

	A	B	C
1	<b>2013 ADDY Awards</b>		
2	<b>Professional Entries</b>		
3		<b>GOLD</b>	
4	<b>Entry Title</b>	<b>Group</b>	<b>Entry Contact Organization</b>
5	World's Softest Catalog	08-B - COLLATERAL MATERIAL - Brochure - Four-color	Steven Ratajczyk Design
6	Chatter - Foodie Football	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
7	Get Out Chattanooga - Will to Survive	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
8	Get Out Chattanooga - Birding Departments	09-C - COLLATERAL MATERIAL - Publication Design - Series	Chattanooga Publishing Company
9	Get Out Chattanooga - December Issue	09-D - COLLATERAL MATERIAL - Publication Design - Magazine Design (Entire Magazine)	Chattanooga Publishing Company
10	Boogie	09-E - COLLATERAL MATERIAL - Publication Design - Book Design (Entire Book)	Fancy Rhino
11	URE!9 Shirt Design	14-A - DIRECT MARKETING - Specialty Advertising - Apparel	Steven Ratajczyk Design
12	Keep The Fire 2012 Olympics Campaign	30-B - NEWSPAPER - Campaign - Color (any color other than black)	Life Care Centers of America
13	Super Sonic Soul Show Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	Neathawk Dubuque and Packett
14	Kindred Healthcare iPad Ad for New England Journal of Medicine	38-A - DIGITAL ADVERTISING - Advertising and Promotion - Banners, Rich Media	Neathawk Dubuque and Packett
15	Neidlovs	41 - DIGITAL ADVERTISING - Campaign - Campaign (for categories 32A-40C)	Fancy Rhino

	A	B	C
16	Build Me a World Theatrical Trailer	50-A - TELEVISION - Cinema Advertising - Movie Trailers	Fancy Rhino
17	The Whiskey Women campaign	54 - INTEGRATED CAMPAIGNS - Consumer, Regional / National - Consumer, Regional / National	Freelance
18	Cleveland State is Everything Poster Campaign	61-A - ADVERTISING FOR THE ARTS & SCIENCES - Campaign - Single Medium Campaign (for categories 55-60)	Cleveland State Community College
19	It's All About The Green Campaign	61-B - ADVERTISING FOR THE ARTS & SCIENCES - Campaign - Integrated Campaign (for categories 55-60)	Cleveland State Community College
20	Met Min	64-C - PUBLIC SERVICE - Broadcast/Electronic/Digital - Audio / Visual	Fancy Rhino
21	We're Open	69-K - ADVERTISING INDUSTRY SELF-PROMOTION - Creative Services and Industry Suppliers - Cards, Invitations or Announcements	Two By Four
22	Cloudswell Logo	73-A - ELEMENTS OF ADVERTISING - Visual - Logo	AREA203 Digital
23	Online for Life Logo	73-A - ELEMENTS OF ADVERTISING - Visual - Logo	AREA203 Digital
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33	<b>2013 ADDY Awards</b>		
34	<b>Professional Entries</b>		
35		<b>SILVER</b>	
36	<b>Entry Title</b>	<b>Group</b>	<b>Entry Contact Organization</b>
37	FroggToggs Wadewear Catalog	01-A - SALES PROMOTION - Product or Service Sales Presentation - Catalog	kmt creative group, inc.
38	SLTC 2013-2014 Catalog	01-A - SALES PROMOTION - Product or Service Sales Presentation - Catalog	Kat Morris Murals & Graphic Design

	A	B	C
39	SERVE & PROTECT LUNCHBOX	02-A - SALES PROMOTION - Packaging - Single Unit	TENNESSEE AQUARIUM
40	Thrive 2055 Identity Package	06-A - COLLATERAL MATERIAL - Stationery Package - Flat Printed	Neathawk Dubuque and Packett
41	The Way We See It	08-B - COLLATERAL MATERIAL - Brochure - Four-color	Life Care Centers of America
42	Get Out Chattanooga - April Cover	09-A - COLLATERAL MATERIAL - Publication Design - Cover	Chattanooga Publishing Company
43	Get Out Chattanooga - May Cover	09-A - COLLATERAL MATERIAL - Publication Design - Cover	Chattanooga Publishing Company
44	Get Out Chattanooga - Mining for Gold	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
45	Chatter - God Bless BBQ	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
46	Get Out Chattanooga - Nine in Five	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
47	Get Out Chattanooga - Spring Dangers	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
48	Get Out Chattanooga - Heli-Skiing	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company
49	Get Out Chattanooga - Standing Ovation	09-B - COLLATERAL MATERIAL - Publication Design - Editorial Spread or Feature	Chattanooga Publishing Company

