: Women of Distinction
- 2007: Graduate Bill Holmberg Arts Leadership Institute
- 2006: Chattanooga Chamber of Commerce Athena Award Nominee
- 2005: Graduate Leadership Chattanooga Graduate

Past Civic Involvement:

- 2009 – 2011: Board Member McKamey Animal Shelter
- 2009 – 2011: Chattanooga Chamber Ambassador
- 2009 – 2010: Youth Leadership Chattanooga Board Member
- 2006 - 2009: Member – Chattanooga Downtown Rotary Club – 2009 transferred to Chattanooga Breakfast Club
- 2007-2009: Planning Committee Tennessee Valley Fundraising Institute
- 2007 – 2011: Association of Fundraising Professionals Member
- 2006 – 2009: Chattanooga Symphony & Opera Guild Board of Directors
- 2006- 2011: Board of Directors Leadership Chattanooga Alumni Association
 - 2009 – Secretary, Executive Committee
 - 2006 – 2009: Chair – Continuing Education Committee
- 2000 - 2009 – Race Chair & founding member– Susan G. Komen Race for the Cure – Chattanooga Affiliate;
 - 2007-2009: Board President
 - 2005- 2009: Official Chattanooga Affiliate Representative to annual Dallas Komen for the Cure Convention and Training
 - 2005-2006: Race Chairwoman
 - 2000-2005: Survivor Booth Chair
- 2005- 2009: Communications Committee Member - Public Education Foundation
- 2005 – 2008: Member Board of Directors, North Shore Chamber Council, Chattanooga Chamber of Commerce
 - Co–Chair Executive Marketing Committee
- Founding Member – Chamber of Commerce’s Hispanic Advisory Committee
- Marketing Team 8 member for Chattanooga Community Foundation Reading Initiative

Ken Smith

Ken Smith
4028 Breakwater Drive
Hixson, TN 37343
March 14, 2012

Hamilton County Commission
625 Georgia Avenue, Suite 401
Chattanooga, TN 37402

Dear Board of Commissioners:

Please accept this letter as my formal notification that I am seeking the appointment to the District 3 seat on the Hamilton County School Board.

I sought the office of District 3 School Board representative in 2010, and leveraged 24 percent of District 3 votes. The will of the people was to reelected long term board member Everett Fairchild. It is unfortunate that he cannot complete his term.

I have remained positive that the will of District 3 voters would prevail at the next opportunity for me to serve District 3 as their School Board member. That opportunity has come with the recent resignation of Mr. Fairchild. Many of those that supported my campaign in 2010 have come forward and offered their continued support as I pursue the appointment.

As a **father of public school children**, I see first-hand the challenges many of our teachers face every day as they work to educate our children and prepare them for the future. I have owned and operated a **small business** for over a decade and understand the importance of having a workforce prepared and ready to meet the demands of today's competitive environment.

I have served on **community boards** for many years, and currently serve as the Board Chairman of Re:Start The Center for Adult Education and the Alumni Association of Leadership Chattanooga as well as a member of a number of other non-profit boards. Serving on boards of state funded organizations has charged me with a high level of accountability while producing real outcomes with limited resources.

My experiences in business and community organizations have taught me the importance of having vision and solid leadership as well as the way a board of governance should function. These attributes in leadership are critical and needed on our school board.

My commitment to District 3 is that I will **engage the businesses, parents and educators** and work diligently to develop fiscally sound, educationally valuable solutions that will improve our public schools. For these reasons, I chose to run for the District 3 School Board in 2010. I am humbled by the public response from District 3, to seek the appointment.

I am looking forward to speaking with each of you during the selection process.

Sincerely,

A handwritten signature in black ink that reads "Ken Smith". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Ken Smith

Ken Smith

4028 Breakwater Drive • Hixson, Tennessee 37343 • (423) 593-0238 • ken@electkensmith.com

KNOWLEDGE AND SKILLS

Experience in strategic planning and execution with knowledge of contracting, negotiating, and change management. Skill in examining and re-engineering operations and procedures in formulating policy, and developing and implementing new strategies and procedures. Capable of developing financial plans and managing resources both internally and externally. Ability to communicate and interact with officials and support staff at all levels of an organization.

EDUCATION

Management of Information Systems - Major

Business Management - Minor

August 1990 - December 1994

Leadership Chattanooga, Class of 2009

The University of Tennessee, Chattanooga, Tennessee

COMMUNITY SERVICE

Board Chairman of RE:START - The Center for Adult Education

Board Chairman of the Alumni Association of Leadership Chattanooga

Chattanooga's Kids on the Block Board of Directors

Friends of Hixson Board of Directors

Leadership Chattanooga Selection & Curriculum Committee 2009-2011

EXPERIENCE

Chief Information Officer

September 2011 – Present

The Johnson Group
Chattanooga, Tennessee

Ensure that clients use information technology to develop the best value, most useful, and most effective products and services to support their mission. As part of this process, ensure that clients have thorough and accurate information to develop and execute a strong market strategy.

- Management responsibilities include IT vision and leadership, participation in strategic planning, development of tactical plans, supervision and professional development of staff, communications and customer relations, and budget planning and administration.
- Understand total range of service demands on agency, prioritize activities, organize and supervise staff and vendor resources, and lead and motivate staff and vendors to accomplish operational requirements.
- Define the strategic direction of the company by identifying the role that specific technologies will play in its future growth.
- Standardize design and development process, including requirements analysis, feasibility studies, software design, programming, pilot testing, installation, evaluation and operational management.
- Keep abreast of market guidelines for developing and maintaining operating unit capital planning and investment control processes.
- Continue to build a strong network that includes business partners, academics, government officials, and technology thought leaders.
- Remain actively involved in professional associations and conferences with peers in industry and academia.

Owner / Managing Partner

October 2001 – Present

episode49, LLC
Chattanooga, Tennessee

A digital development company that provides a unique blend of real-business experience with strong technological software development and business consulting expertise to position companies for the challenges of tomorrow.

- Manage day to day personnel and financial business operations internally and as an IT manager to numerous organizations often requiring budget and resource planning.
- Standardize processes, techniques and quality assurance that result in the most cost effective and highest quality solutions.
- Provide leadership and guidance to development teams in order to deliver small to enterprise distributed systems and to take departmental talent to the next level while increasing employee engagement and effectiveness.
- Focus on keeping up with emerging technologies which requires prioritizing and leveraging resources such as vendors and industry peers that can provide real-world case studies rather than standard academic research.

- Serve as the face of the company and keep in constant communication with clients at all levels in their respective organization
- Oversee project management to insure production efficiency, quality, service, and cost-effective management of resources.
- Serve as a strategic online advisor to high profile clients mainly in the political arena. This may be within campaigns at the Presidential, Gubernatorial and Senatorial levels or within national organizations like the Republican National Committee.
- Develop and manage vendor and client relationships regarding business process to achieve maximum return on investment.
- Develop and maintain strategic business partnerships to expand capabilities and offerings.

