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TENNESSEE[®]
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2015

**THE ECONOMIC IMPACT OF TRAVEL
ON TENNESSEE COUNTIES**

AUGUST 30, 2016

Tennessee Department of Tourist Development

Source: U.S. Travel Association

ECONOMIC IMPACT OF TRAVEL ON TENNESSEE (2015)

**Total Economic Impact includes domestic and international travel.*

\$18.4 BILLION
TRAVEL EXPENDITURES

3.7% INCREASE
HIGHER THAN THE NATIONAL GROWTH
OF TRAVEL EXPENDITURES; 2.1%

157,400
EMPLOYMENT

2.9% INCREASE
HIGHER THAN THE NATIONAL GROWTH OF
TRAVEL RELATED EMPLOYMENT; 1.9%

\$3.6 BILLION
PAYROLL

6.1% INCREASE
HIGHER THAN THE NATIONAL GROWTH
OF TRAVEL RELATED PAYROLL; 4.5%

\$1.6 BILLION
STATE AND LOCAL TAX REVENUES

7.0% INCREASE
HIGHER THAN THE NATIONAL GROWTH OF TRAVEL
RELATED STATE AND LOCAL TAX REVENUES; 4.5%

RECORD SETTING:
TOP FIVE COUNTIES SAW MORE THAN
\$1 BILLION IN ECONOMIC IMPACT

86 COUNTIES
SAW AN INCREASE IN THE
ECONOMIC IMPACT OF TOURISM

ALL 95 COUNTIES
SAW MORE THAN \$1 MILLION IN THE
ECONOMIC IMPACT OF TOURISM

19 COUNTIES
SAW MORE THAN \$100 MILLION IN
THE ECONOMIC IMPACT OF TOURISM

*County level data includes domestic travel only.

2015 ECONOMIC IMPACT OF TRAVEL ON TENNESSEE COUNTIES

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ANDERSON	119.17	19.24	0.92	7.27	2.60
BEDFORD	27.76	4.82	0.21	1.64	1.10
BENTON	24.75	3.63	0.14	1.52	2.68
BLED SOE	3.33	0.46	0.02	0.19	0.54
BLOUNT	345.93	83.04	3.07	19.07	12.07
BRADLEY	137.23	12.47	0.90	8.55	2.96
CAMPBELL	54.52	9.43	0.44	3.21	2.87
CANNON	4.03	0.38	0.01	0.25	0.28
CARROLL	18.80	2.46	0.11	1.11	0.73
CARTER	36.46	4.92	0.19	2.24	2.32
CHEATHAM	21.63	3.61	0.14	1.27	0.75
CHESTER	11.01	1.06	0.04	0.69	0.35
CLAIBORNE	18.20	2.90	0.13	1.07	1.39
CLAY	6.74	1.38	0.05	0.38	0.60
COCKE	46.29	8.34	0.43	2.73	2.09
COFFEE	88.17	14.76	0.69	5.28	2.36
CROCKETT	8.93	1.35	0.07	0.53	0.40
CUMBERLAND	112.29	22.99	0.95	6.51	4.78
DAVIDSON	5,686.34	1,323.01	59.44	285.47	147.45
DECATUR	12.62	1.58	0.04	0.72	2.27
DEKALB	42.71	8.04	0.28	2.50	5.70
DICKSON	63.36	10.82	0.54	3.80	1.58
DYER	57.21	8.79	0.42	3.55	1.36
FAYETTE	8.64	1.04	0.04	0.51	0.48
FENTRESS	12.43	1.90	0.08	0.73	0.85
FRANKLIN	21.71	3.13	0.12	1.34	1.03
GIBSON	44.60	5.11	0.20	2.88	1.35
GILES	23.27	3.24	0.14	1.45	1.02
GRAINGER	14.85	2.22	0.07	0.85	0.29
GREENE	85.82	13.06	0.56	5.29	2.33
GRUNDY	8.67	0.99	0.02	0.52	1.56
HAMBLÉN	90.87	7.62	0.47	5.65	2.04
HAMILTON	1,016.11	154.37	7.45	59.76	22.94
HANCOCK	1.21	0.14	0.01	0.07	0.26
HARDEMAN	24.57	3.38	0.14	1.47	1.43
HARDIN	39.28	6.22	0.21	2.35	3.40
HAWKINS	37.27	5.52	0.24	2.15	2.09
HAYWOOD	14.71	2.00	0.08	0.87	0.66
HENDERSON	26.14	3.52	0.15	1.60	0.85
HENRY	55.55	8.93	0.30	3.26	7.22
HICKMAN	8.02	1.09	0.04	0.47	0.78
HOUSTON	5.90	0.86	0.04	0.34	0.65
HUMPHREYS	34.44	6.28	0.26	1.84	2.31
JACKSON	2.28	0.30	0.01	0.14	0.28
JEFFERSON	59.18	9.89	0.40	3.63	4.40
JOHNSON	9.72	1.57	0.06	0.56	0.76