	A	B	C
50	Get Out Chattanooga - Fresh Air Departments #2	09-C - COLLATERAL MATERIAL - Publication Design - Series	Chattanooga Publishing Company
51	Get Out Chattanooga - September Issue	09-D - COLLATERAL MATERIAL - Publication Design - Magazine Design (Entire Magazine)	Chattanooga Publishing Company
52	Fresh Air	10-A - COLLATERAL MATERIAL - Poster - Single	Two By Four
53	University of Tennessee Chattanooga Health Services at Erlanger	10-B - COLLATERAL MATERIAL - Poster - Campaign	Anne Bordash Design
54	Downtown Banner Campaign	20-A - NON-TRADITIONAL ADVERTISING - Non-Traditional Advertising - Single	River City Company
55	From Cane To Can	22-B - CONSUMER OR TRADE PUBLICATION - Full Page - Four-color	Life Care Centers of America
56	Christmas In July	26-B - NEWSPAPER - Fractional Page - Color (any color other than black)	Life Care Centers of America
57	Garner Economics Website	32-C - DIGITAL ADVERTISING - Websites, B-to-B - Services	Neathawk Dubuque and Packett
58	Henderson Hutcherson McCullough Website	32-C - DIGITAL ADVERTISING - Websites, B-to-B - Services	Southside Creative Group
59	Online for Life Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	AREA203 Digital
60	FAVE Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	AREA203 Digital
61	Thrive 2055 Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	Neathawk Dubuque and Packett
62	Urban Design Retrospective Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	Neathawk Dubuque and Packett
63	Gaylord Specialty Healthcare Mobile	34-C - DIGITAL ADVERTISING - Mobile Websites - Services	Neathawk Dubuque and Packett
64	EBP 2012 Annual Report	38-E - DIGITAL ADVERTISING - Advertising and Promotion - Annual Report	Two By Four

	A	B	C
65	Chattanooga Whiskey	39-B - DIGITAL ADVERTISING - Video - Commercials	Fancy Rhino
66	SOVEE Video	39-D - DIGITAL ADVERTISING - Video - Branded content, more than 60 seconds	AREA203 Digital
67	Best of Preps - Eli Manning	53 - INTEGRATED CAMPAIGNS - Consumer, Local - Consumer, Local	Chattanooga Publishing Company
68	Chattanooga Now Campaign	53 - INTEGRATED CAMPAIGNS - Consumer, Local - Consumer, Local	Chattanooga Publishing Company
69	Thrive 2055 Integrated Campaign	54 - INTEGRATED CAMPAIGNS - Consumer, Regional / National - Consumer, Regional / National	Neathawk Dubuque and Packett
70	Land and Wildlife Expo	54 - INTEGRATED CAMPAIGNS - Consumer, Regional / National - Consumer, Regional / National	kmt creative group, inc.
71	NCCC Campaign	54 - INTEGRATED CAMPAIGNS - Consumer, Regional / National - Consumer, Regional / National	AREA203 Digital
72	Build Me a World	61-B - ADVERTISING FOR THE ARTS & SCIENCES - Campaign - Integrated Campaign (for categories 55-60)	Fancy Rhino
73	Cleveland State is Everything Branding Campaign	61-B - ADVERTISING FOR THE ARTS & SCIENCES - Campaign - Integrated Campaign (for categories 55-60)	Cleveland State Community College
74	Political Video	64-D - PUBLIC SERVICE - Broadcast/Electronic/Digital - Digital Advertising	AREA203 Digital
75	Glass House Collective Website	64-D - PUBLIC SERVICE - Broadcast/Electronic/Digital - Digital Advertising	AREA203 Digital
76	NCCC Website	64-D - PUBLIC SERVICE - Broadcast/Electronic/Digital - Digital Advertising	AREA203 Digital
77	Create.Tisity Website	69-G - ADVERTISING INDUSTRY SELF-PROMOTION - Creative Services and Industry Suppliers - Digital Advertising	
78	steveratajczyk.com	69-G - ADVERTISING INDUSTRY SELF-PROMOTION - Creative Services and Industry Suppliers - Digital Advertising	Steven Ratajczyk Design
79	Addy Call for Entries	70 - ADVERTISING INDUSTRY SELF-PROMOTION - Ad Club or Marketing Club - Ad Club or Marketing Club	Chattanooga Publishing Company
80	Fancy Rhino Rebrand	71-B - ADVERTISING INDUSTRY SELF-PROMOTION - Campaign - Integrated Campaign (for categories 69-70)	Fancy Rhino
81	The Whiskey Women logo	73-A - ELEMENTS OF ADVERTISING - Visual - Logo	Freelance