Vice President, Research and Development
March 2000 – October 2001

st3.com / NextLec Inc.
 Chattanooga, Tennessee

Required a strong sense of vision to extend and secure st3's reputation as a top provider of streaming media solutions and commercial web based applications. Enjoyed working with other members of the leadership team to create a great company.

- Recruited, hired, trained, and managed the entire development staff, including UI designers, web developers, coders and product maintenance team.
- Development of requirements and specifications, planning, scheduling & reporting, product management and quality assurance. Coordinated the assignment of staff to fulfill project roles.
- Drove all application architecture decisions, including continued selection of programming languages, middleware applications and database platforms. Ensured the application development tools and solutions fit the IT framework. Continually improved the IT framework to align with business strategies.
- Managed outsource development resources and vendors as necessary to complement in-house activity. Researched and made informed build vs. buy decisions to ensure best available external and internal resources are most effectively utilized.
- Designed, managed, and maintained a primary server farm consisting of four IIS servers, two MTS servers and two SQL servers. All servers were running Windows 2000. The IIS boxes provided fail-over support as well as load-balancing through *MTSmonitor* TM.

Vice President / Owner
October 1999 – March 2000

SMARTech Inc.
 Chattanooga, Tennessee

Directed all software and web development as well as technical support staff. One of the key members responsible for building the asset base, including myself, required for the acquisition of SMARTech by NextLec, Inc.

- Established the application product development strategic vision in conjunction with other parts of the organization (i.e. network operations, customer service, sales, marketing, etc.).
- Supervised and evaluated industry research and adjusted product development strategy to meet changing competitive conditions.
- Supervised preparation and implementation of development plans, which defined the scope of work and deliverable end products, cost estimates, schedules, status reports, testing and delivery dates.
- Developed a reliable approach to achieve consistent success in the development process.
- Trained and directed all new developers.
- Client Relationship Management (CRM), required strong customer service and communication skills.
- Monitored and advised the Data Modeling and Data Administration functions.

Director of Development / Business Consultant
July 1994 – October 1999

ECS / SMARTech Inc.
 Chattanooga, Tennessee

Assisted in identifying concepts and spent time on research and design to complete the analysis, coding, testing and releasing of products. Hands on management of a highly technical product development team.

- Designed, coded, documented, tested, deployed, maintained and supported software applications.
- Worked as leader of a team that was often comprised of individuals from other organizations.
- GUI front-end development, database (SQL Server, Oracle and Access) back end development.
- Implemented networking methodologies, client methodologies, and the software development lifecycle.
- Evaluated and recommended necessary support tools and processes.
- Ensured that all development followed a consistent and efficient methodology.
- Trained and directed all new developers.
- Business process development and analysis.

Tammy Bishop
Zumbrun

March 8, 2012

Reference: Application for position of 3rd District Hamilton County School Board Member

Dear Hamilton County Commissioners,

I respectfully request that you accept this letter of intent, along with my resume, for the position of 3rd District Hamilton County School Board Member.

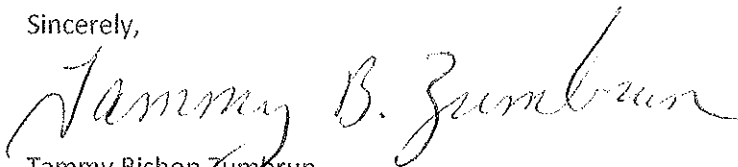
It is my desire to use my organizational, business, motivational and communication skills in this position to build community support and champion a high level of educational excellence in Hamilton County. My passion lies in providing the best educational opportunity for students to succeed and I know this can be achieved through a collaborative effort between parents, students, businesses and educators. As we all join together to bring innovative ideas and support to our schools, our community will greatly reap the rewards. There will be no question that our students will be prepared for higher education and the workforce.

Growing up in Hixson, I attended Hixson Elementary, Hixson Junior High and Hixson High School and then completed a Bachelor of Science Degree in Marketing at the University of Tennessee at Chattanooga. I enjoy staying involved in the Hixson community and currently serve as President of the Hixson Council of the Chattanooga Area Chamber of Commerce.

I have had the privilege of working at Tennessee Valley Federal Credit Union (TVFCU) for 27 years and currently serve as TVFCU's Community Involvement Specialist. This position has granted me the opportunity to work with several organizations that interface with public education. These include the Chattanooga Area Chamber of Commerce, Chattanooga State, Tennessee Saves Coalition, Junior Achievement, Students Takings A Right Stand (STARS) and the National Center for Youth Issues. In addition, as coordinator of TVFCU's Youth Financial Management Program, I have been a guest speaker in most of our high schools.

My business and communication knowledge, the ability to unite people around a common cause, and experience as a volunteer teacher in the classroom make me a viable candidate for this position. I would be honored to have this opportunity to serve my community.

Sincerely,



Tammy Bishop Zumbrun
9121 Rocky Point Road
Lakesite, TN 37379
423-326-4133



Tammy Zumbrun
Community Relations Specialist

P.O. Box 23967
Chattanooga, TN 37422
Phone (423) 634-3543 • Fax (423) 634-3588 • Cell (423) 326-4133
1-800-634-3600
tammy.zumbrun@tvfcu.com



TAMMY BISHOP ZUMBRUN
9121 Rocky Point Road • Lakesite, TN 37379
423-326-4133 • tammy.zumbrun@tvfcu.com

OBJECTIVE

Utilize organizational, business, motivational and communication skills to build community support and champion a high level of educational excellence in Hamilton County.

EDUCATION

THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA Bachelor of Science in Business Marketing Management 615 McCallie Avenue, Chattanooga, TN 37403	Chattanooga, TN 1980 – 1983
HIXSON HIGH SCHOOL 5705 Middle Valley Road, Hixson, TN 37343	1977 - 1980
HIXSON JUNIOR HIGH SCHOOL 5681 Old Hixson Pike, Hixson, TN 37343	1974 – 1977
HIXSON ELEMENTARY SCHOOL 5950 Winding Lane, Hixson, TN 37343	1968 – 1974

WORK EXPERIENCE

TENNESSEE VALLEY FEDERAL CREDIT UNION (TVFCU) <i>Community Relations Specialist</i> <ul style="list-style-type: none">• Youth Financial Literacy Coordinator• Special Events Coordinator, including TVFCU Board/Management Retreat, Riverbend Beach, STARS (Students Taking A Right Stand) Golf Tournament, TVFCU Annual Meeting, TVFCU Grand Openings, TVFCU Holiday Party, Used Car Night at the Lookouts and TVFCU Promotional Activities• Junior Achievement Coordinator for TVFCU• Chattanooga Area Chamber of Commerce Member & Served on Board of Directors• Media Liaison for Special TVFCU Promotions• Tennessee Saves Coalition Member	Chattanooga, TN January 1985 - Present
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COMMUNITY EXPERIENCE