KNOX	1,014.98	178.53	9.20	53.21	24.50
LAKE	10.07	1.97	0.10	0.58	0.77
LAUDERDALE	17.34	2.20	0.08	1.02	1.41
LAWRENCE	39.76	5.47	0.22	2.43	1.10
LEWIS	6.16	0.93	0.05	0.36	0.30
LINCOLN	22.77	3.03	0.14	1.42	0.74
LOUDON	54.25	8.50	0.40	3.33	1.39
MCMINN	44.11	6.10	0.29	2.70	1.11
MCNAIRY	11.46	1.53	0.06	0.67	0.65
MACON	7.50	1.10	0.05	0.44	0.40
MADISON	196.37	35.26	1.70	11.81	4.29
MARION	34.35	5.52	0.26	2.07	1.27
MARSHALL	21.98	3.75	0.15	1.35	0.59
MAURY	117.12	15.61	0.70	7.22	2.48
MEIGS	7.28	1.21	0.03	0.42	0.97
MONROE	38.53	6.55	0.28	2.27	2.65
MONTGOMERY	205.10	32.84	1.53	12.88	3.98
MOORE	1.65	0.22	0.01	0.09	0.08
MORGAN	4.81	0.50	0.01	0.29	0.62
OBION	53.00	8.69	0.38	3.19	1.62
OVERTON	7.68	1.04	0.04	0.47	0.49
PERRY	6.70	0.85	0.02	0.36	1.78
PICKETT	7.14	1.43	0.05	0.40	1.02
POLK	28.04	5.92	0.22	1.52	2.49
PUTNAM	122.15	18.68	0.91	7.43	2.53
RHEA	32.50	5.49	0.23	1.91	2.21
ROANE	65.76	9.57	0.43	3.97	3.47
ROBERTSON	50.08	6.63	0.29	3.28	1.37
RUTHERFORD	316.45	48.10	2.33	19.40	6.89
SCOTT	11.13	1.61	0.07	0.63	0.67
SEQUATCHIE	6.50	0.90	0.03	0.38	0.49
SEVIER	2,031.32	440.70	20.52	115.03	60.12
SHELBY	3,196.89	623.45	19.99	158.39	90.98
SMITH	11.76	1.43	0.05	0.72	0.52
STEWART	8.23	0.98	0.03	0.48	1.24
SULLIVAN	356.52	93.04	3.14	19.69	9.92
SUMNER	135.28	20.95	0.97	8.41	3.15
TIPTON	32.49	4.25	0.19	2.08	1.07
TROUSDALE	3.97	0.45	0.02	0.24	0.14
UNICOI	8.73	1.85	0.07	0.49	0.72
UNION	6.44	1.04	0.03	0.37	0.97
VAN BUREN	9.13	1.91	0.06	0.52	0.97
WARREN	23.17	3.44	0.14	1.38	0.94
WASHINGTON	236.90	24.46	1.67	14.10	5.60
WAYNE	10.58	1.68	0.06	0.63	0.68
WEAKLEY	19.56	2.63	0.11	1.18	0.67
WHITE	20.65	2.18	0.08	1.26	0.99
WILLIAMSON	410.69	64.68	3.00	24.67	8.56
WILSON	144.27	24.56	1.08	8.66	4.34
STATE TOTALS	17,822.01	3,525.27	151.78	963.06	524.14

Source: U.S. Travel Association

*County level data includes domestic travel only.