	A	B	C
82	Irish Influence Photo Retouch	73-F - ELEMENTS OF ADVERTISING - Visual - Photography, Digitally Enhanced	Chattanooga Publishing Company
83	December Chatter Retouch	73-F - ELEMENTS OF ADVERTISING - Visual - Photography, Digitally Enhanced	Chattanooga Publishing Company
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85	<b>2013 ADDY Awards</b>		
86	<b>Professional Entries</b>		
87		<b>BEST IN SHOW</b>	
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89	<b>Best in Show</b>		
90	Build Me a World Theatrical Trailer	50-A - TELEVISION - Cinema Advertising - Movie Trailers	Fancy Rhino
91	<b>1st Runner Up</b>		
92	Cloudswell Logo	73-A - ELEMENTS OF ADVERTISING - Visual - Logo	AREA203 Digital
93	<b>2nd Runner Up</b>		
94	The Whiskey Women campaign	54 - INTEGRATED CAMPAIGNS - Consumer, Regional / National - Consumer, Regional / National	Melinda Taylor - Freelance
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108	<b>2013 ADDY Awards</b>		

	A	B	C
109	<b>Student Entries</b>		
110		<b>BEST IN SHOW</b>	
111	One-Inch	S11-C - STUDENT ADDY Categories - Digital Advertising - Mobile Apps	Hiroyoshi Kasahara, Southern Adventist University, School of Computing
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115	<b>2013 ADDY Awards</b>		
116	<b>Professional Entries</b>		
117		<b>PEOPLE'S CHOICE (text to vote)</b>	
118	<b>Entry Title</b>	<b>Group</b>	<b>Entry Contact Organization</b>
119	Super Sonic Soul Show Website	33-C - DIGITAL ADVERTISING - Websites, Consumer - Services	Neathawk Dubuque and Packett
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129	<b>2013 ADDY Awards</b>		
130	<b>Student Entries</b>		
131		<b>GOLD</b>	
132	<b>Entry Title</b>	<b>Group</b>	<b>Entry Contact Organization</b>
133	2012 Insider Magazine	S05-D - STUDENT ADDY Categories - Collateral Material - Publication Design, Magazine Design (Entire Magazine)	Lee Pub

	A	B	C
134	SONIC Magazine	S05-D - STUDENT ADDY Categories - Collateral Material - Publication Design, Magazine Design (Entire Magazine)	Tyler Fishell, Southern Adventist University School of Visual Art and Design
135	One-Inch	S11-C - STUDENT ADDY Categories - Digital Advertising - Mobile Apps	Hiroyoshi Kasahara, Southern Adventist University, School of Computing
136	Lady of the Marketplace	S16-E - STUDENT ADDY Categories - Elements of Advertising - Visual, Photography, Color	Randi Vasquez, Lee University
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143	<b>2013 ADDY Awards</b>		
144	<b>Student Entries</b>		
145		<b>SILVER</b>	
146	<b>Entry Title</b>	<b>Group</b>	<b>Entry Contact Organization</b>
147	Noogabrew Stationary Package	S02 - STUDENT ADDY Categories - Collateral Material - Stationery Package	Jack Brooks
148	How It's Made	S03 - STUDENT ADDY Categories - Collateral Material - Brochure, Annual Report	Hannah Alamo, Lee University
149	Word Aficionado	S05-B - STUDENT ADDY Categories - Collateral Material - Publication Design, Editorial Spread or Feature	Max Giron, Southern Adventist University



	A	B	C
150	2012 Parade of Favorites Program	S05-D - STUDENT ADDY Categories - Collateral Material - Publication Design, Magazine Design (Entire Magazine)	Lee Pub
151	Lee Alumni Calendar	S05-E - STUDENT ADDY Categories - Collateral Material - Publication Design, Book Design (Entire Book)	Lee Pub
152	sunsetto	S11-C - STUDENT ADDY Categories - Digital Advertising - Mobile Apps	Hiroyoshi Kasahara, Southern Adventist University, School of Computing
153	Don't Be Vulturized	S11-D - STUDENT ADDY Categories - Digital Advertising - Online Advertising	Lee University
154	Remember That One Time..	S13-A - STUDENT ADDY Categories - Television - Single	Josh Wical, Lee University
155	Kids First Coupon Book	S13-A - STUDENT ADDY Categories - Television - Single	Chad Wilson, Chattanooga State
156	Metallic Flame Logo	S16-A - STUDENT ADDY Categories - Elements of Advertising - Visual, Logo	Lee Pub
157	Debating the Debate	S16-A - STUDENT ADDY Categories - Elements of Advertising - Visual, Logo	Randi Vasquez, Lee University
158	Energise Logos	S16-A - STUDENT ADDY Categories - Elements of Advertising - Visual, Logo	Raamiah Hupp
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