- Chattanooga Area Chamber of Commerce – Past Board Member, Current President of the Hixson Council as well as, Past President and Past VP Programs
- Students Taking a Right Stand (STARS) - Coordinator of Annual Golf Tournament
- Reality Check and Who Wants to Be A Millionaire Volunteer
- Leadership Chattanooga Graduate – Served on Education Committee
- Junior Achievement Volunteer – Has taught K-6 – Served on Banquet Committee
- Soddy Daisy High School Quarterback Club – Former Board Member and Treasurer
- McConnell PTA – Former Board Member, Vice President of Programs
- Hamilton County Board of Education – Former Member of Parent Advisory Council
- Budgeting and Financial Management Class – Coordinated and Co-Taught One Semester at Hixson High School
- Burk's United Methodist Church - Volunteer Youth Leader and Sunday School Teacher, Former Education Director
- Executive Marketing Institute Graduate
- Certified Instructor for National Endowment for Financial Education High School Financial Planning Program
- Hixson Parade – Former Co-Chair
- Pat Boone Bethel Village – Former Chairman of the Celebrity Women's Luncheon, Former Chairman 5-K Run, Former Bethel Country Fair Committee Member, Former Pat Boone Golf Spectacular Committee Member

Joy Ward

I, Joy Ward, am seeking the 3rd District School Board position currently held by Everett Fairchild.

Joy Ward
4014 Hamill Road
Hixson, TN 37343
423-240-3495
hempyr@bellsouth.net

Joy Ward
Candidate for 3rd District School Board

EDUCATION:

Normal Park Elementary
North Chattanooga Jr. High
Chattanooga High School
UTC BS Degree
Trevecca College MS Degree

WORK EXPERIENCE;

Daisy Elementary 2 years
Big Ridge Elementary 29 years
Career Ladder III teacher
Co-owner Perimeter Fabrics in Brainerd for 10 years. It was sold in 2005 and is still a viable business.

I want to be on the school board because I care very deeply about the teachers and students in Hamilton County. I have spent my adult life working in the classroom and the school board position would give me the opportunity to work with the community at large. I want to see that wise decisions are made when we spend the public's money. I want to see that the classroom teacher is given all the time necessary to spend teaching the children rather than completing paperwork. The children are the only reason the school system exist.

The school board should be a balance between the business sector and professional educators. I have experience in both areas.

The public wants to see improvement in the academic performance of our students. I am trying to improve the math skills of 12 first graders and 12 second graders at Hillcrest Elementary School. I work with these students once a week and will continue until they leave the school. I want to see improvement in their T-Cap scores.

I fully support the STEM school plan. This is a great opportunity for our best and brightest students to attend a school where science, technology, engineering and math will be the main focus. This is an exciting time for our school system.

We must develop a parent/community involvement program in all our schools. In August, 2010, I began contacting various churches and businesses around Hillcrest Elementary.

Two churches and one business are now providing a monthly lunch for the teachers and staff at the school. One church provided every student (over 300) a new backpack filled with needed schools supplies.

There are going to be some difficult choices to make in the Hamilton County School System. Rezoning children from one school to another and closing some of our smaller schools will certainly create a controversy in our county. We simply cannot keep a school of 200 operating on the same budget as a school of 600.

Even though I would be representing the 3rd District, I know that my votes will have an impact on all the schools in Hamilton County. All my decisions will be based on what is in the best interest of the teachers and students in the entire county.

I believe that as our school system grows and changes that strong, sound leadership is needed. I know that my experience as an educator, parent and small business owner has prepared me for the position on the school board.

Thank you for your consideration.

Joy Ward
4014 Hamill Road
Hixson, TN 37343
423-240-3495
hempyr@bellsouth.net



Hillcrest volunteer elevating teachers, students

BY KATIE WARD
COMMUNITY NEWS WRITER

After retiring from 32 years as an educator in Hamilton County schools, Joy Ward, of Hixson, rested briefly, then began teaching again as a volunteer math tutor at Hillcrest Elementary School.

She served for 29 years teaching at Big Ridge Elementary School, but in retirement sought out a nearby Title 1 school to help get back on track.

She is in her second school year of tutoring 12 second-graders at Hillcrest on Bonny Oaks Drive.

"I take the students eager to learn and challenge them to be the best student they can be," said Ward, adding that her goal is to prepare them for TCAPs. "The students meet math benchmarks, but we would like to see them excel to the next level. When we took some students out of the classrooms, it left the homeroom teacher with a smaller group to work one on one with."

Ward said she plans to continue tutoring the same pilot group of students through fifth grade to track their math progress. She will also begin tutoring 12 new first-graders this school year as well.

Through a \$600 Junior League grant Ward nur-

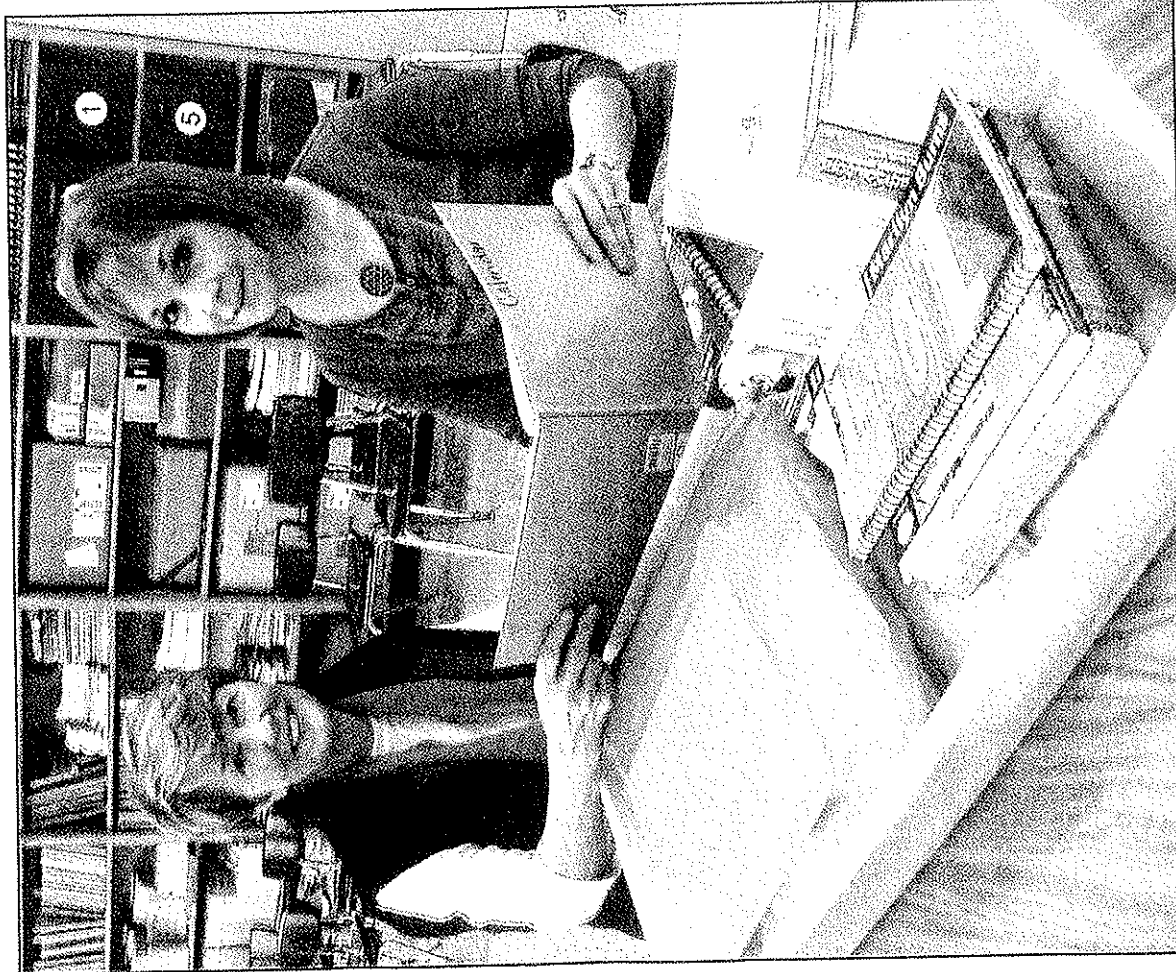
supplies for tutoring purposes. For example, she assists students through math puzzles, crossword puzzles and counting money. Math concepts like two-digit addition, subtraction and basic fractions are the norm for the age group.