2014 ECONOMIC IMPACT OF TRAVEL ON TENNESSEE COUNTIES

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ANDERSON	115.77	18.30	0.91	6.72	2.47
BEDFORD	27.33	4.64	0.20	1.54	1.06
BENTON	24.56	3.53	0.14	1.45	2.60
BLED SOE	3.28	0.44	0.02	0.18	0.52
BLOUNT	330.72	77.74	2.97	17.35	11.27
BRADLEY	132.68	11.81	0.88	7.86	2.80
CAMPBELL	54.24	9.19	0.44	3.04	2.79
CANNON	3.96	0.36	0.01	0.23	0.27
CARROLL	18.32	2.35	0.11	1.04	0.69
CARTER	34.93	4.61	0.18	2.04	2.17
CHEATHAM	20.70	3.38	0.13	1.15	0.70
CHESTER	10.40	0.98	0.03	0.62	0.32
CLAIBORNE	17.31	2.70	0.12	0.97	1.29
CLAY	6.69	1.34	0.05	0.36	0.58
COCKE	43.96	7.75	0.42	2.47	1.94
COFFEE	84.22	13.80	0.67	4.80	2.20
CROCKETT	8.84	1.31	0.07	0.50	0.39
CUMBERLAND	106.62	21.38	0.92	5.88	4.43
DAVIDSON	5,426.62	1,236.28	57.41	259.17	137.41
DECATUR	12.50	1.53	0.04	0.68	2.20
DEKALB	41.16	7.58	0.27	2.29	5.37
DICKSON	60.85	10.17	0.53	3.47	1.48
DYER	56.30	8.48	0.41	3.32	1.31
FAYETTE	8.49	1.01	0.04	0.48	0.46
FENTRESS	12.26	1.84	0.08	0.69	0.82
FRANKLIN	21.64	3.05	0.13	1.28	1.01
GIBSON	44.42	4.99	0.21	2.73	1.31
GILES	23.25	3.17	0.14	1.38	1.00
GRAINGER	14.79	2.16	0.07	0.81	0.28
GREENE	85.66	12.76	0.56	5.02	2.27
GRUNDY	8.54	0.96	0.02	0.49	1.50
HAMBLEN	87.19	7.16	0.45	5.16	1.91
HAMILTON	983.08	144.94	7.23	54.51	21.48
HANCOCK	1.25	0.14	0.01	0.07	0.26
HARDEMAN	23.52	3.17	0.14	1.35	1.33
HARDIN	38.23	5.93	0.21	2.19	3.23
HAWKINS	37.31	5.41	0.24	2.07	2.04
HAYWOOD	14.65	1.95	0.08	0.83	0.64
HENDERSON	25.21	3.32	0.15	1.47	0.80
HENRY	55.51	8.74	0.31	3.10	7.04
HICKMAN	7.91	1.06	0.04	0.45	0.76
HOUSTON	6.14	0.88	0.04	0.34	0.66
HUMPHREYS	34.13	6.09	0.26	1.78	2.23
JACKSON	2.22	0.28	0.01	0.13	0.27
JEFFERSON	56.79	9.29	0.39	3.32	4.12

JOHNSON	9.67	1.53	0.06	0.54	0.74
KNOX	988.05	172.21	9.11	49.97	23.50
LAKE	10.15	1.95	0.10	0.56	0.75
LAUDERDALE	17.21	2.14	0.08	0.97	1.36
LAWRENCE	39.09	5.26	0.22	2.27	1.06
LEWIS	6.02	0.89	0.05	0.34	0.29
LINCOLN	22.81	2.98	0.14	1.36	0.72
LOUDON	53.67	8.23	0.40	3.13	1.35
MCMINN	43.09	5.84	0.29	2.51	1.06
MCNAIRY	11.28	1.48	0.06	0.63	0.63
MACON	7.41	1.06	0.05	0.42	0.39
MADISON	190.95	33.57	1.68	10.93	4.07
MARION	33.20	5.23	0.25	1.91	1.20
MARSHALL	21.57	3.60	0.15	1.26	0.57
MAURY	112.52	14.68	0.68	6.60	2.33
MEIGS	7.23	1.18	0.03	0.40	0.94
MONROE	37.35	6.21	0.27	2.11	2.51
MONTGOMERY	202.43	31.73	1.52	12.09	3.84
MOORE	1.62	0.22	0.01	0.09	0.08
MORGAN	4.81	0.49	0.01	0.27	0.61
OBION	53.19	8.54	0.38	3.04	1.59
OVERTON	7.36	0.98	0.04	0.43	0.46
PERRY	6.60	0.82	0.02	0.34	1.72
PICKETT	7.45	1.46	0.05	0.40	1.04
POLK	27.19	5.62	0.21	1.42	2.36
PUTNAM	117.99	17.67	0.88	6.83	2.39
RHEA	32.10	5.31	0.23	1.82	2.13
ROANE	65.59	9.34	0.43	3.77	3.38
ROBERTSON	48.86	6.34	0.28	3.04	1.30
RUTHERFORD	307.47	45.76	2.29	17.93	6.53
SCOTT	10.83	1.54	0.07	0.58	0.64
SEQUATCHIE	6.49	0.88	0.03	0.36	0.47
SEVIER	1,872.22	395.12	19.19	100.86	54.11
SHELBY	3,158.90	606.28	19.87	149.97	87.79
SMITH	11.54	1.37	0.05	0.67	0.50
STEWART	8.18	0.96	0.03	0.45	1.21
SULLIVAN	340.98	87.13	3.04	17.91	9.27
SUMNER	130.96	19.86	0.95	7.75	2.98
TIPTON	34.04	4.36	0.19	2.06	1.09
TROUSDALE	3.97	0.44	0.02	0.23	0.13
UNICOI	8.51	1.76	0.07	0.45	0.69
UNION	6.31	0.99	0.03	0.35	0.93
VAN BUREN	8.88	1.82	0.06	0.49	0.92
WARREN	23.11	3.36	0.14	1.31	0.92
WASHINGTON	235.50	24.00	1.67	13.40	5.44
WAYNE	10.57	1.64	0.06	0.60	0.67
WEAKLEY	19.04	2.51	0.11	1.10	0.64
WHITE	20.69	2.14	0.08	1.20	0.97
WILLIAMSON	407.46	62.83	2.99	23.28	8.29
WILSON	139.03	23.17	1.05	7.94	4.09
STATE TOTALS	17,185.27	3,322.43	147.44	885.11	494.29

Source: U.S. Travel Association

*County level data includes domestic travel only.

2015 PERCENT CHANGE FROM 2014

County	Expenditures (\$ Millions)	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ANDERSON	2.9%	5.1%	1.7%	8.2%	5.4%
BEDFORD	1.6%	3.7%	0.3%	6.7%	4.0%
BENTON	0.8%	2.9%	-0.4%	5.3%	3.2%
BLEDSON	1.6%	3.7%	0.4%	6.1%	4.0%
BLOUNT	4.6%	6.8%	3.4%	10.0%	7.1%
BRADLEY	3.4%	5.6%	2.2%	8.7%	5.9%
CAMPBELL	0.5%	2.6%	-0.7%	5.6%	2.9%
CANNON	1.9%	4.1%	0.7%	5.7%	4.4%
CARROLL	2.6%	4.8%	1.4%	7.3%	5.1%
CARTER	4.4%	6.6%	3.1%	9.7%	6.9%
CHEATHAM	4.5%	6.7%	3.2%	9.8%	7.0%
CHESTER	5.8%	8.1%	4.6%	11.3%	8.4%
CLAIBORNE	5.2%	7.4%	3.9%	10.5%	7.7%
CLAY	0.8%	2.9%	-0.4%	4.8%	3.2%
COCKE	5.3%	7.5%	4.1%	10.7%	7.8%
COFFEE	4.7%	6.9%	3.4%	10.0%	7.2%
CROCKETT	0.9%	3.1%	-0.3%	5.9%	3.4%
CUMBERLAND	5.3%	7.6%	4.1%	10.7%	7.9%
DAVIDSON	4.8%	7.0%	3.5%	10.1%	7.3%
DECATUR	1.0%	3.1%	-0.2%	5.8%	3.4%
DEKALB	3.8%	6.0%	2.5%	9.1%	6.2%
DICKSON	4.1%	6.3%	2.9%	9.5%	6.6%
DYER	1.6%	3.8%	0.4%	6.8%	4.0%
FAYETTE	1.7%	3.9%	0.5%	6.2%	4.2%
FENTRESS	1.3%	3.5%	0.1%	5.8%	3.8%
FRANKLIN	0.3%	2.4%	-0.9%	4.7%	2.7%
GIBSON	0.4%	2.5%	-0.8%	5.3%	2.8%
GILES	0.1%	2.2%	-1.1%	5.2%	2.5%
GRAINGER	0.4%	2.5%	-0.8%	4.8%	2.8%
GREENE	0.2%	2.3%	-1.0%	5.3%	2.6%
GRUNDY	1.5%	3.6%	0.3%	5.9%	3.9%
HAMBLÉN	4.2%	6.4%	3.0%	9.6%	6.7%
HAMILTON	3.4%	6.5%	3.0%	9.6%	6.8%
HANCOCK	-2.7%	-0.7%	-3.1%	2.3%	-0.4%
HARDEMAN	4.5%	6.7%	3.2%	8.9%	7.0%
HARDIN	2.7%	4.9%	1.5%	6.9%	5.2%
HAWKINS	-0.1%	2.0%	-1.3%	3.8%	2.3%
HAYWOOD	0.4%	2.6%	-0.8%	4.8%	2.9%
HENDERSON	3.7%	5.9%	2.4%	8.6%	6.2%
HENRY	0.1%	2.2%	-1.1%	5.2%	2.5%
HICKMAN	1.4%	3.5%	0.2%	5.7%	3.8%
HOUSTON	-3.8%	-1.8%	-3.3%	0.7%	-1.5%
HUMPHREYS	0.9%	3.0%	-0.3%	3.8%	3.3%
JACKSON	2.6%	4.8%	1.4%	7.9%	5.1%
JEFFERSON	4.2%	6.4%	3.0%	9.5%	6.7%