Her tutoring sessions all began when she decided to start volunteering at the school to help teachers feel more appreciated.

"One Sunday I was sitting in church and my pastor said if you want to make a change then you have to get up and do something," said Ward, who attends First Presbyterian Church, led by Rev. Tim Tinsley, in downtown Chattanooga. "That sort of opened my eyes and I thought my mission was to come to Hillcrest."

She began enlisting local churches to sponsor monthly lunches in the school library for the teachers.

"My mission is to come to Hillcrest and let teachers know that someone truly appreciates what they do for our children," she said. "My husband and I began bringing lunch once a month for the teachers and by the end of the year they called me the lunch lady. We set it up in the library and decorate. Teachers can come



Hillcrest Elementary School volunteer Joy Ward, left, and family partnership specialist Gloria Gill are working together to try to improve math scores in the school through a pilot math tutoring program.

MORE INFO

Hillcrest Elementary School began a Good News Club Jan. 10. Through Child Evangelism Fellowship, students will participate in dynamic Bible lessons, creative learning activities, inspiring mission-ary stories, meaningful songs and life-changing scripture memory. To learn more, visit cefonline.com.

Churches that would like to serve meals or volunteer educators who would like to tutor students are asked to call Hillcrest Elementary school partnership specialist Gloria Gill at 855-2602.

Ward received a "Happy Teachers Make Happy Students" \$300 Junior League grant to provide teacher meals, and River Church and Terra Vista Church will sponsor meals in 2012, but more churches are needed, she said.

"Just think if every church in Chattanooga adopted a school what changes could be made in this community," said Ward. "This is my mission. I stepped out in faith at the school. The looks and smiles of the teachers and smiles of the teachers make it worth everything I do."

Email Katie.Ward@tdn.com

Joe Smith

March 16, 2012

Dear Hamilton County Commissioners,

I am interested in having some discussions with you with regard to the District 3 school board vacancy. I have attached my resume.

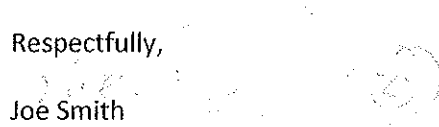
Most of you know me and my work. I have absolutely no interest in running for this position or any other public office. I do however think with my experience working with the schools and courts for over 20 years now that I can be of service to the board and the community during this interim period.

The challenges that our school system faces in our community today are multi facet and complex. I believe that our most valuable resource is our young people. I would like to help to make the Hamilton County School System the best system in the State of Tennessee.

I anticipate the opportunity to talk with each of you about this position.

Respectfully,

Joe Smith



400-8472

Encl: Resume, Bio Narrative

Joe Smith

Bio narrative:

Joe is a Certified Substance Abuse Counselor and Reality Therapist. He is married to wife Paula Smith for 37 years. Joe and Paula have two grown children and three grand children. The Smith's have also raised 19 foster children. Joe is the Regional Director for the YMCA's YCAP program. This is the longest running delinquency prevention program in southeast Tennessee. Since 1998 YCAP has served over 1800 at risk young people helping them to avoid out of home placements. Hamilton County Juvenile Court Judge Suzanne Bailey calls YCAP **"one of the most effective delinquency prevention programs I have seen during my entire career on the bench."**

Joe is a TSSAA Football and Basketball official for the last 18 years. He is also an Amateur Boxing Referee and Judge. Joe is the Chair Elect of the Tennessee Athletic Commission which oversees all combat sports in the State of Tennessee. Joe is the President of the Chattanooga area Golden Gloves Charities and former vice president of USA Boxing.

Joe has several ties to the USA Olympic movement. In 1996 he was a torch bearer for the Atlanta Olympic Games. Joe served as Team Manager for the United States Olympic Boxing Team in Beijing China in 2008 and often coaches Olympic Level athletes in international competitions.

Joe founded the YMCA's YCAP program in 1998. YCAP is an early intervention prevention programs that works with young people between the ages of 10-14 who are struggling with behavior, academics and family of origin issues. The program provides tutorial services, mentoring, individual counseling, family counseling, service learning opportunities and adventure based counseling.

Joe interfaces daily with school administrators and teachers all across the county. So he has a good feel of the pulse of the opportunities and challenges that the Hamilton County School System faces.

Joe Smith
1002 Olde Mill Lane
Hixson, TN 37343
423/847-3748
423/400-8472

Professional Objective:

To obtain a temporary position with on the Hamilton County School Board

Credentials: Licensed Alcohol & other Drugs of Abuse Counselor
Certified Reality Therapist
MAPS Trained Therapeutic Foster Parent
Certified Student Assistance Professional
Certified Employee Assistance Professional

Education:

1987 – Present Continuing Education – 30 C.E.U. hours yearly
Licensed Alcohol & Other Drugs of Abuse Counselor/Tennessee
Relapse Prevention/Terry Gorski
Couples & Family Counseling/Janet Woititz
Reality Therapy
Crisis Intervention Training
Adventure Based Counseling
Intimacy & Co-dependency
Case Management/Wrap around services
Tennessee School on Substance Abuse – Athens, GA

1980-1981 Chattanooga State Community College/P & C Insurance

1971-1974 University of Tennessee at Knoxville – Marketing major

1968-1971 Red Bank High School – Chattanooga, TN

Specialized Training:

Behavior Intervention	Behavior Modification
Short Term Psychotherapy	Family Counseling
Treatment Planning	Challenges of Leadership
Cocaine, Crack, Street Drugs	Victims Resolution
Adolescents & Occults	C.Q.I.
Cross Cultural Communication	Demming's Approach
Gangs & Violence	MAPS Training
Confidentiality & Law	EAP's & SAP's
Adventured Based Counseling(<i>skills & standards</i>)	

Professional Affiliations:

Listed in “Who’s Who” Among American Professional
Tennessee Foster Care Association
Christian Counseling Association
National Association of Alcohol & Drugs Abuse Counselors
Tennessee Association of Drug Abuse Counselors
Board of Directors... Westside Boxing Club
Board of Directors ... Teen Challenge
Certified Official, Coach, Clerk – United States Amateur Boxing
Chair Elect State of Tennessee Athletic Commission

Recent Awards & Honors:

1998 Community Service Award – Chattanooga Kiwanis Club
1998 Humanitarian Award – Chattanooga Medical Society
International Speaker/Trainer - Alcohol & Drug Abuse: The Philippines
Nominated Chattanooga’s Family of the Year – 1996
State of Tennessee “Humanitarian Award” – 1996
Torchbearer 1996 Centennial Olympic Games
YMCA Volunteer of the Year – 1995
Ordained Baptist Deacon – 1992
USA Olympic Boxing Team Manager – 2008 Olympic Games
Tennessee Commission on Children & Youth Counselor of the year
finalist – 2005
Best of Preps in Chattanooga 2010
State of Tennessee Humanitarian Award 2010

Work Experience:

Sept. 1998 - Present

YMCA of Metropolitan Chattanooga
Chattanooga, TN
YCAP Regional Director

Responsible for overall management of the YMCA’s
programs for at-risk adolescents. To include budget
management, personnel, and supervision of staff.

1998 - 1998

Erlanger Health Systems
Chattanooga, TN
Physicians Services Consultant

Develop relationships with regional Physicians to aid in the
transfer of acutely ill, trauma, or special needs patients to
the Erlanger Health System.

- 1993 – 1998 Erlanger Health Systems (Greenleaf)
Ft. Oglethorpe, GA
Outpatient Services Director
- Develop relationships within a 100 mile radius of Greenleaf Center that enhances Greenleaf's position as a provider of service for A & D and behavioral health.
- 1997 – 1998 Comprehensive Family Services
Chattanooga, TN
Behavior Specialist
- Write behavior Support Plans, train staff to implement the Behavior Support Plans, collect data and monitor outcomes related to a consumer's behavior. (*contract position*)
- 1997 – 2000 White Oak Baptist Church
Chattanooga, TN
Minister to Youth
- Implement and direct youth ministry, outreach, mission projects, retreats, lock-ins, etc. (*This was a bivocational position*)
- 2000-2005 Lookout Valley Baptist Church
Chattanooga, TN
Minister to Youth
- Implement and direct ministries for youth to include outreach, mission projects at home and abroad, Sunday School and Church training, etc. (*bivocational position*)
- 1991 – 1993 TimeOut for Recovery/Peninsula
Cleveland, TN
Director of Outpatient Services
- Implemented and directed alcohol and drug outpatient programs for adult and adolescent patients.
- 1991 – 1991 The Peninsula Hospital
Knoxville, TN
Youth Program Director
- General job summary; responsible for overall programming of the dual diagnosis adolescent unit in an acute care hospital.

1987 – 1991

HCA The Crossroads
Chattanooga, TN
Primary Counselor

Managed a caseload of eight to ten patients in a residential treatment setting. Provided individual and family counseling.

1981 – 1986

Federated Insurance
Chattanooga, TN
Marketing Representative

Marketed and serviced individual and commercial multi-line insurance protection.

Community Activities:

Insight Coordinator for The McCallie School
Basketball & Football Official TSSAA
President Red Bank Dixie Boys Baseball
Golden Gloves Boxing Coach
USA Registered Amateur Boxing Official
Volunteer Youth Corrections Officer Bradley Co.
Trainer for Contact Phone Crisis Counselors
Trainer for Adolescent Intensive Probation Officers
Visiting Family for Tennessee Baptist Children's Home
Assessment Services for School & Courts
President Chattanooga Golden Gloves (15 years)
Chief of Officials of Southeastern Association of USA
Amateur Boxing
Former President of USA Boxing Foundation
Bi Vocational Youth Minister
Coach Youth Football and Baseball in Chattanooga Parks
And Recreation Leagues

References:

Mr. Antinio Petty
Hamilton County Juvenile Court
1600 E. 3rd Street
Chattanooga, TN 37404

Honorable Suzanne Bailey
Hamilton County Juvenile Court Judge
1600 E. 3rd Street
Chattanooga, TN 37404

Mr. Ben Miller
406 Stoneway Lane
Chattanooga, TN 37421

Mayor Ron Littlefield
Chattanooga's Mayor Office
1000 Lindsay Street
Chattanooga, TN 37402

Zach Wamp
Federal Courthouse, Suite 126
900 Georgia Avenue
Chattanooga, TN 37402

Greg Martin

From the Desk of GREG MARTIN

March 15, 2012

Dear County Commissioners,

Thank you for your willingness to serve our community in county government. The purpose of my letter is to let you know of my interest in being appointed to the vacancy on the school board from district 3.

I was born and raised in Hixson and attended the local public schools. My mother, siblings, and children have all benefited from the Hamilton County School System. My wife, Sheila Martin, taught for 10 years in the county school system. In the school year 2011/2012 she has taken a different teaching position.

I understand the role of the school board is to set policy and procedure and not to run the school system. I served on a public school board in Mississippi in the 1990's. At that time our district came into money from the 'casino taxes'. I was very much in favor of using that money for capital improvements and not overextending ourselves with commitments we could not keep for years to come without tax increases. As a board member we had the authority to raise local taxes and I never voted to do so.

I also have the experience of serving as the Chairman of the Home Mission Board of the Southern Baptist Convention, which is now called the North American Mission Board. My role as a board member and then as chairman was to work with the budget, set policy and procedure, and work with the President we selected to lead our organization.

I think my role working in the cemetery business qualifies me for this task. I am accustomed to working with people from diverse backgrounds in various states of mind. I have a calm and steady hand, see the big picture, and treat everyone with the respect I would want demonstrated to my personal family. I know from previous school board experience that the public can at times be difficult to work with. I believe I have the temperament and personality for this and other challenges.

Thank you for your thoughtful consideration. I look forward to speaking with you personally.


Greg Martin

Dr. J.Greg Martin
1715 Rock Bluff Road
Hixson, TN 37343

Home 423-842-8985
Cell 423-596-7338
DrJGM716@comcast.net

Professional Experience:

1999 - Present – Family Service Manager of Lakewood Memory Gardens in Chattanooga, TN

Stonemor Partners currently owns Lakewood Memory Gardens. I have performed many duties for this company. I have been an area manager of 11 cemeteries in Tennessee and Georgia, managed the day to day operations for 4 cemeteries in the Chattanooga market, and personally helped hundreds of families at the time of crisis with regard to their cemetery needs.