JOHNSON	0.5%	2.6%	-0.7%	4.5%	2.9%
KNOX	2.7%	3.7%	1.0%	6.5%	4.3%
LAKE	-0.8%	1.3%	-1.2%	3.5%	1.6%
LAUDERDALE	0.8%	2.9%	-0.4%	5.3%	3.2%
LAWRENCE	1.7%	3.9%	0.5%	6.9%	4.2%
LEWIS	2.3%	4.5%	1.1%	6.9%	4.7%
LINCOLN	-0.2%	1.9%	-1.4%	4.7%	2.2%
LOUDON	1.1%	3.2%	-0.1%	6.3%	3.5%
MCMINN	2.4%	4.6%	1.2%	7.6%	4.8%
MCNAIRY	1.6%	3.7%	0.4%	6.8%	4.0%
MACON	1.2%	3.4%	0.0%	5.4%	3.7%
MADISON	2.8%	5.0%	1.6%	8.1%	5.3%
MARION	3.5%	5.7%	2.2%	8.7%	5.9%
MARSHALL	1.9%	4.1%	0.7%	7.1%	4.3%
MAURY	4.1%	6.3%	2.8%	9.4%	6.6%
MEIGS	0.7%	2.8%	-0.5%	4.7%	3.1%
MONROE	3.2%	5.4%	1.9%	7.7%	5.6%
MONTGOMERY	1.3%	3.5%	0.7%	6.5%	3.8%
MOORE	1.5%	3.7%	0.3%	5.5%	4.0%
MORGAN	0.1%	2.2%	-1.1%	4.6%	2.5%
OBION	-0.4%	1.8%	-1.2%	4.7%	2.0%
OVERTON	4.4%	6.6%	3.1%	9.7%	6.9%
PERRY	1.5%	3.7%	0.3%	5.7%	4.0%
PICKETT	-4.1%	-2.1%	-1.3%	-0.1%	-1.8%
POLK	3.1%	5.3%	1.9%	7.4%	5.6%
PUTNAM	3.5%	5.7%	2.3%	8.8%	6.0%
RHEA	1.2%	3.4%	0.0%	5.1%	3.7%
ROANE	0.3%	2.4%	-0.9%	5.4%	2.7%
ROBERTSON	2.5%	4.7%	1.3%	7.8%	5.0%
RUTHERFORD	2.9%	5.1%	1.7%	8.2%	5.4%
SCOTT	2.8%	5.0%	1.6%	7.6%	5.3%
SEQUATCHIE	0.2%	2.3%	-1.0%	4.5%	2.6%
SEVIER	8.5%	11.5%	7.0%	14.0%	11.1%
SHELBY	1.2%	2.8%	0.6%	5.6%	3.6%
SMITH	1.9%	4.1%	0.7%	6.7%	4.4%
STEWART	0.6%	2.7%	-0.6%	5.2%	3.0%
SULLIVAN	4.6%	6.8%	3.3%	9.9%	7.1%
SUMNER	3.3%	5.5%	2.1%	8.6%	5.8%
TIPTON	-4.6%	-2.5%	-1.7%	1.2%	-2.3%
TROUSDALE	0.1%	2.3%	-1.0%	4.6%	2.6%
UNICOI	2.6%	4.8%	1.4%	7.2%	5.1%
UNION	2.2%	4.3%	0.9%	6.4%	4.6%
VAN BUREN	2.8%	5.0%	1.6%	6.7%	5.3%
WARREN	0.3%	2.4%	-0.9%	5.4%	2.7%
WASHINGTON	0.6%	1.9%	0.2%	5.2%	3.0%
WAYNE	0.1%	2.2%	-1.1%	4.6%	2.5%
WEAKLEY	2.7%	4.9%	1.5%	7.5%	5.2%
WHITE	-0.2%	1.9%	-1.4%	4.9%	2.2%
WILLIAMSON	0.8%	2.9%	0.4%	5.9%	3.2%
WILSON	3.8%	6.0%	2.5%	9.1%	6.3%
STATE TOTALS	3.7%	6.1%	2.9%	8.8%	6.0%

Source: U.S. Travel Association