1996 to 1999 - Manger of Gulf Pines Memorial Gardens in Long Beach, MS

This cemetery was owned by the Lowen Group and the Riemann Family. I managed the sales of the cemetery and also sold pre-need funerals with Riemann Funeral Homes producing over \$500,000 a year in personal sales.

1986 to 1996 - Pastor of Commission Road Baptist Church in Long Beach, MS

I took this part time church with 30 attendees to a congregation with over 100 regular attendees and two full time staff members. We doubled the size of our church's facilities.

Other Experience:

1987 – 1995 Director on the Home Mission Board

This organization had over 5,000 employees and an \$80 million budget. My role was to give direction with policies and procedures for this agency of the Southern Baptist Convention.

1994 – 1995 Chairman of the Board of the Home Mission Board

I was 32 years of age when I was unanimously elected by my peers to this leadership role. I was the youngest chairman in the 145 year history of this benevolent-mission organization.

1992 to 1995 School Board Member of the Long Beach School District

I was appointed to serve by the Alderman of the City of Long Beach, MS

Education Experience:

Doctor of Ministry in 1993 and Master of Divinity in 1987 from New Orleans Baptist Theological Seminary

Bachelor of Arts in 1985 from Bryan College in Dayton, TN

Diploma from Hixson High School 1981

Attended Alpine Crest Elementary School and Hixson Junior High School

Mendi Catlett

Mendi Catlett

8304 Oak Forest Lane

Hixson, TN 37343

County Commission

401 Courthouse

625 Georgia Avenue

Chattanooga, TN 37402

Commissioners.

Enclosed is my letter of intent, resume and a letter of recommendation for the District 3 school board seat. I'm looking forward to meeting each of you during the process.

Sincerely,

Mendi Catlett

My name is Mendi Catlett and I am seeking the appointment of the district 3 Hamilton County School Board seat being vacated by Mr. Everett Fairchild.

I have been personally involved with the Hamilton County School system for the last 8 years. I have the firsthand knowledge of what our schools and communities expect from a school board member and I am up to the challenge.

I have been the PTA President of both Ganns Middle Valley Elementary and Hixson Middle School and I have heard the issues affecting our schools directly from parents, educators, administrators and students. I have had the privilege of coming alongside them as they successfully achieved their goals. During my time as PTA president, we were able to raise over \$60,000, most of which was used to purchase updated technology for classrooms and contribute to teacher instructional accounts.

I have experience working with community leaders and coordinating community events. I have worked with schools, churches and local businesses. I currently lead a volunteer group that assists educators at East Lake Elementary. This has given me experience with Suburban, Urban and rural teachers, students and families. I also believe it has enabled me to have the experience needed to be a knowledgeable and contributing School Board member.

My career choice has allowed me the flexibility to volunteer at schools throughout Hamilton County. I have done everything from cleaning floors and planting trees to teaching art classes and building sets and backdrops for school musicals. I am not afraid of work and I am willing to do what it takes to make school and community a better place for our children to excel. I am convinced that education is the foundation for our children to be successful members of the community.

I am a graduate of Hixson High School and a longstanding member of the District 3 community. It is my passion to see the students and schools prosper and be able to meet and exceed the high standards put forth in today's workplace. The future for our students starts today! I know that Hamilton County is a great place to educate our children. The education my children have received from both Ganns Middle Valley Elementary and Hixson Middle School has been exceptional.

I am very humbled by the overwhelming response and support from the community, parents and educators as I seek this appointment. If appointed I will strive to build on the foundation that Mr. Everett Fairchild has so successfully built. I will also bring my own perspective, insight and leadership to this role.

I welcome the opportunity to continue to serve the families of Hamilton County!

Mendi Catlett

8304 Oak Forest Lane, Hixson, TN 37343
Home: 423-847-9825 - Cell: 423-421-3172 : sealed4heaven@comcast.net

Summary

"I am a very organized, creative, passionate individual who has sacrificed the benefits of a full time job, the last eight years, to ensure I had time to invest in the education of the children in Hamilton County. As a PTA president, it became evident to me that without parental support at school, our children may struggle. I have spent my own time, money and energy making a difference at not only my children's school but those in the urban setting as well. I'm looking forward to the possibility of serving a larger number of children as the District 3 school board representative."

Skills

- Communication skills
- Excellent verbal communication
- Relationship/team building
- Fast learning
- Coordination skills
- Training staff
- Commitment to quality and service
- Perform well in high-demand, fast-paced environments
- Staff collaboration
- Staff motivator

Accomplishments

- Developed long-term relationships with local churches and businesses which increased parental support
- Maintained a positive atmosphere in relation to teachers, students and staff
- Planned and executed promotional events to raise money for technology
- *Student Focused*
- Lead as many as twelve board members in executing plans and programs geared toward education support
- Supported teachers and staff in ensuring that the PTA was a engaging in needed events and programs
- Raised as much as \$60,000 toward technology
- PTA Lifetime achievement award
- PTA Community service award
- Created an environment of respect for those we served
- PTA president, Ganns Middle Valley, Hixson Middle School
- Dallas Bay Womens Ministry leadership team

Experience

Hairstylist

November 2011 to Current

LEGENDS – Chattanooga, TN

Consistently recognized by management for providing superior customer service.
Provided coaching, mentoring, and consultation to staff to enhance staff development.

Hairstylist

October 2008 to October 2011

Lighen Up Salon – Hixson, TN

Self employed

Hairstylist

July 2001 to January 2007

LEGENDS – Chattanooga, TN

Education and Training

Edmonson Jr. College 1991

Chattanooga, TN USA

Cosmetology License

Hixson High School 1990

Hixson, TN, USA

General Studies

High school diploma

March 7, 2012

Good Morning,

My name is Janet Tate; I teach and coach at Loftis Middle and Hixson High Schools. I have been an educator for 32 years; the majority of my teaching has been in District 3.

I am writing to recommend Mrs. Mendi Catlett as our next District 3 school board member. No one can take the place of our Mr. Fairchild! But his example of being a great listener, communicator and leader can be followed.

Mendi was the PTA president at Gann's Middle Valley Elementary school for the past 3 years. She has been the PTA president at Hixson Middle School. She is currently spearheading the effort between Ganns Middle Valley and East Lake Elementary PTA's by organizing volunteers to attend East Lake to help their teachers and students. She herself has volunteered countless hours in our schools.

Because of her work in our schools, Mendi has developed an outstanding working relationship with principals, teachers and parents. She has firsthand knowledge about what it is our teachers and schools need.

You will find that Mendi is a forthright, honest person. She has two daughters in the Hamilton County school system. When her oldest daughter attends Hixson High in a couple of years, it will be four generations of Catlett's that have attended Hixson High! Mendi Catlett's roots run deep in our community. Her leadership, commitment to excellence, her dedication to our schools and community, has made her the perfect candidate to represent District 3. I think that once you interview her, her qualities will come shining through.

I appreciate your time and attention. And I thank you for all of the hard work that you do for the children of Hamilton County.

Sincerely,

Coach Janet Tate

Loftis Middle and Hixson High School

David Cowan

David Cowan
7529 Irongate Drive
Hixson, Tennessee 37343

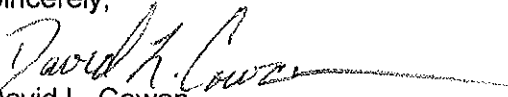
March 15, 2012

County Commission
401 Courthouse
625 Georgia Avenue
Chattanooga, TN 37402

Dear Hamilton County Commissioners,

I am submitting this letter to notify you of my interest in applying for the District 3 School Board vacancy created by the resignation of Everett Fairchild. I feel my 35 years experience as an educator makes me a viable candidate to fill this position. I appreciate your consideration.

Sincerely,


David L. Cowan
enclosures: resume

David Lawrence Cowan

7529 Irongate Drive

Hixson, TN 37343

423-443-8987

Career Summary	Recognized as an Instructional Leader at the middle and high school levels Demonstrated success as a leader of change process in programs such as Authentic Assessment, Small Learning Communities, Advisory, Data Analysis, and Effective Intervention Strategies Strong Skills in communication and collaboration
Education	1971-1975 B.S. Secondary Education Biology Middle Tennessee State University 1982-1984 M. Ed. Administration and Supervision Tennessee Technological University
Employment	2009-Present Part-time Graduation Coach Lookout Valley Middle High School 2009 Retired 2007-2009 Area I Director(K-12 schools) 2005-2007 Director of Middle Schools 2001-2005 Principal, Chattanooga Central High School 1992-2000 Principal, Red Bank Middle School 1991 Assistant to the Director of Secondary Education 1990-1991 Assistant Principal, Sequoyah Vocational School 1989-1990 Assistant Principal, Brown Middle School 1986-1988 Assistant Principal, Soddy Daisy Middle School 1986 Principal Trainee, Soddy Daisy High School 1976-1985 Biology Teacher, Red Bank Junior High School/Red Bank Middle School
Professional Activities	2007 SACS Visiting Team Member 2006 Presented National Staff Development Council 2005 Presenter National Staff development Council, Philadelphia, PA Consultant Small Learning Communities, Dekalb County, GA 2002-2005 Board Member, Enterprise-Gateway Chamber of Commerce 1995-1997 STIR Leadership Team, National Association of Middle Schools/Tennessee Association of Middle Schools 1992-2000 Member, National Staff Development Council 1986-Present Member, National Association of Secondary Principals, Association for Supervision and Curriculum Development 1980 President, Hamilton County Athletic Conference 1997-Present Member, National Education Association, Tennessee Education Association, Hamilton County Education Association 1977 Coach football, wrestling and baseball
Awards and Recognitions	2004 Nominee, High School "Principal of the Year" 1998 "Educator of the Year", Red Bank Chamber of Commerce 1981 Yearbook Dedicatory, Red Bank Junior High 1978-1985 "Coach of the Year", Hamilton County Athletic Conference – Six times for football and four times for wrestling
References	Available on request

Charles Elliott

Charles Leslie Elliott
6215 Glenridge Lane
Hixson, TN 37343

March 15, 2012

Hamilton County Commission:

Please accept my application for consideration as an applicant for the District 3 Hamilton County School Board position vacancy.

I served on the Chattanooga School Board for nine years prior to the merger of Chattanooga City Schools and Hamilton County Schools. I feel that my experience would be an asset for the unexpired term of Mr. Everett Fairchild.

I have no ambition to be a candidate for this position in 2014. If appointed, I will only be serving the remainder of Mr. Fairchild's Term.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Charles Elliott". The signature is written in black ink and is positioned to the right of the word "Sincerely,".

Charles Elliott

Charles Leslie Elliott
6215 Glenridge Lane
Hixson, TN 37343
(423) 870-5739 Home • (423) 280-5318 Cell
(423) 877-3536 Work

EDUCATION

M.Ed., Administration and Supervision, Middle Tennessee State University,
Murfreesboro, Tennessee

B.S., Tennessee Wesleyan College, Athens, Tennessee

Diploma, Soddy-Daisy High School, Soddy-Daisy, Tennessee

CAREER PROFILE

2008 – Present	Alder & Cox Insurance, Inc., Licensed Agent
1982 – 2001	State Farm Insurance, Licensed Agent
1980 – 1982	Farm Bureau Insurance, Licensed Agent
1978 – 1980	Teacher/Coach, Southeast High School, Dalton, Georgia
1976 – 1978	Principal, Northwest Georgia High School, Trenton, Georgia
1967 – 1976	Teacher/ Coach, Soddy-Daisy High School, Soddy-Daisy Tennessee

COMMUNITY INVOLVEMENT

- Chattanooga City School System Board Member 1989-1997
Vice Chairman of the Board 1994-1997
- TSSAA Official – Football, Baseball and Basketball
- Member Hixson United Methodist Church
Pastor/Staff Parish Relations Committee Member
- Member Home Builders Association

PROFESSIONAL ACHIEVEMENTS

- Baseball/Basketball Coach of the Year - Soddy-Daisy High School
- President's Club - State Farm Insurance
- Legion of Honor -- State Farm Insurance

PERSONAL

- Married 51 years to Carolyn Robinson Elliott
- Father of three children – Leslie, Mark and Paul
- Grandfather of 4 grandchildren and 1 great grandchild

Charles Leslie Elliott
Biographical Sketch

Charles Elliott, often called Burr, Charlie, or Coach, was raised and educated in the community of Soddy-Daisy. He is a member of the Soddy-Daisy High School graduating class of 1953. During his high school years he participated and excelled in basketball and baseball.

After high school, he received a basketball/baseball scholarship to Tennessee Wesleyan College where he was able to use his athletic talent as he earned his B.S. degree.

In 1967 he was hired by the Hamilton County Department of Education as a teacher and coach at Soddy-Daisy High School. His coaching duties included both baseball and basketball. During his tenure as coach he averaged 20 wins per sport each year and was named Coach of the Year two times in baseball and basketball. His best coaching record was 33-3 in basketball and 22-6 in baseball.

In 1970 he obtained his M.Ed. in Administration and Supervision from Middle Tennessee State University.

He was appointed principal of Northwest High School in Trenton, Georgia in 1976 and later returned to teaching and coaching at Southeast High School in Dalton, Georgia.

In 1980 he changed careers and entered the insurance profession. From then to the present time he has had a very successful career with Farm Bureau, State Farm, and Alder and Cox insurance agencies.

Because of his concern for public education he presented himself as a candidate for the School Board of the Chattanooga City Schools System. He was elected in 1989 and served until 1997, serving as Vice Chairman of the Board from 1994 until 1997.

Charles is active in the Hixson United Methodist Church, Home Builders Association and other community organizations.

Due to his love of sports he became a qualified football, baseball and basketball official for the TSSAA.

He has been married for 51 years to Carolyn Robinson Elliott and is the father of 3 children; Leslie, Mark and Paul. He is also the doting grandfather to 4 grandchildren and 1 great grandchild.

James S. Goebel

James S. Goebel

1714 Big Lake Lane
Hixson, Tennessee 37343
(423) 544-8701
jamiemoebel@comcast.net

DATE: March 15, 2012
TO: Hamilton County Commissioners
FROM: Jamie Goebel
RE: School Board Appointment

Dear Sirs,

Thank you for taking the time to review my application and resume'. I wanted to add a personal note informing you of my intention to seek this position and my reason for doing so. First of all, and most importantly, I am a Dad. I am also a professional, a student, a volunteer and an active citizen in my community. I have lived in the Chattanooga area my whole life; I attended White Oak Elementary, Red Bank Jr. High and High School and transferred my junior year to graduate from Hixson High School in 1992. I have fond memories of many inspiring teachers and coaches through the years. I have a love for our neighborhood schools and hope to instill a sense of community for District 3 once again.

My wife and I have three boys in three public schools: Big Ridge Elementary, Hixson Middle School and Hixson High School. Because we currently have children in our public schools, I feel this provides me with a certain advantage of being an asset to our School Board. I have seen many changes in the schools over the years (some good, some not so good of course) and feel directly connected to the happenings and problems in our schools. I have also been a student these past 2 ½ years. When I lost my job with Performance Powersports (the store closed when the economy went south), I knew that getting an education would most certainly pay off for my family in the long run. Being a student allowed me to see an empathetic side of myself that I didn't know existed. I am more patient when helping the boys with their math homework and try to make sure they understand the importance of education. My hope is that all children in Hamilton County receive the same, outstanding education in a friendly environment that I once did and that my children now receive.

I know that I can make a difference; I hope that you allow me the opportunity to work with our School Board and ensure our children and our communities have the great schools they deserve. Thank you for your time and consideration.

Sincerely,



Jamie Goebel

James S. Goebel

1714 Big Lake Lane
Hixson, Tennessee 37343
(423) 544-8701
jamiiegoebel@comcast.net

*I am a highly motivated, detail-oriented person seeking a position on the
Hamilton County School Board.*

2011 to present

Cumulus Media (Talk Radio 102.3, News Radio 1150)

Branding and Marketing Specialist

- Identify and solve customer key problems
- Create long term campaigns giving customers an identity
- Managing financial plans for long term advertising
- Building proposals and creative for potential customers

2009 to present

Student at Chattanooga State MEDIA TECHNOLOGY

Full Time

- Hosted my own show on Chattanooga State's WAWL.org
- Media Management
- Social Media Specialist
- Was named the new "Voice of Chattanooga State Athletics"

2008-2009

Jamups Cycle of Chattanooga, LLC

Marketing and Sales Manager

- Handle All advertising
- Set up financing and customer development

2007-2008

Performance Powersports of Chattanooga

General Manager (formerly Southern Powersports, LLC)

- Designed company and business model
- Designed website
- Handled all vendor negotiations, all manufacturer unit and p.g.a. orders
- Controlled all inventory and pricing, profits
- Controlled advertising for print, radio, and internet

2004-2007

Southern Powersports, LLC d/b/a Polaris-Victory-Triumph of Chattanooga

Sales/General Manager

- High volume sales for largest Polaris dealer in the country
- Generated over 11 million dollars in sales with over 700k in profit
- 2 national sales records with Polaris and 1 record with Honda
- This company was sold to Performance Powersports of Chattanooga

James S. Goebel

1714 Big Lake Lane
Hixson, Tennessee 37343
(423) 544-8701
jamiemoebel@comcast.net

2006-present

Society of Industry Leaders

Powersport Industry Expert

- Support various investment groups with knowledge of the powersports industry
- Provide information about market trends, upcoming changes, and product knowledge allowing investors to make sound investment decisions

Education

- 1992 – Hixson High School; diploma
- SVIA and WYOTT certified
- Several general management training programs for major corporations
- Scheduled to graduate from Chattanooga State with an Associate's Degree in May 2012

Computer Skills

- Microsoft Office (Word, Excel, PowerPoint, Works, Outlook)
- Internet, Website maintenance, EBay, Social Media (Facebook, Twitter, LinkedIn)
- Windows (XP and Vista) and Macintosh
- Photoshop cs4, Illustrator, Dreamweaver, Indesign
- Cool Edit, Simian, Music Master
- Final Cut Pro, Motion, Motion Graphics

Other

- Served as Director of Communications on the Chattanooga State Student Government Association (SGA), 2010-2011 school year
- Attended the National SGA Conference (2011); Attended SGA seminar on Robert's Rules of Order
- Attended the "7 Habits of Highly Effective People" seminar with Franklin-Covey
- Served as Dizzy Dean Representative on the Hixson Youth Athletic Association Board, 2011
- Currently serving as Secretary on the Hixson Youth Athletic Association Board, 2012
- Coached youth sports for 12+ years at Dupont-Rivermont, HYAA and served as the assistant baseball coach at Hixson Middle School in 2010
- Serving on the Hixson High School Sports Boosters Board as the Alumni Representative

James S. Goebel

1714 Big Lake Lane

Hixson, TN 37343

Phone: (423) 544-8701 **Email:** jamiegoebel@comcast.net

Profile

Management professional with 16-years continued career progression and experience in administration, sales and marketing, personnel management, training, customer relations, new product implementation, program development, financial control, new store openings and training program development. Planned and implemented marketing procedures that increased sales over \$1 million.

Qualifications

- Training
- Planning
- Problem Solving
- Communicating
- Managing
- Coordinating
- Persuading
- Implementing

Selected Accomplishments

- In less than 3 years I have generated over \$11,000,000.00 in sales, consisting of over 1500 motorcycles and ATV's. In the process I have added another \$700,000.00 in profit from sales of accessories and extended service contracts. I also once held 2 national sales records with Polaris, 1 with Triumph and 1 with our sister store Southern Honda.
- Trained staff on equipment, and supply sales techniques. Created a sampling program, developed an equipment knowledge training program and presented the programs to employees. Result: Training increased regional sales \$345,000.
- Identified and solved cost overrun problems for a restaurant. Performed a cost analysis of products, identified portion control problem and implemented systems to ensure quality while controlling costs. Result: Implementation of portion controls reduced food costs 9%.
- Managed the opening of a new business. Designed facility, wrote and implemented a business plan, set product pricing, hired and trained staff and wrote schedules. Result: Business achieved profitability within 3 months.
- Persuaded customers to utilize the services of a nationwide distributor. Met with customers and presented a marketing plan for increasing business and persuaded them to purchase their products from the distributor. Result: Acquisition of the account increased revenue \$1.12 million.
- In less than 6 months I have generated over \$140,000 in new sales for Cumulus Media Chattanooga.